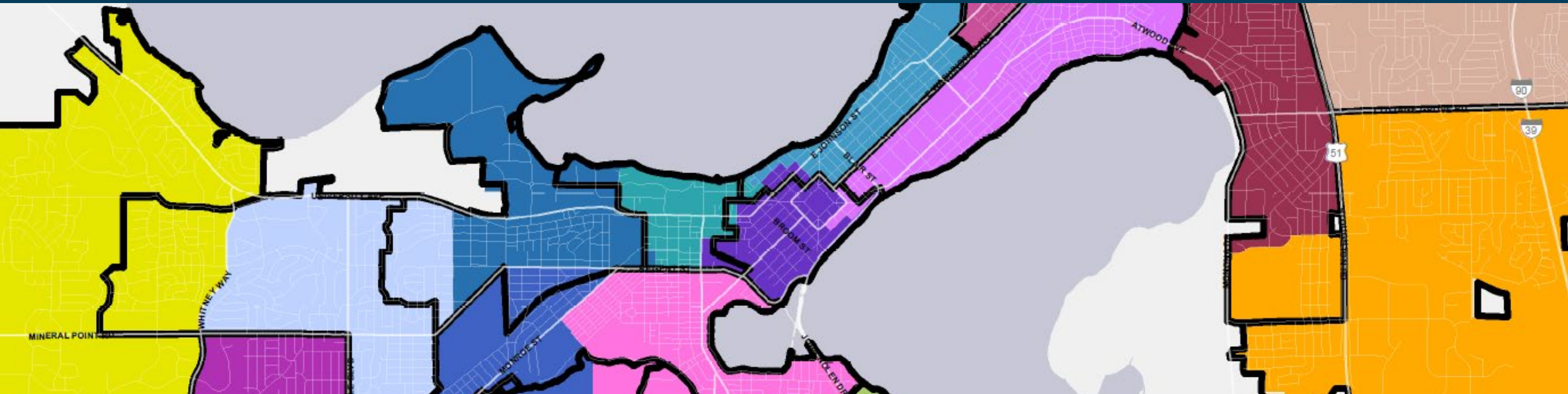


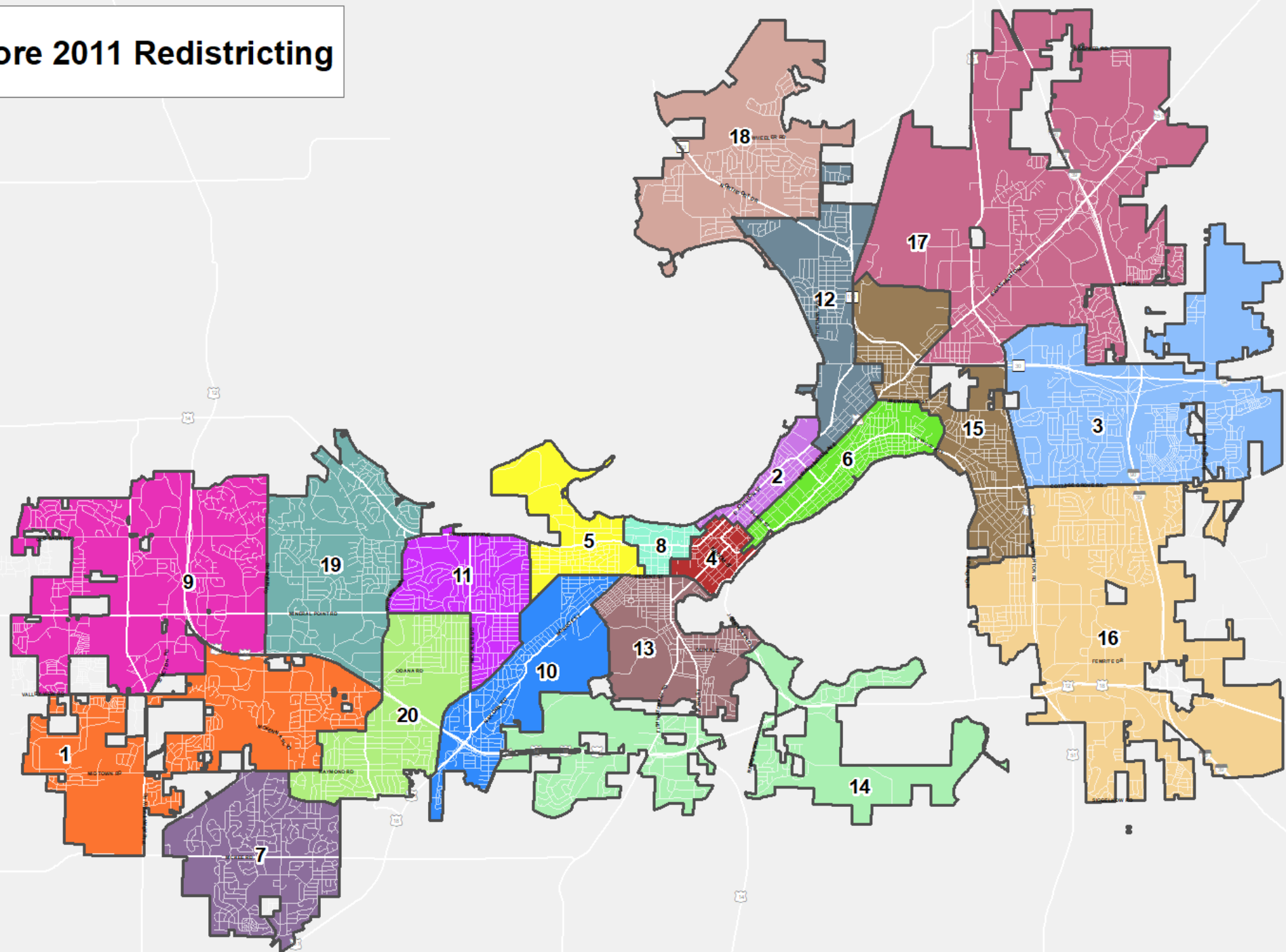
City of Madison Redistricting Update

Common Council Executive Committee

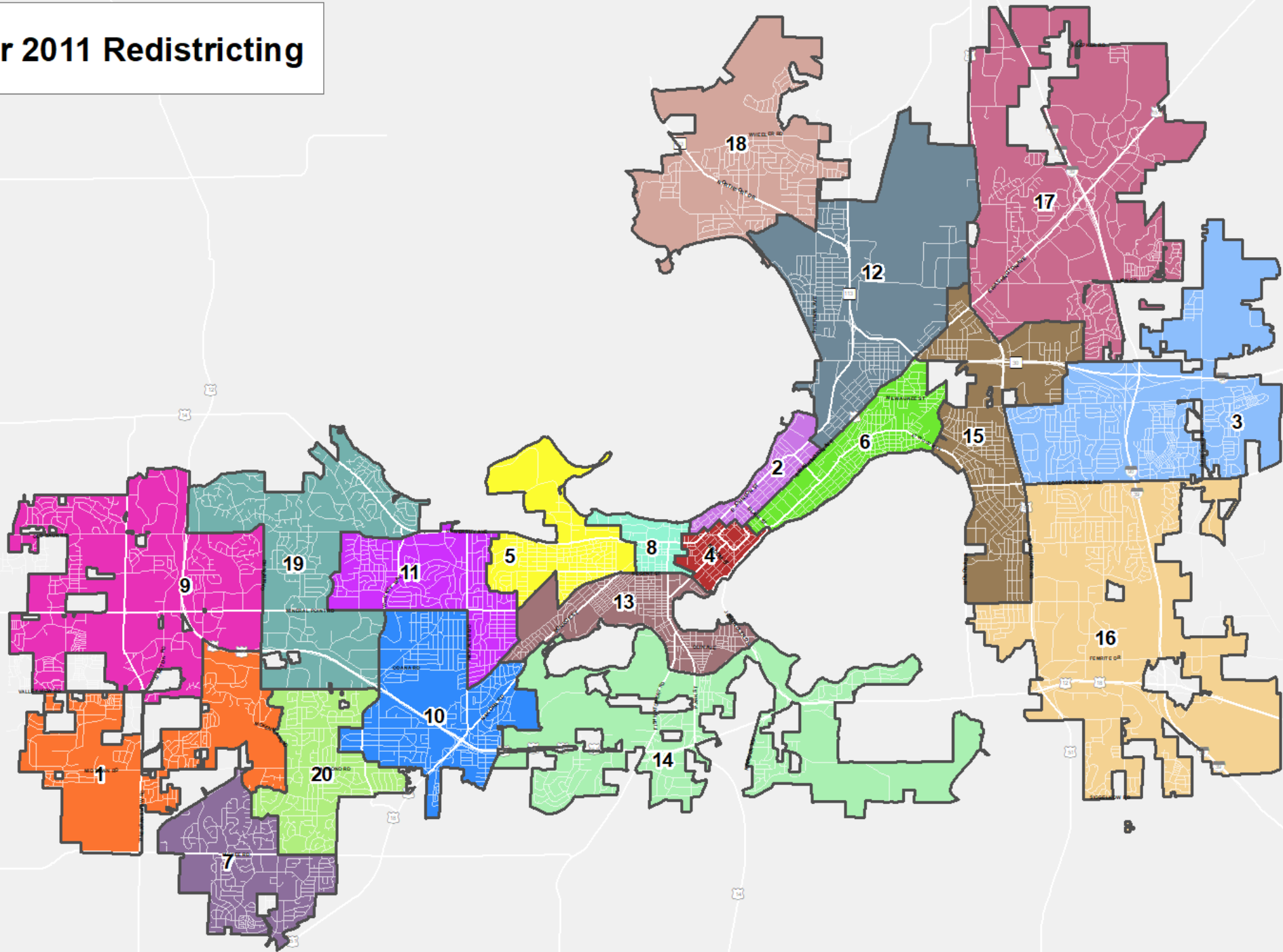


Tuesday, September 28, 2021

Before 2011 Redistricting



After 2011 Redistricting





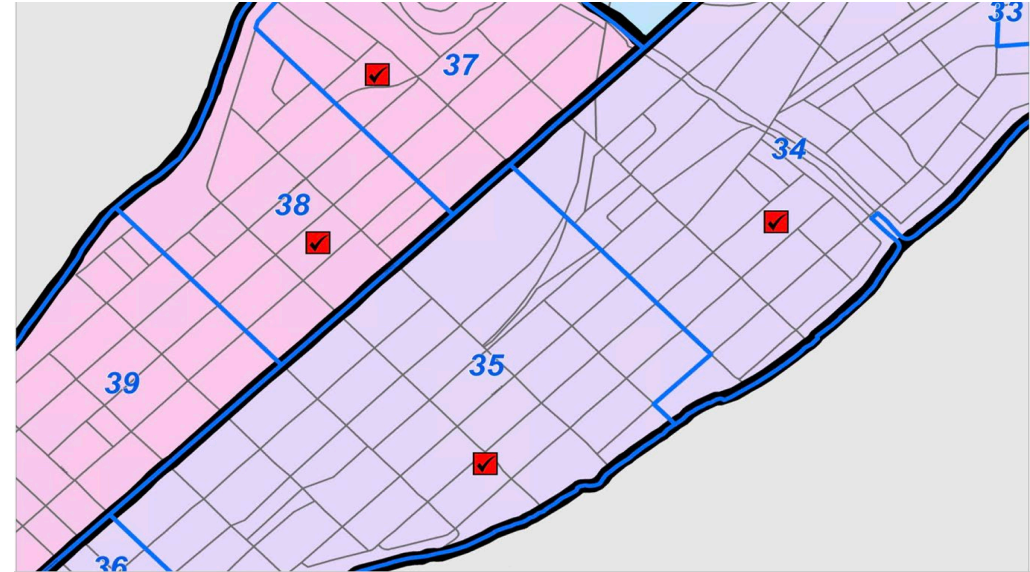
What is Redistricting

- Process of redrawing Wards and Alder Districts
- Boundaries adjusted based on population change between 2010 and 2020 Census
- Equalize population within each Alder District
- Redistricting takes place at the city, county, and state level



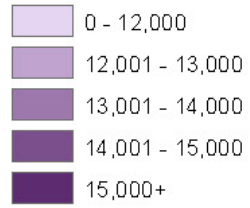
Census Blocks, Wards, Alder Districts

- Census Block
 - Established by the Census Bureau
 - Similar to a city block
 - Census data collected for each Census Block
- Wards
 - Census Blocks grouped together to form wards
 - Ward population between 1,000 and 4,000
- Alder Districts
 - Wards grouped together to form ADs
 - About 5 or 6 wards per AD
 - Target AD population:
 - Total population / # of alder districts (20) = **13,739** (includes Town of Madison)



