



2. 67154 Update Item: Environmental Justice Grant

Common Council Executive Committee

Tuesday, August 31, 2021

EPA SEJCA GRANT OPPORTUNITY

- On April 30, 2020 the EPA announced a grant opportunity under their The State Environmental Justice Cooperative Agreement Program (SEJCA)
- The SEJCA program provides funding to eligible entities to work collaboratively with underserved communities to understand, promote and integrate approaches to provide meaningful and measurable improvements to public health and/or the environment in those communities
- SEJCA was re-opened in 2020 by the EPA due to COVID-19 response prioritization

EPA SEJCA GRANT OPPORTUNITY

- \$1,000,000 in total funding
 - 5 Awards of \$200,000 each
- 2 Year period (Oct 2020 – Sep 2022)
- Eligible Project Activities
 - Assessment and data collection
 - Tool development
 - Training
 - Measurement
 - Outreach
 - Staffing support (limited to 25%)
- Special Consideration: Public Education, Training, Emergency Planning, and/or Investigations on Impacts of COVID-19 on Underserved Communities and Vulnerable Populations



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EPA SEJCA GRANT OPPORTUNITY

- Staff Initially Met with Department of Civil Rights (DCR) and Public Health Madison Dane County (PHMDC) to explore
- Connected with Sustainable Madison Committee Co-Chair Jessica LeClair who is also Clinical Instructor at UW-Madison School of Nursing and previously worked at PHMDC
- Formed grant team that included:
 - The City of Madison (primary eligible applicant); The Meadowood Health Partnership (local non-profit); The Center for Patient Partnership (academic); The Race to Equity (local non-profit); University of Wisconsin - Madison School of Nursing (academic)

EPA SEJCA GRANT OPPORTUNITY

- This proposal seeks \$200,000 to implement a public education, training, and emergency planning program related to the impacts of COVID-19 on environmental justice communities in the City of Madison.
- The populations of focus in the City of Madison include low-income individuals, non-English speaking populations, and racial and ethnic minority populations in two neighborhood clusters located on the Southwest and Northeast side of Madison.
- The key objective of this proposed program, Intervene Against COVID-19, is to reduce transmission of COVID-19 by increasing community knowledge of prevention, transmission, treatment, and community resources as well as emergency preparedness.

EPA SEJCA GRANT OPPORTUNITY

- Amy Van Aartsen
 - Yukki Li
 - Caroline Mohr
- 45 Hours

*Thank
You*

EPA SEJCA GRANT OPPORTUNITY

- September of 2020 - We were informed that we were not funded by EPA
- October of 2020 – We received a debrief review of proposal with EPA
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- June of 2021 - We received a phone call from the EPA informing the City that they had released a second funding round and asked if we would be interested to pursue the project proposal
- August 5, 2021 – Reviewed the 2020 proposal with EPA for updates on
 - New Partners
 - New Science around COVID-19
 - New Federal Funding Source
 - New Grant Period
- August 19, 2021 – Updated proposal submitted to EPA

EPA SEJCA GRANT OPPORTUNITY

THANK YOU! – Q & A



Source: RENEW Wisconsin

Stacie Reece (she/her/hers)
Sustainability Program Coordinator
City of Madison | Office of the Mayor
Room 403, City-County Building
210 Martin Luther King, Jr. Blvd.
Madison, Wisconsin 53703
Tel 608 261 9823 | **Cell** 608 620 5421
Email sreece@cityofmadison.com
Web <http://www.cityofmadison.com>