

**APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL**

AGENDA ITEM # _____

Project # _____

DATE SUBMITTED: October 28, 2009

UDC MEETING DATE: November 4, 2009

Action Requested

- ☐ Informational Presentation
☒ Initial Approval and/or Recommendation
☐ Final Approval and/or Recommendation

PROJECT ADDRESS: 1012 Fish Hatchery Road

ALDERMANIC DISTRICT: Julia Kerr- District #13

OWNER/DEVELOPER (Partners and/or Principals)

Tom Sather/ Silverstone Partners

7447 University Ave., Suite 210

Middleton, WI 53562

ARCHITECT/DESIGNER/OR AGENT:

Knothe & Bruce Architects, LLC

7601 University Avenue, Suite 201

Middleton, Wisconsin 53562

CONTACT PERSON: J. Randy Bruce/Knothe & Bruce Architects, LLC

Address: 7601 University Avenue, Suite 201

Middleton, Wisconsin 53562

Phone: 608-836-3690

Fax: 608-836-6934

E-mail address: rbruce@knothebruce.com

TYPE OF PROJECT:

(See Section A For:)

- ☒ Planned Unit Development (PUD)
 ☐ General Development Plan (GDP)
 ☐ Specific Implementation Plan (SIP)
☐ Planned Community Development (PCD)
 ☐ General Development Plan (GDP)
 ☐ Specific Implementation Plan (SIP)
☐ Planned Residential Development (PRD)
☐ New Construction or Exterior Remodeling in an Urban Design District* (A public hearing is required as well as a fee)
☐ School, Public Building or Space (Fee may be required)
☐ New Construction or Addition to or Remodeling of a Retail, Hotel, or Motel Building Exceeding 50,000 Sq.Ft.
☐ Planned Commercial Site

(See Section B for:)

- ☐ New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)

- ☐ R.P.S.M. Parking Variance (Fee required)

(See Section D for:)

- ☐ Comprehensive Design Review* (Fee required)
☐ Street Graphics Variance* (Fee Required)
☐ Other _____

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)



Locator Map
1012 Fish Hatchery Road

October 28, 2009

Mr. Brad Murphy
Director of Planning
Department of Planning & Development
City of Madison
215 Martin Luther King Jr. Blvd
PO Box 2985
Madison, Wisconsin 53701

Re: Letter of Intent
Rezoning from C-3 to GDP
1012 Fish Hatchery Road
Madison, Wisconsin

Dear Mr. Murphy:

The following is submitted together with the plans, application and zoning text for staff, Plan Commission and Common Council consideration of approval.

Organizational structure:

Owner: Wingra Point, LLC
980 N. Michigan Avenue #1280
Chicago, IL 60611
312-377-9106
Contact: Fritz Duda

Architect: Knothe & Bruce Architects, LLC
7601 University Avenue, Ste 201
Middleton, WI 53562
608-836-3690
608-836-6934 fax
Contact: J. Randy Bruce
rbruce@knothebruce.com

Developer: Silverstone Partners, LLC
7447 University Avenue, Suite 210
Middleton, WI 53562
608-824-2291
Contact: Tom Sather
sather@silverstonepartners.com

Landscape Design: Paul Skidmore
Landscape Architect, LLC
13 Red Maple Trail
Madison, WI 53717
(608) 826-0032
paulskidmore@tds.net

Engineer: D'Onofrio, Kottke and Associates
7530 Westward Way
Madison, WI 53717
608-833-7530
608-833-1089 fax
Contact: Dan Day
dday@donofrio.cc

Introduction:

The proposed site is located on the west side of Fish Hatchery Road and extends between South Brooks Street and High Street. It is currently a surface parking lot and is surrounded by one and two family residences to the west and commercial uses along South Park Street. Park Street and Fish Hatchery are both primary arterials to downtown Madison and five bus lines serve the intersection.

The site is part of the Bancroft Dairy site that was recently purchased by Wingra Point, LLC. This parcel is the first phase of the larger redevelopment. Future submittals will address the site at the corner of Fish Hatchery Road and Park Street.

This PUD-GDP is being submitted to allow for senior housing for moderate income residents under the Section 42 tax-credit plan. Application for the tax-credits will be made to WHEDA in January and the tax-credit awards should be made in May, 2010. If the tax-credits are awarded then a PUD-SIP will be submitted in June, 2010, with construction scheduled for late Fall of 2010.

