

# Taxicab License Application

Pursuant to Madison General Ordinance 11.06

Fee: \$2,075/two years (\$1,200/initial year) + \$50/vehicle

Renewal Fee: \$1,750/two years + \$50/vehicle

1. Applicant Name: Michael P Schmidt & John N Schmidt

Home Phone #: (608) 845-3188 & (608) 835-0500

Home Address: 2265 Sugar River Rd., Verona, Wisconsin 53593

1366 Judd Rd., Oregon Wisconsin 53575

2. Company Name Green Cab Of Madison Incorporated

Business Address 1621 Beld St., Madison, Wisconsin 53715

Business Telephone Number (608) 27-GREEN (274-7336)

Number of Vehicles 1<sup>st</sup> 12 mos. = 11

2<sup>nd</sup> 12 mos. = 10

3. Indicate method of operation and type of fare collection:

Flat Rate \_\_\_\_\_

Zone X \_\_\_\_\_

Number of Vehicles 21 \_\_\_\_\_

Meter \_\_\_\_\_

Number of Vehicles \_\_\_\_\_

Airport Shuttle X \_\_\_\_\_

Number of Vehicles \_\_\_\_\_

Total number of vehicles proposed to be operated 21 \_\_\_\_\_

4. Describe in **detailed** color scheme to be used: main body, roof, trim, lettering, etc.

All vehicles will be white with partial body wraps that highlight the company's name, design and logo.

Body wraps will cover portions of the front fenders on each side and follow a stripping

design to the rear bumper and wrap around the rear bumper. The stripping starts out green and

ends with green leaves in different shades of green.  On the front doors there is a picture of

the company name and logo. Fares will be displayed on the rear doors. Bike racks are mounted on the rear of the

vehicle.

5. List your schedule of rates to be charged and the method of charging, in detail:

- Green Cab's will be zone ride share cabs. Zones are set up throughout the  
City of Madison. (See zone map).

- The Initial fee for a single rider will be \$3.00 for the initial zone and \$1.00 for each additional zone. A rate calculator will be available on our web site.
- Additional Passenger Fees of \$1.00 per passenger.
- Out Of Zone Fares = \$.25 cents per 1/10 mile (\$2.50 per mile).
- Accessible Surcharge- Green Cab will contract with the Union Cab.
- Waiting Charge = \$.01 cent/ second or \$.60 cents/minute.
- Other Services- (See Taxicab Rate Schedule).
  - Baggage and Groceries- 2 Free, \$.50 cents thereafter.
  - Assistance to riders = No additional charge. Limitations outlined in Sec.11.06(9)(f)5.
- Large Party Fare: Green Cab will charge the allotted one and one-half times the regular fare or \$4.50 for this service.
- Airport Fee using the established zones, Green Cab will charge \$1.00.at pick up.
- “Flagged” riders receive same rates as outlined above and can be quoted via dispatch using GPS pick-up and drop locations or by cab driver via handbook.
- Cleaning Fee- \$50.00

6. Name of Insurance Company TBD  
 Business Address \_\_\_\_\_  
 Business Phone Number \_\_\_\_\_

7. Name of Insurance Agent: Neckerman Agency  
 Business Address 6200 Mineral Point Road Madison, Wisconsin 53705  
 Business Telephone Number (608) 238-2686

# City of Madison -- Taxicab Rate Schedule

## METER RATES

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### In Town

"DROP" Distance \_\_\_\_\_ MI "DROP" Charge \$ \_\_\_\_\_  
Additional Distance \_\_\_\_\_ MI Additional Charge \$ \_\_\_\_\_  
Wait Time \_\_\_\_\_ Seconds Wait Charge \$ \_\_\_\_\_

### Out of Town

"DROP" Distance \_\_\_\_\_ MI "DROP" Charge \$ \_\_\_\_\_  
Additional Distance \_\_\_\_\_ MI Additional Charge \$ \_\_\_\_\_  
Wait Time \_\_\_\_\_ Seconds Wait Charge \$ \_\_\_\_\_

## VAN RATES (LARGE PARTY—6 OR MORE PASSENGERS)

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### In Town

"DROP" Distance Initial Zone \_\_\_\_\_ MI "DROP" Charge \$4.50  
Additional Distance Each zone \_\_\_\_\_ MI Additional Charge  
\$1.50  
Wait Time 60 \_\_\_\_\_ Seconds Wait Charge \$.60/min

Out of Town 1/10 \_\_\_\_\_ MI "DROP" Charge \$4.50  
"DROP" Distance 1/10 \_\_\_\_\_ MI Additional Charge \_\_\_\_\_  
Additional Distance 1/10 \_\_\_\_\_ MI \$ .30/1/10mi  
Wait Time 60 \_\_\_\_\_ Seconds Wait Charge \_\_\_\_\_  
\$.60/min

## ZONE RATES

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First Zone Charge \$3.00  
Additional Zone(s) Charge \$1.00  
Additional Passenger Charge \$1.0000  
Outer Zone Distance 1/10 mi \_\_\_\_\_ MI Outer Zone Charge \$.25  
Wait Time 60 \_\_\_\_\_ Seconds Wait Charge \$.60/min

## FLAT RATES

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"DROP" Distance \_\_\_\_\_ MI  
Single Passenger "DROP" Charge \$ \_\_\_\_\_ Additional Passenger "DROP" Charge \$ \_\_\_\_\_  
Additional Distance \_\_\_\_\_ MI  
Single Passenger "DROP" Charge \$ \_\_\_\_\_ Additional Passenger "DROP" Charge \$ \_\_\_\_\_

## LIMOUSINE RATES

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Zone 1 Charge <u>\$ 7.00</u>	per passenger	Zone 6 Charge <u>\$ 21.0</u>	per passenger
Zone 2 Charge <u>\$ 11.00</u>	per passenger	Zone 7 Charge <u>\$ 24.0</u>	per passenger
Zone 3 Charge <u>\$ 14.00</u>	per passenger	Zone 8 Charge <u>\$ 27.0</u>	per passenger
Zone 4 Charge <u>\$ 16.00</u>	per passenger	Zone 9 Charge <u>\$ 29.0</u>	per passenger
Zone 5 Charge <u>\$ 18.00</u>	per passenger		

**HOURLY RATE**

\$ 45.00 per hour

**RATES FOR OTHER SERVICES**

Personal Baggage: First two articles Free  
Additional articles \$.50 cents/ea each (except trunks and footlockers)

Groceries Carried to Door: First two bags Free  
Additional bags \$.50 cents/ea

Trunks and Footlockers: \$ \$2.00

Aids to Handicapped People: Free

- Cleaning Fee \$50.00

**AIRPORT FEE**

\$ 1.00 at pick up per vehicle (may not exceed the fee imposed by Dane County)

Company: Green Cab of Madison

Proposed Effective Date: July 1, 2010

Submitted by: \_\_\_\_\_

(Signature)

Michael P Schmidt

(Type or Print Name)

This schedule must be submitted to the City Clerk at least **twenty-eight (28) days** before the proposed effective date.

**Office Use Only:**

Rate allowed by operating license: Meter Zone Flat Limousine

Submission Date: \_\_\_\_\_ Last Rate Change Submitted: \_\_\_\_\_

**Distribution:**

- City Department of Transportation
- City Weights and Measures (Meter Cabs only)
- Dane County Regional Airport
- City Police Department

Clerk's Office: indicate date of rate change as a memo in licensing system.