



Temporary B License

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

(Agenda Item number) -if Street Use-

(Legistar file number) -if Street Use-

(License number)

(Alder District #) (Police Sector)
Office Use Only

Street Use: No **YES**
Office Use Only

- o Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, chambers of commerce, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- o You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- o If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- o At least one **licensed bartender** must be present.
- o **The fee** is \$10 for beer and/or wine per event - events may have consecutive days.

The named organization applies for:

WILLY STREET FAIR

- A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.
- A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

Organization

Pick one: Bona fide Club Chamber of Commerce Church
 Lodge/Society Veteran's Organization Fair Association

Organization Name: WIL-MAR NEIGHBORHOOD CENTER, INC Phone: 608-257-4576

Address: 504 S. BREARLY ST Email: garyk@wil-mar.org Website: wil-mar.org

Date organized: 1969 If a corporation, give date of incorporation: 1969

WI State Seller's Permit ID: _____

We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.

We have been convicted of a violation of Chapter 38.

Organization Officers	Name	City, State	Birthdate
President	<u>BARBARA DEADMAN</u>	<u>MADISON, WI</u>	
Vice President	<u>DAN HECHT</u>	<u>MADISON, WI</u>	
Treasurer	<u>STEVE SILBERBERG</u>	<u>MADISON, WI</u>	
Secretary	<u>JAMIE MEYER</u>	<u>MADISON, WI</u>	
Person in charge of event	Name: <u>GARY KALLAS</u>	Phone: <u>608-257-4576</u>	

Event Information

SATURDAY, SEPT 19 11 AM TO 10 PM

Event Name: WILLY ST FAIR Event dates & time(s): SUNDAY, SEPT 20 11 AM TO 6 PM

Event Address: 800, 900 & 1000 BKS of WILKINSON STREET Estimated Attendance: 400-500 ONLY

Do the premises you want to license occupy all of the building/property? YES No? Then please describe fully which parts of the property or building you want to be covered with this license. (Which section of the parking lot, which floor of the building, or which specific rooms in it. etc): _____

Explain the purpose and nature of the event: PLACE MAKING EVENT AND FUNDRAISER FOR WIL-MAR NEIGHBORHOOD CENTER + COMMON WEALTH DEVELOPMENT

Describe your planned method of crowd control: OFF DUTY MARSHAL POLICE OFFICERS + NEARLY 40 CERTIFIED CROWD CONTROL PEOPLE

How many security persons will you have on the licensed premises? _____

Will food be served? Yes No

Will a tent be used? Yes No

Will the street be used? Yes No

Will wine be served? No Yes: ___ of 2 per year

Wholesaler/distributor/brewery who will supply fermented malt beverage: WISCONSIN DISTRIBUTORS + GENERAL BEER

Quantities ordered: 40 half burgers

(If serving wine) Wholesaler/distributor/winery who will supply wine: _____

Quantities ordered: 10 CASES

Declaration

The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signature [Signature] Date: MAY 6, 2026

Printed name of **Officer** who is signing: GARY KALLAS

DAVID HECHT, [Signature]