2020 Population

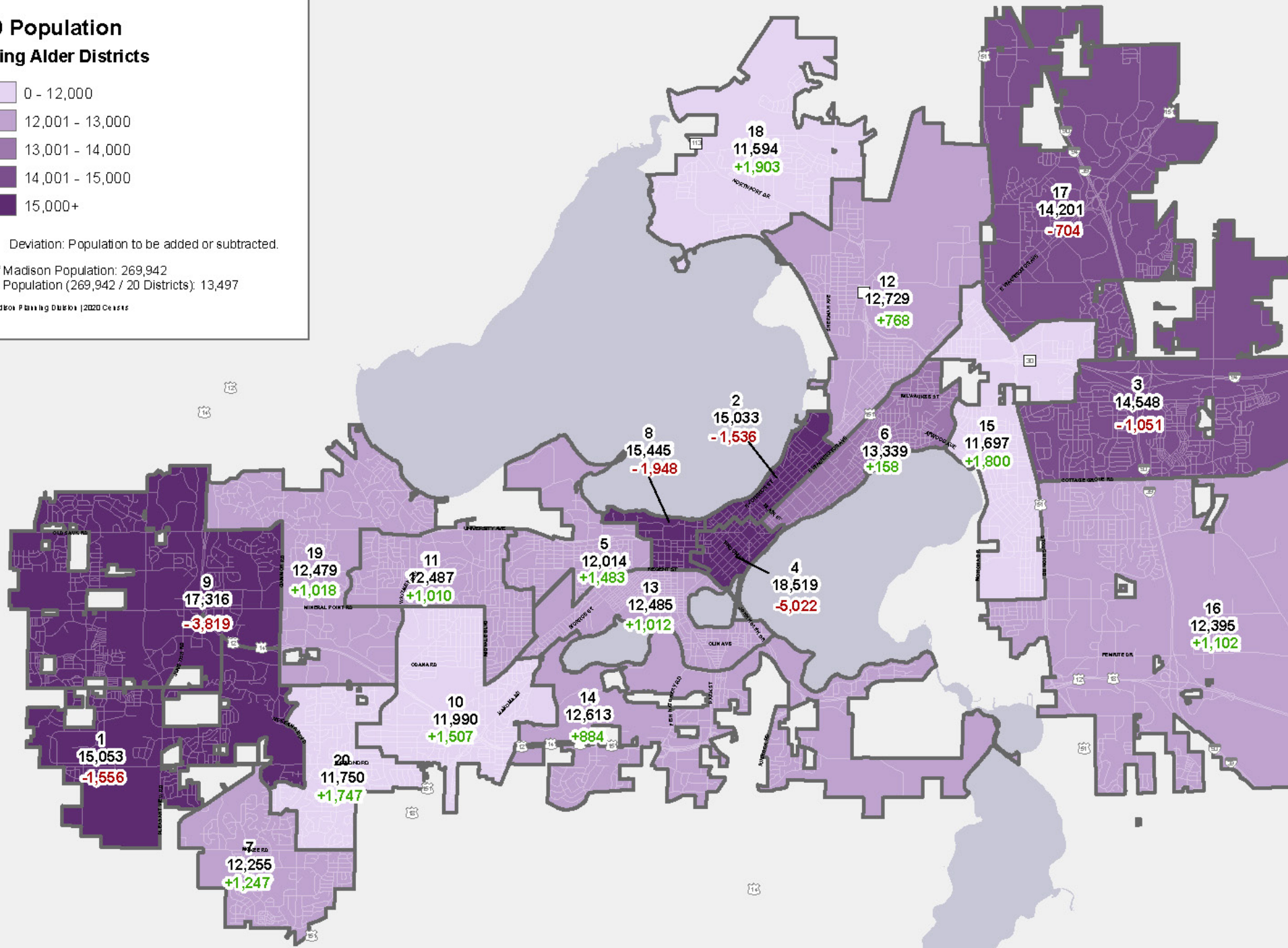
Existing Alder Districts



+ / - Deviation: Population to be added or subtracted.