Wingra Creek BUILD plan:

The site is within the recently adopted Wingra Creek BUILD redevelopment plan. The redevelopment plan suggests medium to higher density residential with a target density of 30 to 50 dwelling units per acre. The plan also suggests that this area would be excellent for a retirement community.

The proposed project will have a density of approximately 80 units per acre. The higher densities are mitigated by several factors including the 55 and up age limitation and the smaller apartment unit sizes typical for that tenant population. In addition, the senior housing does not require significant parking or generate traffic. Over 30% of the site can remain open for landscaping.

Project Description:

The General Development Plan proposes a 4 story, 62 unit apartment building with underground parking for 46 cars. The building provides a residential street-edge along Fish Hatchery Road, High Street and Brooks Street, creating a pedestrian friendly environment. Compact landscaped front yards surround the residential streets, and street trees will line all three sides of the site to soften the architecture and shade the sidewalks.

Vehicular access to the underground parking will be available on Brooks Street. The surface parking area for three stalls will be accessed from High Street and will provide parking for visitors. An additional six parking stalls will be available for guests in the underground parking garage with the remaining 40 stalls available for residents. Bicycle parking can be provided both underground and on surface to accommodate the needs of the public and residents.

The building will have an attractive architectural presence and will use a combination of masonry and fiber-cement horizontal siding for a durable and low maintenance exterior. Included in the PUD-GDP submittal package are representative exterior building elevations which will be further defined with the PUD-SIP.

Site Development Data:

Densities:

Lot Area	33,000 sf
Acres	0.75
Dwelling Units	62 units
Lot Area/D.U.	532 s.f./unit
Density	82 units/acre

Dwelling Unit Mix:

One-Bedroom	35
Two-Bedroom	27
Total dwelling Units	62

<u>Building Heights:</u>	4 Stories
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Floor Area:

Gross Floor Area (Excludes Underground parking)	65,000 s.f.
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Floor Area Ratio:	1.97
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Vehicle Parking Stalls

Surface	3
Underground	46
Total	49
Ratio	0.79 stalls/unit

Bicycle Parking Stalls

Surface	6
Underground	50
Total	56

Loading:

One off-street loading zone will be provided for this project located in the drive aisle.

Project Schedule:

It is currently anticipated that construction will begin once the development approvals are in place in the fall of 2010. Construction for the entire project will be completed within twelve months. The scheduled start date may vary depending on financing or market conditions.

Social & Economic Impacts:

This development will have a positive social and economic impact. It meets the goals of “Smart Growth” and will substantially increase the city tax base on an infill site with minimal increased cost to the City. The residential redevelopment achieves many of the goals of the Wingra Creek BUILD Master Plan and provides affordable, high-quality rental housing for senior residents in a location that will minimize automobile traffic.

Thank you for your time in reviewing our proposal.

