



Entertainment License (21+)
Visual & Performing Arts License (18+)

LICENT-2018-00051
(Number)

TEMPORARY LICENSE ___/5

PERMANENT LICENSE

(scanned)

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

(Leg file number)

(initials)

licensing@cityofmadison.com
608-266-4601

(Processing step)

This application modifies existing alcohol license number: 76494-88342 (Class B license only)

Corporate Information

Licensed Premise Information

Business Legal Name: the Mason Lounge

Business dba Name: the Mason

Business Address: 416 S. Park St.

Licensed Address: 416 S. Park St. 53715

Business Contact Name, Position & Phone:

Business Contact Name, Position & Phone:

bryan richgels

(same)

Email: bryanriggles@hotmail.com

Email:

Premise Capacity: 80

Liquor/Beer Agent Name: bryan richgels

85 % Alcohol, 15 % Food Alder, District #: Sara Eskrich, 13 Police Sector: South

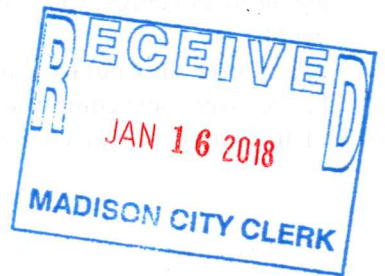
Type of live entertainment to be offered: we wish to start having Bluegrass music a few times a month!

Corporate Officers, Partners, or Sole Proprietor's information:

Table with 3 columns: Name, Address, Corporate Title or Partners' verification. Row 1: Bryan Richgels, 6308 Bridge Rd Monona, 53716.

- Orange sign issued
License Renewals & Changes brochure with next steps issued
Security Plan attached (see below)

I certify that this information is true and correct to the best of my knowledge,



X Bryan Richgels
Signature

1.8.18
Date

P=305 A=13

Security Plan for the Mason (Lounge) 416 South Park Street, Madison

With more and more completion in the industry, we are inclined to try to draw in business on (otherwise) slower evenings by showcasing some local Bluegrass (and Jazz) a few times a month. We've been approached by a few bands in the neighborhood who are eager to perform at our bar.

In regards to a Security Plan, as it pertains to hosting Live Music on occasion- it would seemingly not need to be vary drastically from our default security plan for normal operating procedures. We are a very small establishment (one room, 20 ft. wide), with a reputation as a "Craft" Beer Bar (though, as you know, we serve wine and spirits as well). We essentially have seating for 50 patrons. So if we are lucky enough to draw in, say, 35 people or so, to listen to the band... that would be great! We certainly wouldn't need a "bouncer" at the door (we can just check ID's from the bar, per usual). We have a small parking lot out back that (in addition to street parking) is typically ample for our patrons. Our staff is very prudent and thorough in how we verify proof of age, and we are also quite careful not to "over-serve" our customers (and to be sure, our customers are generally very good at "self-regulating". In fact, we consider ourselves quite fortunate... in that our clientele is made up of mostly "regulars" (who just drop in for a nice Pale Ale, or two, with friends). We've never had anything close to a fight in our seven years of existence and we pride ourselves as being very respectful of all our neighbors.

I am the sole proprietor of the establishment... and the only person who manages the business (DoB [redacted]). Prospective shows would probably start around 7:30 or 8pm.

If you should have any questions for me, don't hesitate to call. Thanks a lot!

-bryan 608.609.0390