City of Madison Population: 269,942
Target Population (269,942 / 20 Districts): 13,497

City of Madison Planning Director | 2020 Census
8/17/2021



2020 Population

Existing Wards

Target Ward Population Range: 1,000-4,000

Below

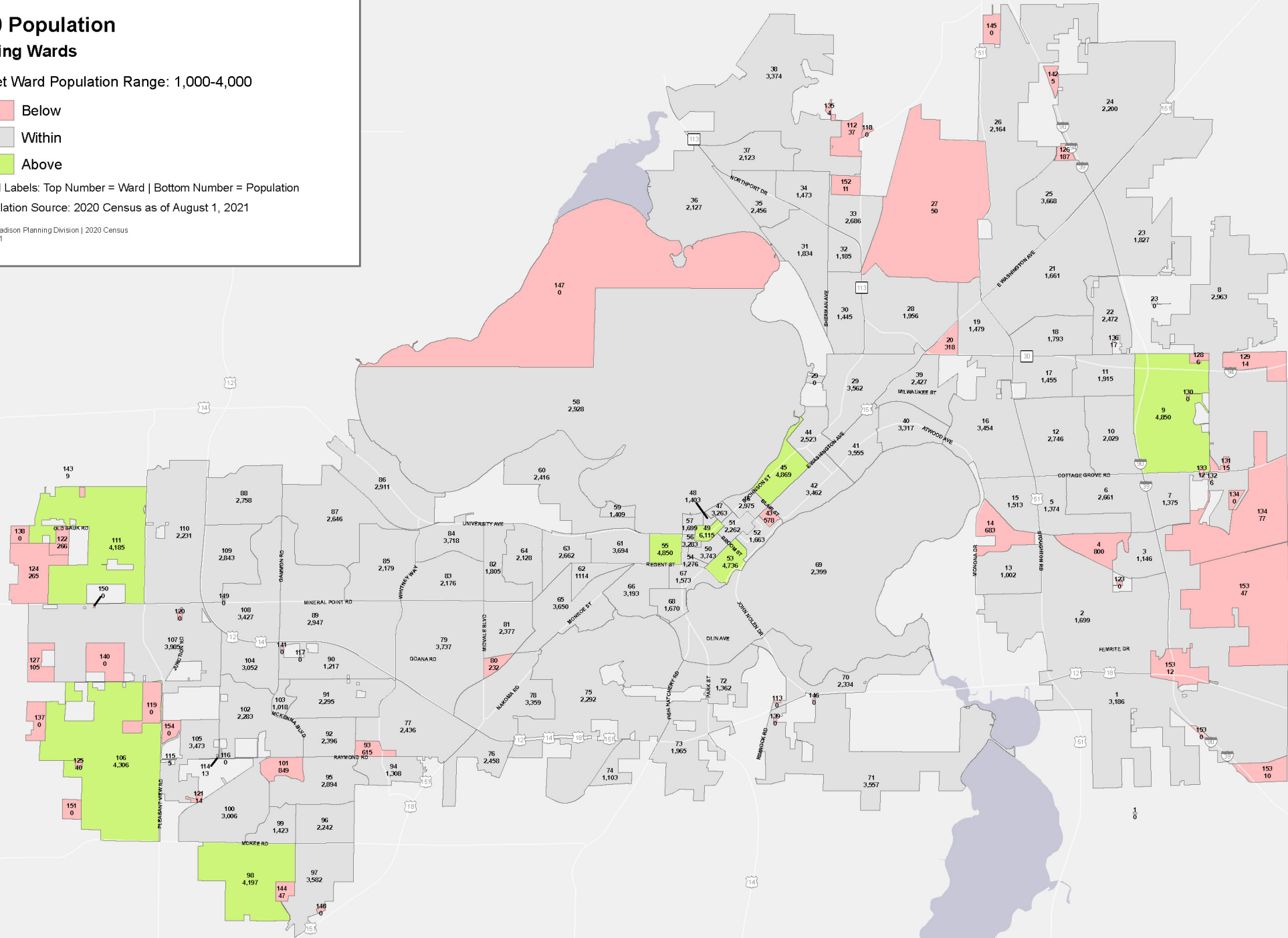
Within

Above

*Ward Labels: Top Number = Ward | Bottom Number = Population

Population Source: 2020 Census as of August 1, 2021

City of Madison Planning Division | 2020 Census
8/17/2021





Ad Hoc Redistricting Committee

- Redistricting Committee
 1. Review and update written criteria utilized for the process
 2. Recommend to Council:
 - Alder District Plan
 - Ward Plan (and polling places)
- Members of the Committee
 - Justice Castaneda | Resident (Chair)
 - Austin Johnson | Resident (Vice-Chair)
 - Joan Schwarz | Resident
 - Alder Lindsay Lemmer | District 3
 - Alder Arvina Martin | District 11
 - Alder Charles Myadze | District 18
 - Alder Wehelie | District 7



Written Criteria for Alder Districts

1. Have equal population.
2. Enhance the participation of communities of color and communities that primarily use a language other than English.
3. Be compact.
4. Be contiguous.