Very Truly Yours,

J. Randy Bruce, AIA
Managing Member

Zoning Text

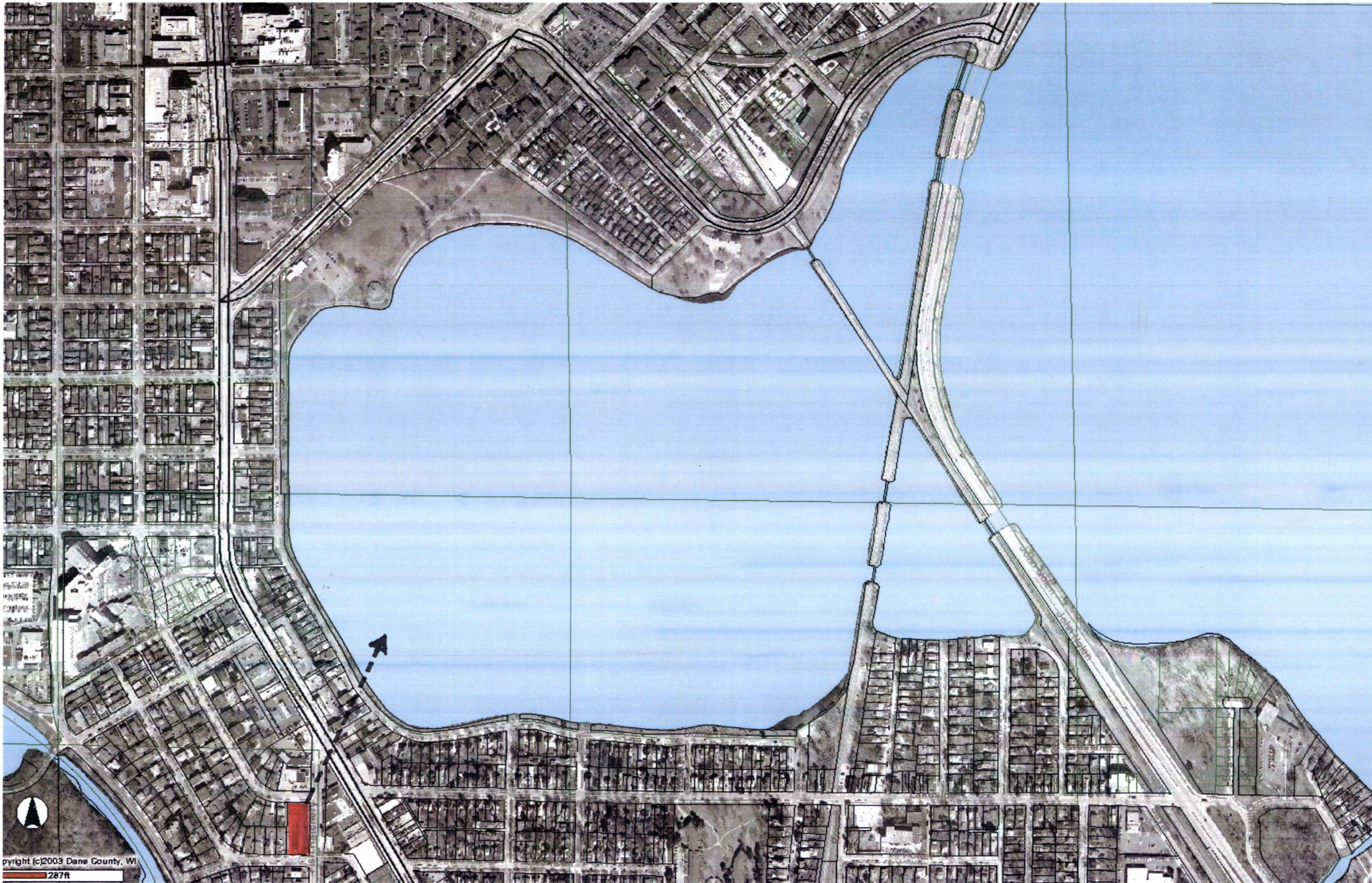
GDP

1012 Fish Hatchery Road

October 14, 2009

Legal Description: The lands subject to this GDP are Lots 1, 2, 3, 4 and 5, Block 2, Fiore Plat, City of Madison, Dane County, Wisconsin.

- A. **Statement of Purpose:** This zoning district is established to allow for the construction of a multifamily development with 62 dwelling units.
- B. **Permitted Uses:** Following are permitted uses within this P.U.D.
 - 1. Multifamily residential uses as shown on the approved plans.
 - 2. Accessory uses including but not limited to:
 - a. Accessory uses directly associated with those permitted uses, including parking for residents and guests.
 - b. Temporary buildings for storage of building materials and equipment for construction purposes when on the same lot as a principle use for a period not to exceed the duration of such construction.
- C. **Lot Area:** As shown on the approved plans.
- D. **Height Regulations:** As shown on the approved plans.
- E. **Yard Regulations:** As shown on the approved plans.
- F. **Landscaping:** Site Landscaping will be provided as shown on the approved plans.
- G. **Usable Open Space Requirements:** Usable open space will be provided as shown on the approved plans.
- H. **Parking & Loading:** Off-street parking shall be provided as shown on the approved plans.
- I. **Family Definition:** The family definition shall coincide with the definition given in M.G.O. 28.03 for the R-5 zoning district.
- J. **Signage:** Signage for the residential uses shall be limited to the maximum permitted in the R-5 district for the residential uses and as approved by the Urban Design Commission and Zoning Administrator.
- K. **Alterations and Revisions:** No alteration or revision of this Planned Unit Development shall be permitted unless approved by the City Planning Commission, however, the Zoning Administrator may issue permits for minor alterations or additions which are approved by the Architectural Review Committee, Director Of Planning and Development and the alderperson of the district and are compatible with the concept approved by the City Planning Commission.



