

ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--December 2010 vs. December 2009
(Routes sorted in order of 2010 passengers per revenue hour productivity)

ROUTE	RIDERSHIP, 2010 vs. 2009 Year to Date			Productivity, Trips per Revenue Hour			Routes < 60% of system avg.	ROUTE KEY
	2010	2009	% change	2010	2009	% Change		
80 UW CAMPUS	1,718,620	2,022,007	-15.0%	91.96	109.13	-15.73%		Core Routes operate every day, from early a.m. to late p.m.: 2, 3, 4, 5, 6, 7, 13 (3 operates weekdays only; 7 operates wkends & holidays only).
90-93 SUPPLEMENTARY SCHOOL SERVICE	1,035,450	1,048,373	-1.2%	65.57	68.93	-4.88%		
85 UW CAMPUS-PARK ST CIRCULATOR	247,082	303,720	-18.6%	54.63	66.39	-17.71%		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	29,418	26,690	10.2%	51.94	47.12	10.22%		
22 MENDOTA LOOP & 28 NTP-WTP COMMUTER	583,220	565,948	3.1%	46.03	45.63	0.88%		
2 WTP-NTP	1,163,367	1,124,168	3.5%	45.24	43.54	3.91%		Commuter Routes operate on weekdays during peak hours: 11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 55, 56, 57 58, 71, 72, 74
50 WTP-SCHROEDER-RAYMOND LOOP	178,055	167,267	6.4%	42.06	41.31	1.83%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	81,474	84,275	-3.3%	41.62	43.08	-3.39%		
4 NTP-STP	759,520	730,903	3.9%	39.93	37.78	5.69%		
81-82 UW LATE NITE CIRCULATORS	203,272	278,919	-27.1%	38.40	52.92	-27.43%		
9 ETP - UW CAMPUS & 33 HIESTAND LOOP (peak hour trips on 9 began Aug. 24, 2009)	197,532	174,140	13.4%	36.56	36.69	-0.36%		
6 CITY VIEW DR-WTP & 67 WTP-WEST TOWNE	1,452,777	1,370,370	6.0%	35.61	34.18	4.19%		Peripheral Routes operate from transfer points to outlying areas: 20, 21, 22, 26, 30, 32, 33, 36, 40, 50, 51, 52, 73, 78
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	134,463	130,615	2.9%	34.52	33.97	1.63%		
40 STP - ARBOR HILLS LOOP	164,643	163,737	0.6%	33.91	33.80	0.33%		
14 & 15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	870,924	782,828	11.3%	31.74	29.78	6.58%		
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	25,474	27,503	-7.4%	31.68	35.29	-10.22%		
16 STP - ETP	385,803	358,492	7.6%	31.34	29.83	5.07%		Connector Routes connect transfer points throughout the day: 16, 17, 18.
21 LAKEVIEW LOOP	194,654	186,427	4.4%	31.30	32.98	-5.10%		
3 WTP-ETP	532,093	553,966	-3.9%	30.61	31.33	-2.29%		
5 ETP-STP, 13 STP-CAP SQUARE & 18 STP-WTP	1,046,297	991,526	5.5%	29.81	28.40	4.97%		
56 & 57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	245,510	249,007	-1.4%	29.77	31.07	-4.18%		Circulator Routes 1, 9, 10, 34
37 & 38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	359,383	352,739	1.9%	28.58	29.03	-1.55%		
55 VERONA- WTP COMMUTER	38,621	34,158	13.1%	27.68	24.77	11.75%		
44 & 48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	105,964	102,757	3.1%	26.61	26.25	1.40%		Other routes: 8 operates between the Capitol Square and Spring Harbor, weekends only. 19 operates like a core route between the Capitol Square and Allied Drive on weekdays. 39 operates as a commuter route during peak hours; operates like a circulator route midday. 59 operates weekends & holidays between the WTP and Fitchburg. 67 connects with route 6 at the West Transfer Point; operates to/from West Towne Mall. 63 and 68 operate between the West Transfer Point and Prairie. 70 operates like a core route between the Capitol Square & Middleton on weekdays.
51 WTP-MUIR FIELD LOOP	65,706	60,384	8.8%	25.01	24.21	3.31%		
1 CAP SQUARE - UW	24,359	27,227	-10.5%	24.60	26.26	-6.32%		
32 ACEWOOD-THOMPSON LOOP	51,467	43,775	17.6%	24.38	20.78	17.33%		
11 & 12 WTP-DUTCH MILL-CAP SQUARE	128,317	121,919	5.2%	24.11	22.90	5.25%		
47 ARBOR HILLS COMMUTER	75,594	73,516	2.8%	23.03	22.50	2.37%		
52 WTP-FITCHBURG	64,620	54,887	17.7%	22.97	20.62	11.42%		
17 ETP-NTP, 20 NTP-EAST TOWNE & 30 ETP-EAST TOWNE	497,548	459,670	8.2%	21.99	20.91	5.13%		
19 RED ARROW TR-CAP SQUARE	163,811	168,098	-2.6%	21.54	22.26	-3.25%		
27 NTP - UW CAMPUS COMMUTER	40,029	41,873	-4.4%	21.37	22.43	-4.70%	x	
58 GREENTREE COMMUTER	63,935	67,709	-5.6%	21.14	22.49	-5.99%	x	
70 MIDDLETON-CAPITOL SQUARE	140,092	140,219	-0.1%	20.93	21.86	-4.27%	x	
7 WTP-ETP (Weekends & Holidays Only)	118,419	121,687	-2.7%	20.76	20.68	0.40%	x	
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	32,109	30,127	6.6%	19.46	18.10	7.54%	x	
73 WTP-OLD SAUK TRAILS	126,752	121,128	4.6%	17.26	16.68	3.45%	x	
63 & 68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	52,550	53,473	-1.7%	16.80	15.91	5.57%	x	
34 ETP-MATC & 39 ETP - DAIRY DRIVE (peak service on 34 began Aug. 24, 2009)	62,675	53,524	17.1%	15.90	16.16	-1.56%	x	
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009)	60,095	19,519	207.9%	14.93	13.75	8.58%	x	
74 MIDDLETON LOOP	27,508	29,584	-7.0%	14.68	15.59	-5.85%	x	
25 AMERICAN CENTER COMMUTER	9,487	8,551	10.9%	14.31	14.67	-2.47%	x	
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	9,897	8,413	17.6%	13.89	9.78	42.09%	x	
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	40,394	45,710	-11.6%	13.61	14.92	-8.74%	x	
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	11,342	4,116	175.6%	6.87	6.58	4.45%	x	UW Campus Circulators 80, 81, 82, 84, 85
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	2,377	2,497	-4.8%	4.24	4.24	-0.03%	x	
UNKNOWN ROUTE & ROAD BUS *	762	285	167.4%	1.35	0.50	167.4%	x	
SYSTEM TOTAL	13,623,461	13,588,426	0.3%	35.66	36.50	-2.3%	21.39	School Day Supplemental Routes 90, 91, 92, 93
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	11,425,069	10,957,090	4.3%	32.37	31.91	1.4%	19.42	

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NOTE 2: Metro service did not operate on December 12, 2010 because of a severe weather event.

* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode").

Road buses are "extras" put into service to handle overloads.

ROUTE PERFORMANCE, Year to Date - December 2010

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MIDDLETON ROUTES TOTAL	520,186	514,234	1.2%	23.14	23.13
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