Written Criteria Cont'd



5. Account for Communities of Interest.

The Wisconsin Legislative Reference Bureau (LRB) states that “[r]especting communities of interest in a redistricting plan means attempting to group like-minded or similar people so that they may elect a representative of their choice who reflects their common values in a manner relevant to legislative representation.”

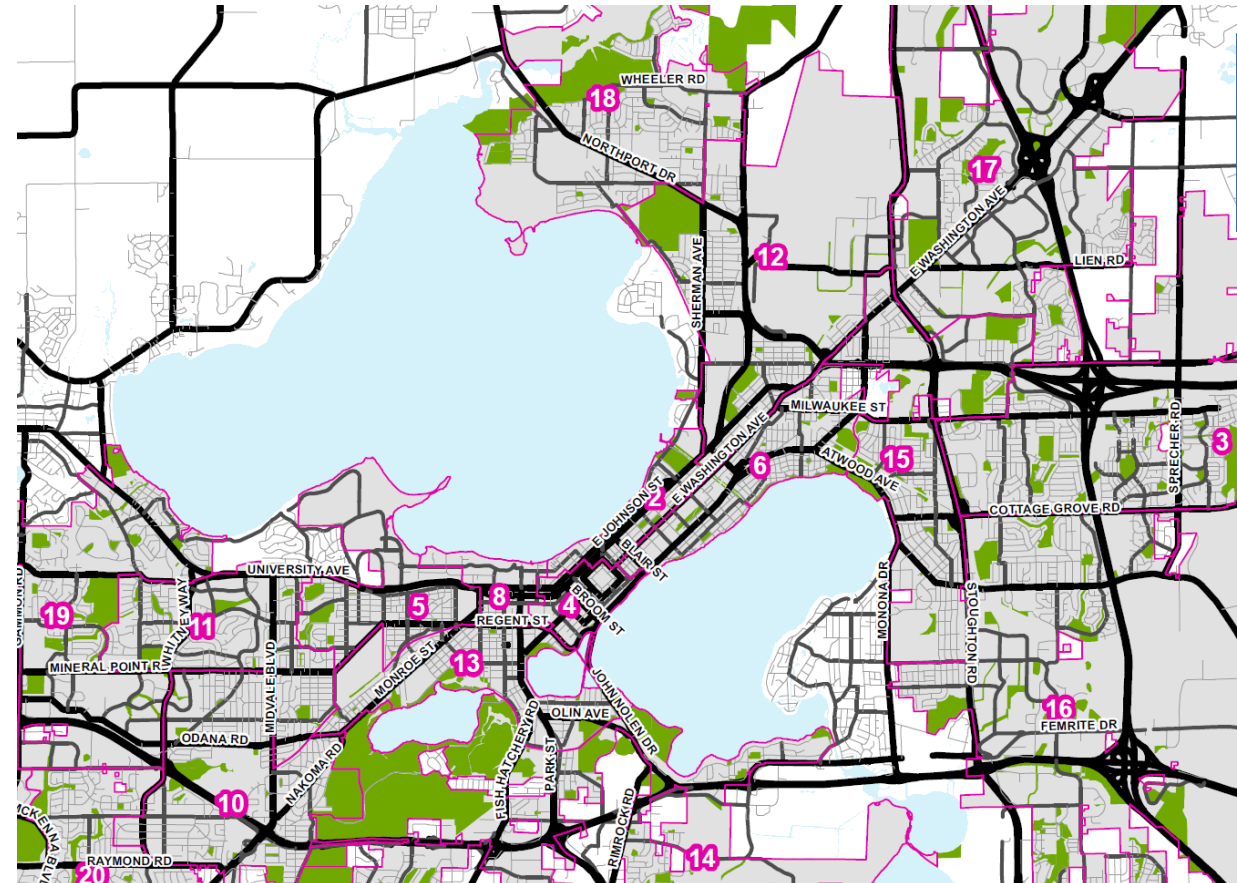
The Committee voted to consider the following communities of interest:

- A. Neighborhoods and neighborhood associations.
- B. Elementary school attendance areas.
- C. College students.
- D. Housing tenure/transience (owner/renter).
- E. Income distribution.

Written Criteria Cont'd.