Consultant

Notes

1. A SIDE WALK WITH A PITCH GREATER THAN 1:20 IS A RAMP. THE MAXIMUM PITCH OF ANY RAMP OR WALK SHALL BE 1:12. RAMPS OVERCOMING MORE THAN 6" CHANGE IN ELEVATION TO HAVE HANDRAILS ON BOTH SIDES.

2. ALL DRIVEWAYS, CURB ADJACENT TO DRIVEWAYS, AND SIDEWALK CONSTRUCTION WITHIN THE PUBLIC RIGHT-OF-WAY, SHALL BE COMPLETED IN ACCORDANCE WITH CITY OF MADISON STANDARD SPECIFICATIONS FOR PUBLIC WORKS CONSTRUCTION BY A CONTRACTOR CURRENTLY LICENSED BY THE CITY.

3. ALL NEW DRIVES TO BE CONSTRUCTED WITH CLASS III APPROACHES IN ACCORDANCE WITH MADISON GENERAL ORDINANCE SECTION 10.08(4)

4. ALL TRASH AND RECYCLING TO BE COLLECTED IN TRASH ROOMS IN THE BUILDING BASEMENTS.

5. SEE SITE GRADING AND UTILITY PLANS FOR ADDITIONAL INFORMATION.

6. COMM 62.0500(1)-REQUIRED FIRE LANES SHALL BE PROVIDED PRIOR TO THE PLACEMENT OF COMBUSTIBLE MATERIALS AT THE BUILDING SITE, OR THE CONSTRUCTION OF ANY PORTION OF A BUILDING ABOVE THE FOOTING AND FOUNDATION.

7. ALL WORK IN THE RIGHT OF WAY SHALL BE PERFORMED BY A CITY LICENSED CONTRACTOR.

8. BIKE STALLS TO BE IN ACCORDANCE TO MADISON GENERAL ORDINANCE 28.11, (SEE SUBSECTIONS (3)(a) AND (3)(h)2a). BIKE RACKS SHALL BE SINGLE POLE "CLASSIC BOLLARD" STYLE BY MADROX OR EQUIVALENT.

9. ALL SIDEWALK, CURB, AND GUTTER ABUTTING THE PROPERTY, WHICH IS DAMAGED DURING CONSTRUCTION OR THAT THE CITY ENGINEER DETERMINES TO BE NECESSARY SHALL BE REPLACED.

Revisions

UDG Initial Submittal - October 28, 2004

Project Title

1012 Fish Hatchery Road

Drawing Title

Site Plan

Project No.

0928

Drawing No.

C-1.1

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SHEET INDEX:

SITE

C-1.1 SITE PLAN
L-4.1 LANDSCAPE PLAN

ARCHITECTURAL

1. BASEMENT PLAN
2. ELEVATIONS

SITE DEVELOPMENT DATA:

DENSITIES:

LOT AREA 33,000 Sq.Ft./ 0.75 ACRE
DWELLING UNITS 62 UNITS
LOT AREA / D.U. 532.2 Sq.Ft. / UNIT
DENSITY 80 UNITS / ACRE

DWELLING UNIT MIX:

ONE BEDROOM 35
TWO BEDROOM 27
TOTAL 62

BUILDING HEIGHT: 4 STORIES (54' HIGH)

FLOOR AREA:

Gross Floor Area 62,932 S.F.

(Excludes Underground parking)

