

Mallards preliminary proposal to Parks Commission for July 21, 2009 concert at Warner Park Baseball Field.

Band info

- The Mallards & Jam Productions propose to host a concert at the baseball field at Warner Park on July 21, 2009.
- The band is a nationally known, Midwest based group.
- Their fan base is primarily adult, but covers many generations from college students to people in the 50-60 age range.
- They have a very high level of respect nationally as excellent songwriters & musicians.

Anticipated Attendance

- Expected attendance is 10,000 – 12,000 fans.
- We would request a capacity of 15,000 & would adjust plans accordingly if it appears we actually sell that many tickets.

Timeline

- Gates would open no earlier than 5:00 & the show would end no later than 10:30.
 - o *The reason for the 10:30 end time is that the band wants to play it's entire set in the dark allowing them to utilize their full production & lighting capabilities which they view as an integral part of their show.*
- There would be at least one opening band & maybe more, we will share those details as they become available. The number of bands would not change timeline above.
- Event setup would start on July 20 & tear down would be complete by approximately noon on the 22nd.

Security, Stadium use & Parking Plan

- The Mallards will submit a parking & security plan to be approved by parks staff & other city agencies.
 - o A combination of off-duty officers & private security would be used as part of the security plan for the event.
- Great Dane Duck Blind tickets would not be sold to the public for this event.
- The Mallard may want to use some venues in the park for private "VIP" seating areas, but this would be part of the entire event plan to be approved by Parks Staff.
- To serve the additional fans at the event the Mallards would need to set up additional vending locations. A plan would be developed by the Mallards & approved by Parks Staff.

Other Details

- Mallards will notify & stay in constant contact with area alders to keep them up to date on specifics of the event.
- Mallards would cover all costs for any damage that may happen to the field.
- Ticket sales would be handled primarily by Ticketmaster, but tickets would be available at the Mallards office as well.
- If MSCR baseball needs the facility (currently scheduled for makeup games) the Mallards & MSCR (John Probst) have already agreed to move their events to MATC at the Mallards expense.
- If MSCR Softball needs the softball fields (makeup games are potential again) the Mallards & MSCR have agreed that the Mallards will hold parking spots as part of the parking plan for their players.