



MADISUN PROGRAMS

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MADISUN PROGRAMS



- Group Buy Program
- Solar for Business Program
- Backyard Solar Program



GROUP BUY PROGRAM



MadiSUN Staff:

- Select Qualified, Local Solar Contractors
- Negotiate a Low Price
- Provide Solar Energy Education
- Simplify the Process!



PROGRAM METRICS: 2016-2021



- Nearly 2000 Program Sign-Ups
- 225 Solar-Powered Homes
- 1,169 kilowatts (kW) of Renewable Energy
- Approximately \$3 Million in Local Solar Investment



NEW DEVELOPMENTS



SOLAR FOR BUSINESS PROGRAM



- Connect Madison Businesses with Local Solar Contractors
- Peer to Peer Mentoring
- Solar Energy Education
- Grants for Solar Projects



BUSINESS PROGRAM METRICS



- 19 Madison-located Businesses
- 874 kW in Renewable Energy
- \$1.6M in Total Project Investments



NEW DEVELOPMENTS



- Grant Structure Changes
- Grant Amount Changes
- New Partnerships



BACKYARD SOLAR PROGRAM



- Connect Madison Nonprofits and Affordable-Housing Providers with Local Solar Contractors
- Peer to Peer Mentoring
- Solar Energy Education
- Grants for Solar Projects



BACKYARD PROGRAM METRICS



- 12 Nonprofit and Affordable Housing Projects
- 760 kW of Renewable Energy
- \$1.46M in Total Project Investments



NEW DEVELOPMENTS



- Increased number of grants
- Shifted funds from Business Program
- Working w/ financing partners



ADDITIONAL INITIATIVES



- Workforce Development
- Additional Info Sessions/Webinars
- Focusing on DEI Initiatives





QUESTIONS?

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