FLOOR AREA RATIO = 1.90

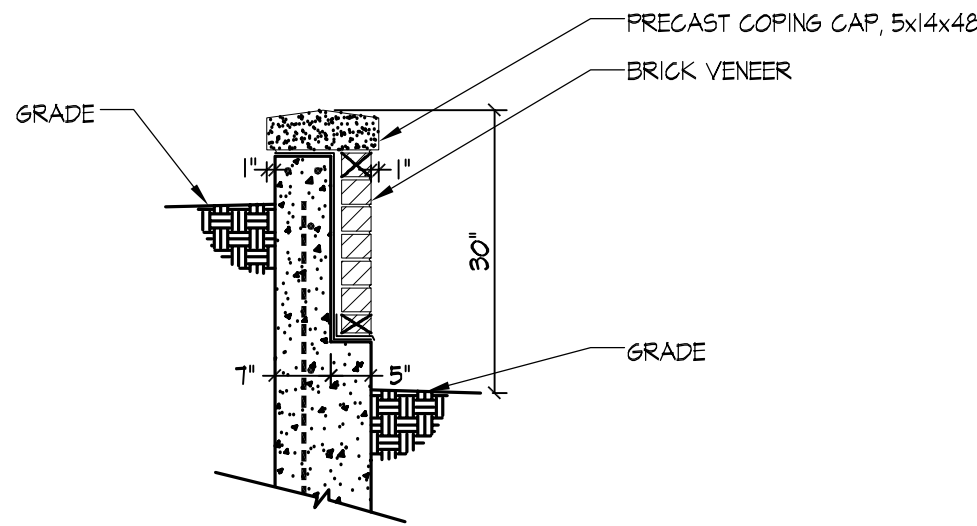
VEHICLE PARKING STALLS:

SURFACE 3
UNDERGROUND 46
TOTAL 49

RATIO 0.79 STALLS / UNIT

BICYCLE PARKING STALLS:

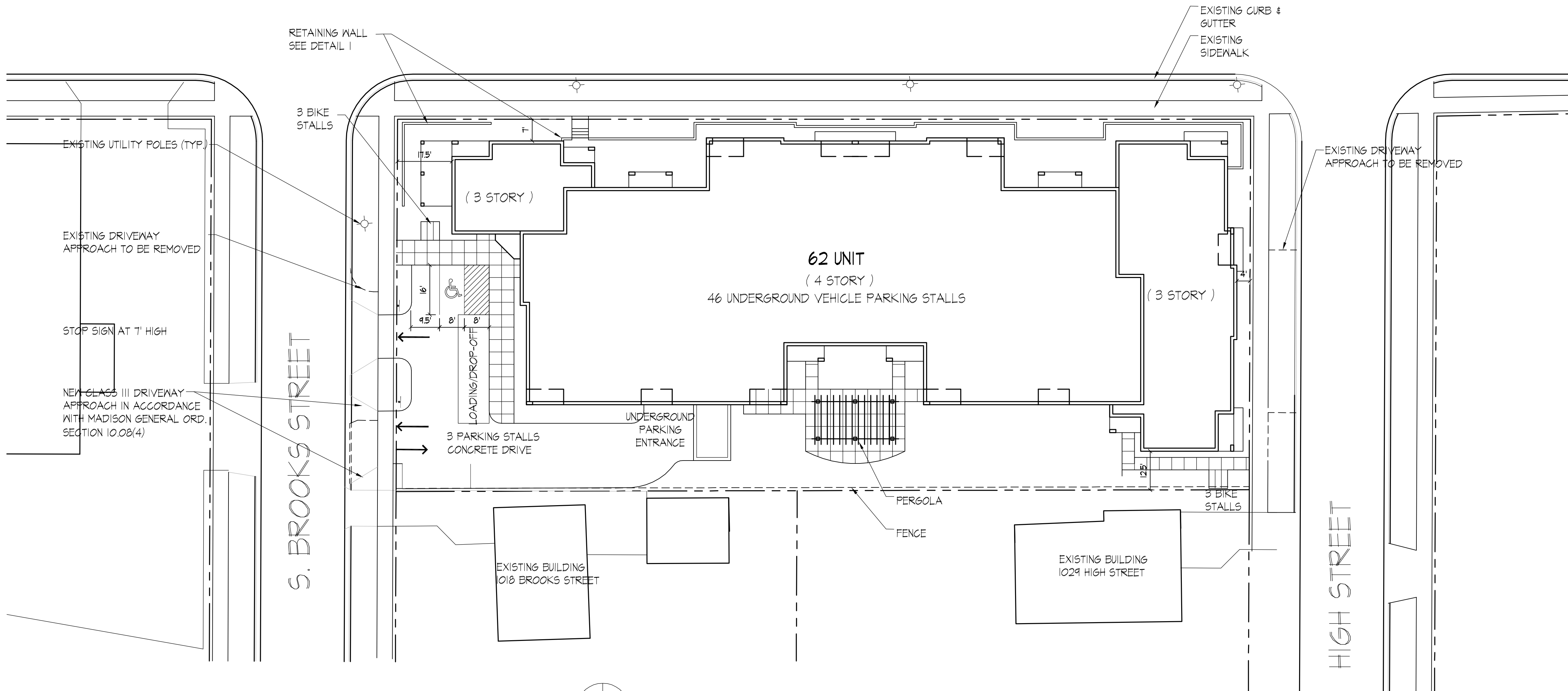
SURFACE (2x6') 6
UNDERGROUND (2'x6') 50
TOTAL (2'x6') 56 (50 units + 5(12 units) = 56 required)



