

CITY OF MADISON
INTER-DEPARTMENTAL
CORRESPONDENCE

DATE: February 7, 2012

TO: The President and Members of the Common Council

FROM: Mayor Paul Soglin

SUBJECT: **Alterative Economic Development Issues**

Usually we think of economic development as a developer, land development and either new housing or an employment center. Recent events demonstrate that there are old and new challenges that do not fit this model.

- WIAA –State high school basketball tournaments
- Same-sex Marriage – New York and Massachusetts
- High Speed Rail – California and other states move forward with a twenty year plan
- TIF – the different standards in other Wisconsin communities. Municipal competition.
- Regional economic development – Thrive. Who benefits, who pays?