

APPENDIX D		
Madison Central Business Improvement District (BID)		
2012 Proposed Operating Budget		
1-Sep-11		
<u>Revenues</u>		<u>2012</u>
Special Assessment	\$265,439	
Map Advertising	\$48,000	
Donations/Sponsorships	\$13,675	
Interest/Other	\$15,350	
Total Revenues	\$342,464	
<u>Expenses</u>		<u>2012</u>
Welcoming Environment	\$130,306	
Marketing	\$116,000	
Administration	\$63,400	
Community Relations/Other	\$19,758	
Business Development	\$13,000	
Total Expenses	\$342,464	