RETAINING WALL SECTION

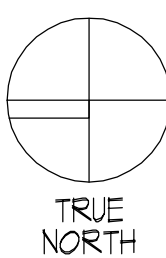
1/2" = 1'-0"

FISH HATCHERY ROAD



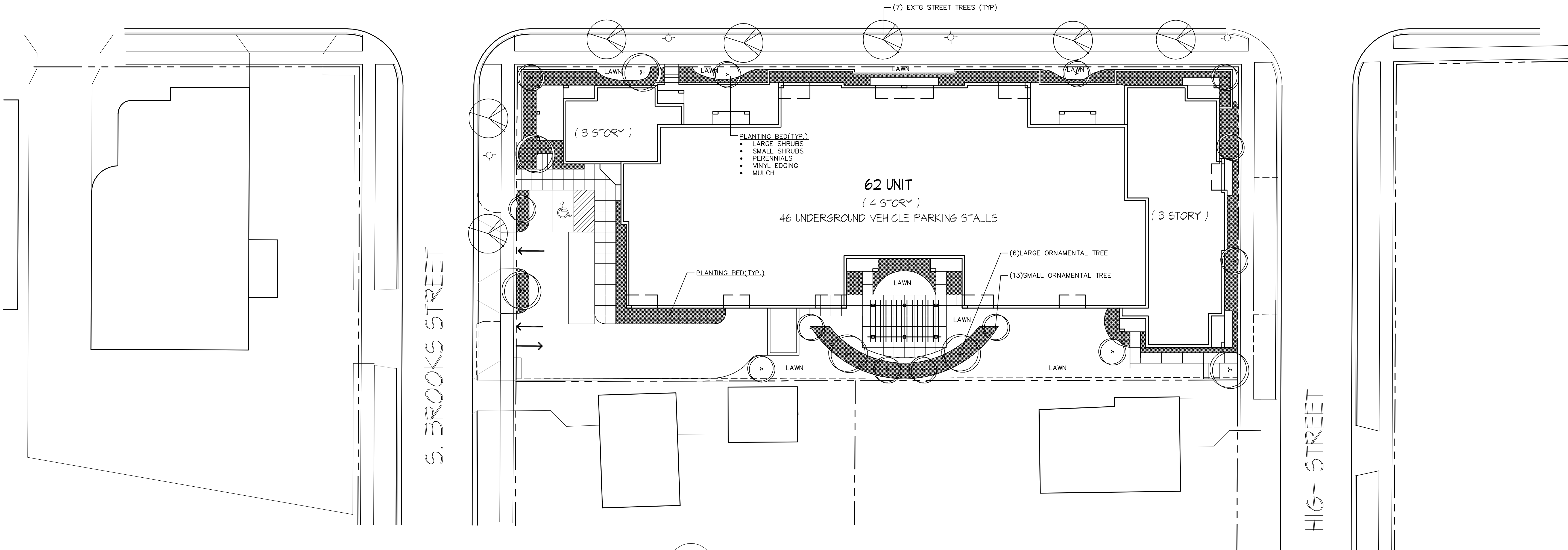
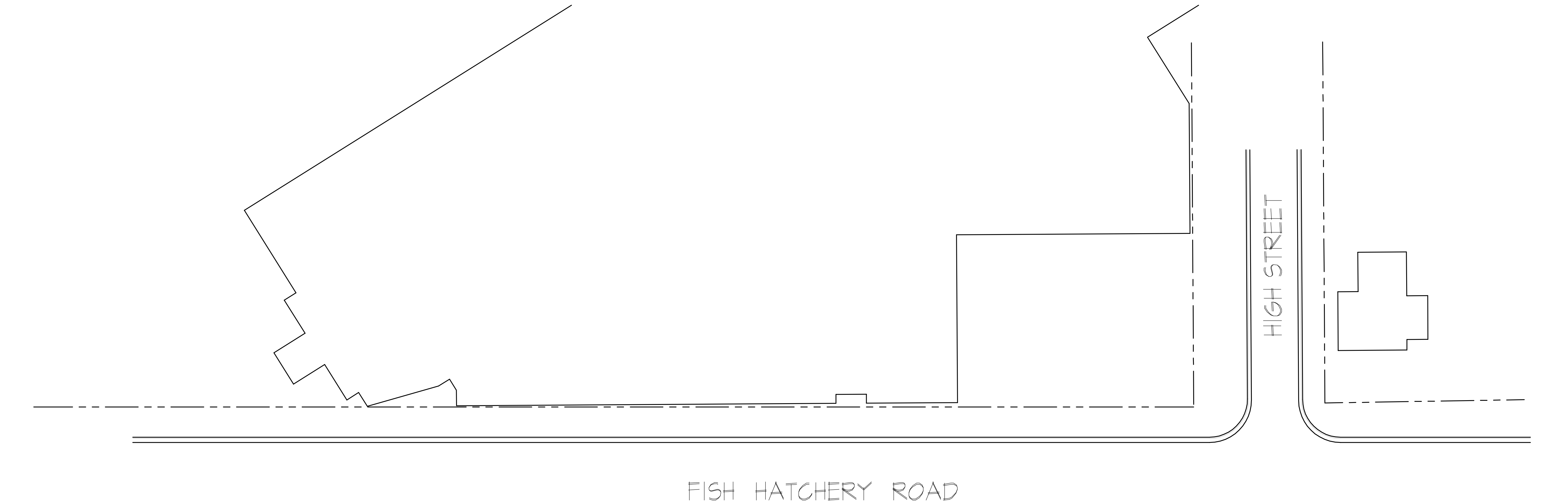
SITE PLAN