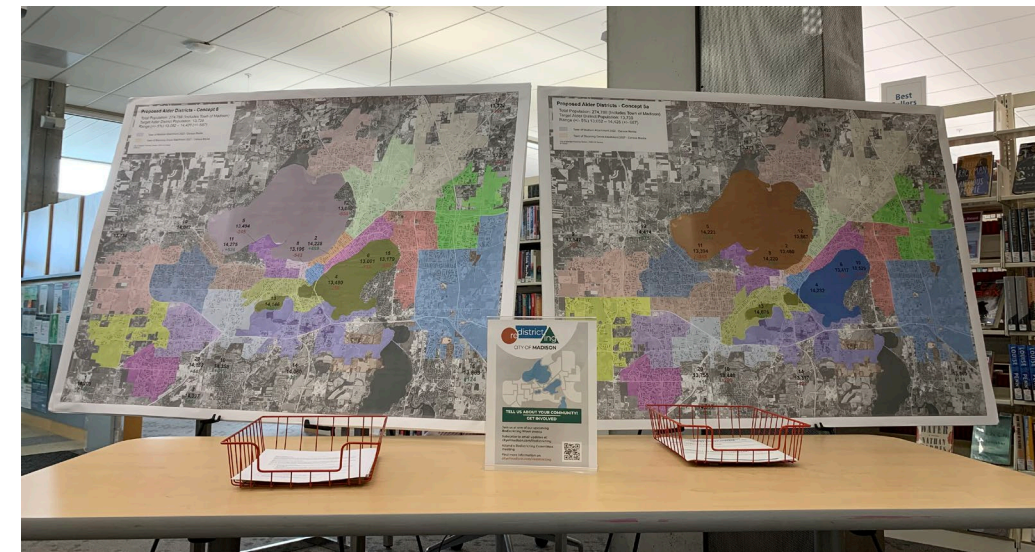
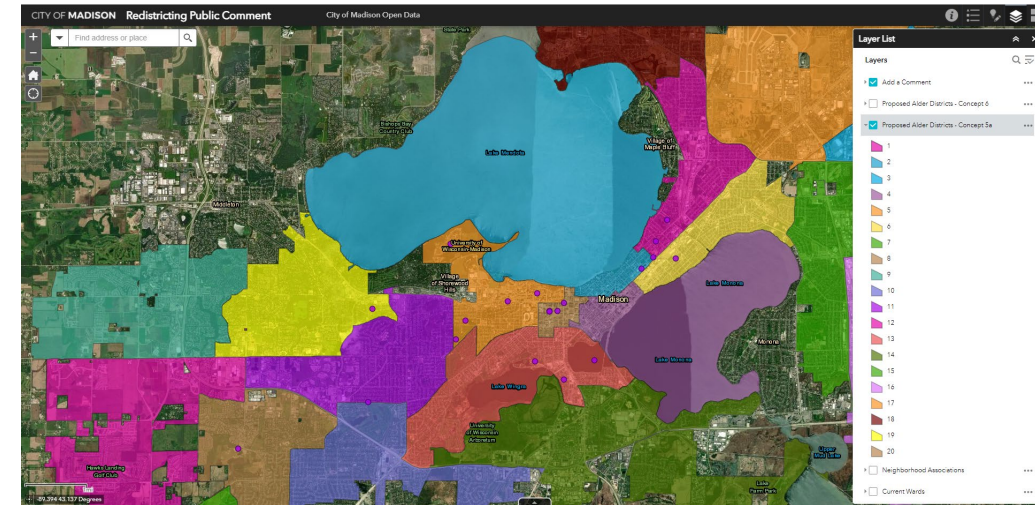
- The Committee is also looking at:
 - Using major roads and other physical barriers (railroads, open space areas) as alder district boundaries.
 - Ensuring various alder districts are exposed to future population growth.



Recent Feedback Opportunities (Sept. 20-26)



- Online Comment Map
 - Comments located [here](#)
- Comment Maps - Libraries
 - Comments will be [posted](#) under Sept. 30 heading
- Redistricting Informational Meetings (Zoom)
 - Recording located [here](#)



Timeline

Estimated Timeline for Madison's 2021 Redistricting Process

This timeline is compressed to facilitate creation of new local districts in time for the 2022 Spring Election. The timeline will be refined as the process unfolds.

Revised: September 24, 2021

	Redistricting Committee	Common Council	County Board
Aug. 12	Reviews background information, redistricting criteria and communities of interest (COIs).		
Aug. 19	Reviews background information, redistricting criteria and communities of interest (COIs).		
Aug. 26	Reviews background information, redistricting criteria and communities of interest (COIs).		

