



CITY OF MADISON • FINANCE DEPARTMENT • PURCHASING SERVICES

## Non-Competitive Selection Request

Date: 07/09/2024

Requisition Number: 22000186 (8 characters)

Requestor Name: michelle gibson

Requestor Phone Number: 608-261-9672

Requestor Email: mcgibson@cityofmadison.com

Fund: 1100 GENERAL

Agency: 17 INFORMATION TECHNOLOGY

Major: 53\*\*\* Supplies/Goods

- 541\*\* Utilities
- 542\*\* Building/Facility Maintenance/Repair
- 543\*\* Software/Equipment Maintenance/Repair
- 544\*\* Public Works Maintenance/Repair
- 545\*\* Training/HR-Related Services
- 546\*\* Consulting/Professional Services
- 548\*\* Grants/Loans/Insurance/Other Services

Total Purchase Amount: \$155,680.00

Vendor Name: Electric Citizen LLC

Product/Service Description: Professional Services for Drupal Upgrade Project (City Website)

**\$50,000 and UNDER**  
This form will be sent to the Purchasing Supervisor for review.

**OVER \$50,000**  
Complete this form and draft a resolution using the sample resolutions provided by the City Attorney to your Budget Analyst. **Your resolution will not be added to the Finance Committee agenda without this form.**

**Check the box(es) for the exception criteria you feel are applicable:**

- 1. Public exigency (emergency) will not permit the delay incident to advertising or other competitive processes.
- 2. The services or goods required are available from only one person or firm (i.e., **true** sole source).
- 3. The services are for professional services to be provided by attorneys.
- 4. The services are to be rendered by a university, college, or other educational institution.
- 5. No acceptable bids have been received after formal advertising.
- 6. Service fees are established by law or professional code.

- 7. A particular consultant has provided services to the City on a similar or continuing project in the recent past, and it would be economical to the City on the basis of time and money to retain the same consultant.
- 8. Otherwise authorized by law, rule, resolution, or regulation. Explain:
- If procurement is being paid with Federal or State grant funds, the vendor was identified by name in the approved Grant Application. (OPTIONAL)

### REASON FOR REQUEST

#### WHY A COMPETITIVE SELECTION PROCESS CANNOT BE USED:

Provide **detailed** explanation below. For a true sole source, provide all information to explain why this product or service can only be purchased from this vendor. For one-of-a-kind items not sold through distributors, explain the unique performance features of the product requested that are not available from any other product. For services, detail the unique qualifications this vendor possesses, or other reason(s) that meet the criteria selected above. Identify specific, measurable factors and qualifications.

Electric Citizen LLC was selected via RFP # 10020-0-2021 and worked with the Information Technology (IT) Department to rebuild the City website on the new website platform; and the current website platform will go end-of-life in November 2024.

The consultant has provided services to the City on a similar or continuing project in the recent past, and it would be economical to the City on the basis of time and money to retain the same consultant

### COMMENTS REGARDING PURCHASES OVER \$50,000

Electric Citizen was selected through an RFP process in 2021, and has been paid \$289,864.50 for this contract. This contract is the only one between the City and this vendor.

Date:

Submit