1" = 20'-0"



0 10 20 40 80

SCALE : 1" INCH = 20 FOOT (24"x36")



Revisions
GDP Submittal - October 14, 2009
UDC Info Submittal - October 14, 2009
UDC Initial Submittal - October 28, 2009

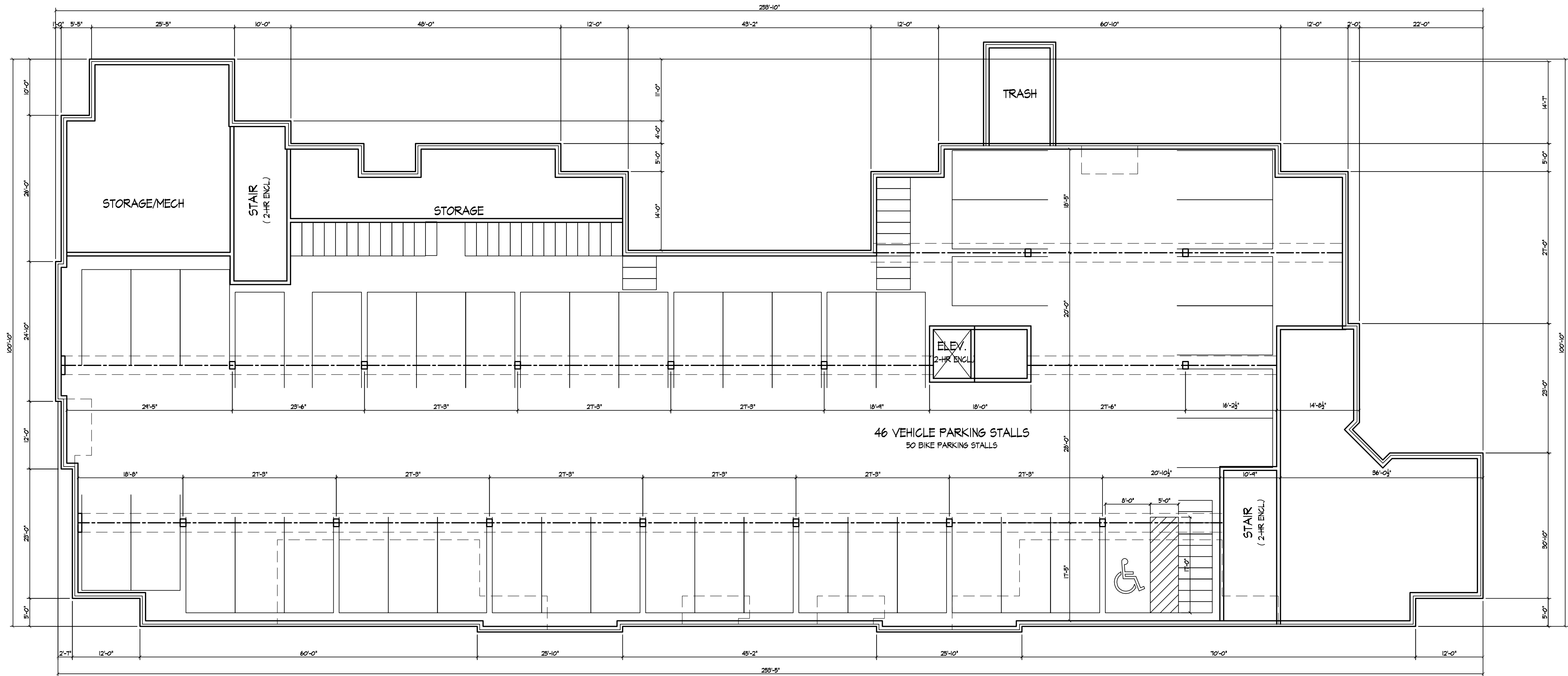
Project Title
1012 Fish Hatchery Road

Drawing Title
Landscape Plan

Project No. Drawing No.

0928 L-4.1

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BASEMENT FLOOR PLAN
1/8" = 1'-0"

Revisions

Issued - Sept. 29, 2009
GDP Submittal - October 14, 2009
UDC Initial Submittal- October 28, 2009

Project Title

1012 Fish Hatchery Road

Drawing Title

