

GREATER MADISON CONVENTION & VISITORS BUREAU
615 E. WASHINGTON AVENUE > MADISON, WI > 53703

MEMO

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MT BEAAC Meeting

Tuesday, May 10, 2016 > 4:00 – 5:00 PM
GMCVB Headquarters, 615 East Washington Avenue

For calendar year 2016, the committee has had \$195,000 to appropriate. After the February 23, 2016, meeting, there existed a remaining balance of \$175,005. Re-appropriations below of \$17,821, leaves the committee with available funds of \$192,826 to consider and appropriate at this meeting. There are four new items on the agenda totaling \$87,575, which would leave a \$105,251 remaining balance in the fund.

The following is information on year to date funds available for re-appropriating at this 5/10/16 meeting. These re-appropriations result from a previously approved event not held at Monona Terrace or not qualifying for the entire amount.

Group & Event Name	Event Dates	Amount	Date Approved		Reason
			Approved	Reason	
WI School Counselor Association – Annual Conference 2016	2016, Feb. 15-18	\$1,871	11/13/12	Did not meet required room pick-up for full \$15,000 award.	
Natl Society of Black Engineers – 2017 Region IV Fall Conf.	2017, Nov. 2-4	\$3,550	12/8/15	Loss – pursuing Milwaukee based on area member participation & larger HQ hotel.	
North American Lake Mgmt Assoc. – 2018 Intl Symposium	2018, Nov. 5-10	\$12,400	12/3/13	Loss – considering Cincinnati or Indianapolis based on strong proposals & local involvement.	
<u>Total to Re-appropriate at this meeting</u>		<u>\$17,821</u>			

Fund Requests for this meeting – February 16, 2016

Group & Event Name	Event Dates	Amount	Use	Attendance	Room Nights	Direct Spending
World Triathlon Corp. – Ironman Wisconsin 2017	2017, Sept. 5-11	\$30,000	Facility Rental	30,000	5,300	\$4,084,561
Natl Rural Electric Cooperative Assoc. – 2025 Regions 5 & 6 Meeting	2025, Sept. 8-12	\$20,000	Facility Rental	1,000	1,380	\$676,179
Natl Animal Supplement Council – 2017 Annual Conference	2017, May 8-12	\$8,700	Facility Rental	300	580	\$237,334
Intl Society for Computational Biology – Intelligent Systems for M.B.	2020, 2022, or 2024, July	\$28,875	Facility Rental	1,500	1,925	\$983,904
<u>Total Requests for this meeting</u>		<u>\$87,575</u>		<u>32,800</u>	<u>9,185</u>	<u>\$5,981,978</u>

Request to roll-over approved funds for Federation of Genealogical Societies.

FGS was approved for \$30,000 in MT BEA funds at the 12/3/13 meeting, for their 2019 Annual Convention. They are now considering Monona Terrace for 2021 instead of 2019. This request is to roll over their funding from 2019 payout to 2021 payout.

Prior approved request form is attached.

Request to roll-over approved funds for National Rural Electric Cooperative Association.

NRECA was approved for \$20,000 in MT BEA funds at the 9/9/14 meeting, for their 2019 Annual Convention. They are now considering Monona Terrace for 2023 instead of 2019. This request is to roll over their funding from 2019 payout to 2023 payout. (NRECA is considering a three-year contract, 2021, 2023 & 2025)

Prior approved request form is attached.