Sept. 2	Reviews draft alder district Concepts with COIs and demographic information.		
Sept. 9	Reviews draft alder district Concepts with COIs and demographic information.		
Sept. 15 (2pm)	Determines draft alder district Concepts to be used for community feedback.		
Sept. 20-26 (library hours vary)	Alder District Concept maps available at Madison libraries for comment. Staff available at select times.		
Sept. 20-26	Alder District Concept maps available online for comment.		
Sept. 22 (12pm, 6pm)	Redistricting Informational Meetings (virtual meetings via Zoom).		

Timeline cont'd

	Redistricting Committee	Common Council	County Board
Sept. 30	Reviews feedback received. Discusses potential adjustments to draft alder district plan.		
Oct. 4 (2pm)	Discusses potential adjustments to draft alder district plan. Reviews initial ward plan.		
Oct. 7	Recommends final draft of ward/alder district plan (and list of polling places) to Common Council.		Executive Committee recommends tentative supervisory district plan to the County Board.
Oct. 12		Staff enters materials into Legistar.	
Oct. 14		Publish Class 2 notice #1.	Holds public hearing and adopts tentative supervisory district plan.
Oct. 19		Introduces ordinance approving ward/alder district plan and list of polling places. Publish Class 2 notice #2.	
Oct. 28			Publish Class 3 notice.
Nov. 2		Holds public hearing and adopts ward/alder district plan and list of polling places.	
Nov. 18			Holds public hearing and adopts final supervisory district plan.
Dec. 1			Nomination papers can be circulated.

Proposed Amendments?

- Committee recommendation entered into Legistar by Oct. 12
- Alders: Please submit any proposed amendments by Oct. 19
- Staff available to assist Oct. 12-19

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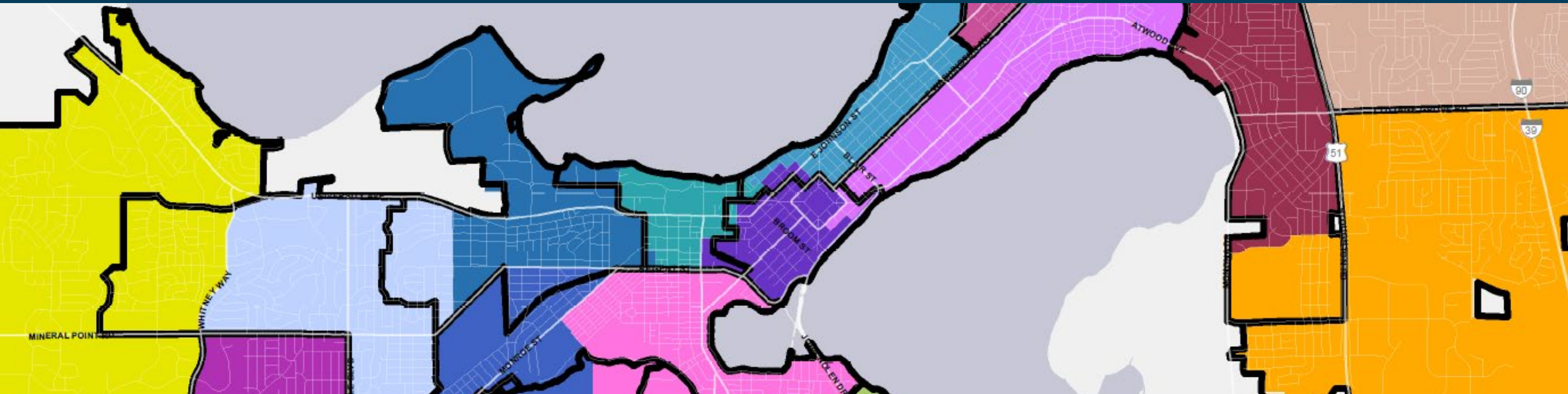
Upcoming redistricting processes, elections



- New wards/ADs take effect later this year – Alders represent their current numbered district
- The next Alder election is Spring 2023
- New wards will be used in Spring 2022 (County Supervisor)
- New wards (hopefully) will be used to develop new State Assembly/Senate districts and Wisconsin's U.S. House districts

City of Madison Redistricting Update

Common Council Executive Committee



Tuesday, September 28, 2021