Basement Floor Plan

Project No.

0928

Drawing No.

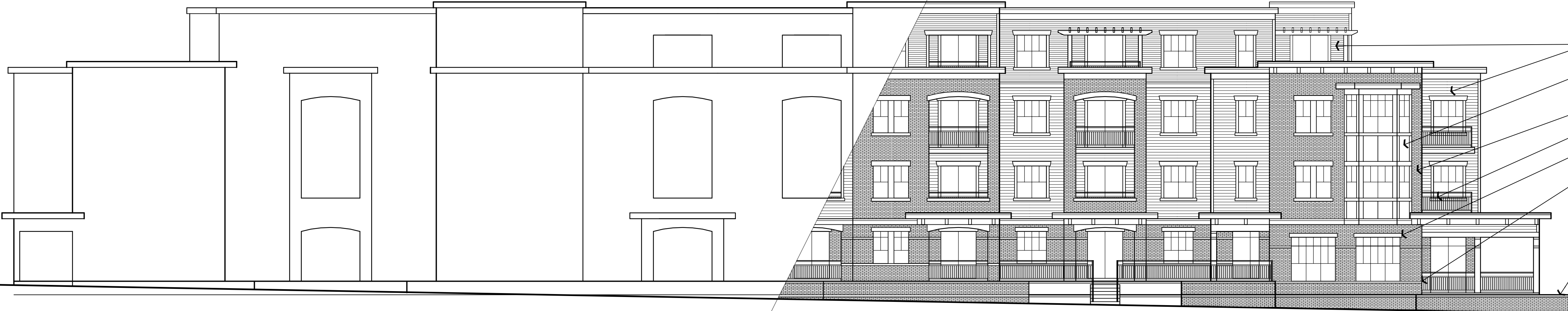
1

Consultant

Notes

TYPICAL MATERIALS

- PAINTED COMPOSITE SIDING
- PAINTED COMPOSITE TRIM
- BRICK VENEER
- ALUMINUM RAILINGS
- PRECAST HEADS
- PRECAST SILLS
- PRECAST BAND



 **ELEVATION ALONG FISH HATCHERY**
3/32" = 1'-0"

Revisions

Issued - Sept. 29, 2009
GDP Submittal - October 14, 2009
UDC Initial Submittal- October 28, 2009

Project Title
1012 Fish Hatchery Road

Drawing Title
Elevations

Project No. Drawing No.
0928 2

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