



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse
Channel 99 or at www.madisoncitychannel.tv.*

Wednesday, April 15, 2026

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Hybrid Meeting

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)
Webinar ID: 833 3169 1018

Interpretation and Accessibility

Contact us at the phone number or email below to request interpretation,

translation or a disability-related accommodation at no cost to you.

Contáctenos al teléfono o correo electrónico listado abajo para solicitar interpretación, traducción o una adaptación especial relacionada con alguna discapacidad sin costo para usted.

如需口譯、筆譯或殘疾相關的便利服務，請通過以下電話或郵件與我們聯系，相關服務均免費提供

Hu rau peb ntawm tus xov tooj los sis email hauv qab no yog tias koj xav tau kev txhais lus, kev txhais ntawv, los sis kev pab cuam cuam tshuam txog tsis taus. Cov kev pab no yog pub dawb rau koj.

608-266-4601

licensing@cityofmadison.com

Applications will go to the Common Council Meeting of <enter date here>

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Farley

Call to Order/Roll Call

Approval of Minutes

March 18, 2026: <http://madison.legistar.com/Calendar.aspx>

Approval of Minutes

March 25, 2026: <http://madison.legistar.com/Calendar.aspx>

Approval of Minutes

April 9, 2026: <http://madison.legistar.com/Calendar.aspx>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have seperated out for discussion/debate purposes
- 3) items recommending ordinance changes
- 4) operator license applications

Public Comment

- 1. [92679](#) Public Comment

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

- 2. [92338](#) Operator License Application
Jerome Luhv-Starr - Establishment where employed: Fusion Smoke & Spirits
- 3. [92680](#) Operator License Application
Michael Stresing - Establishment where employed: Bowl-a-Vard Lanes
- 4. [92687](#) Operator License Application
Christian Miller

Temporary Class B Concurrent with Street Use

- 5. [92446](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Sun Prairie Lions Club
Event Location: 801 Langdon St
Event Date: May 23 7pm - 9pm & May 24 8am - 12pm
Police District: 411 (District 8)
Event: Run Madtown

Changes of Agent

6. [92447](#) Change of Agent
La Pepe Inc • dba Tex Tubbs Taco Palace • 2009 Atwood Ave
New Agent: Peyton Oppermann
Class B Combination Liquor & Beer
(District 6)

7. [92461](#) Change of Agent
Hamilton Canteen LLC • dba Canteen • 111 S Hamilton St
New Agent: Alora Newberry
Class B Combination Liquor & Beer
(District 4)

8. [92462](#) Change of Agent
Ian's Pizza Frances LLC • dba Ian's Pizza • 319 N Frances St
New Agent: Rachel Lisensky
Class B Combination Liquor & Beer
(District 2)

Entity Reorganization

9. [92463](#) Entity Reorganization
Hotlunch LLC • dba Hot Lunch
708 1/4 E Johnson St
Class B Combination Liquor & Beer
(District 6)
Add one new officer, remove one officer

Request to Extend License Issuance

10. [92690](#) Request to extend license issuance beyond the 180 day limit under MGO
38.05
Veil and Vault LLC • dba Veil and Vault
325 E Wilson St • Agent: Ace McCarty
Estimated Capacity (in/out): 67/0
Class B Combination Liquor & Beer • 65% alcohol, 35% food
Police Sector 405 (District 4)

Change of License Conditions

11. [92464](#) Change of Licensed Conditions

Two Pinners LLC • dba Cheba Hut • Capacity (in/out): 75/16
453 W Gilman St • Agent: Heather Huhn
Class B Combination Liquor & Beer • 9% alcohol, 91% food
Police Sector 403 (District 2)
Request to revise conditions related to when alcohol sales shall cease and
which days ID checking software and wristbands will be utilized.

21+ Entertainment License

12. [92465](#) 21+ Entertainment License
La Pepe Inc • dba Tex Tubb's Taco Palace
Capacity (in/out): 110/32
2009 Atwood Ave • Agent: Aurelliano Montes
Class B Combination Liquor & Beer • 21.6% alcohol, 78.1% food, 0.3% other
Police Sector 410 (District 6)
13. [92466](#) 21+ Entertainment License
Sammy Aziz LLC • dba Zuzu Cafe
Capacity (in/out): 48/62
1336 Drake St • Agent: Robert Shapiro
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Police Sector 205 (District 13)

Public Hearing

New License - Public Hearing

14. [92367](#) Public Hearing - New License
Metz Catering PA, LLC • dba NA
1000 Edgewood Dr • Agent: Michael Delisle
Estimated Capacity (in/out): 450
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Police Sector 207 (District 13)
15. [92368](#) Public Hearing - New License
Madison WI Hotels LLC • dba La Quinta Inns and Suites
5217 East Terrace Dr • Agent: Harshal Amin
Estimated Capacity (in/out): 70
Class B Beer • 3% alcohol, 0% food, 97% other
Police Sector 520 (District 17)
16. [92369](#) Public Hearing - New License

Thai Fusion LLC • dba Thai Fusion
745 N High Point Rd • Agent: Naomi Hanada
Estimated Capacity (in/out): 36/0
Class B Beer, Class C Wine • 5% alcohol, 95% food
Police Sector 126 (District 19)

17. [92370](#) Public Hearing - New License
Becco Inc • dba TBD
421 S Park St • Agent: Sukhraj Singh Bharya
Class A Beer, Class A Liquor, Class A Cider
Police Sector 203 (District 13)
18. [92371](#) Public Hearing - New License
McShoe Madison LLC • dba Mike's Horseshoe Bar & Grill
3900 Dempsey Rd • Agent: Travis McGuigan
Estimated Capacity (in/out): 99/30
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Police Sector 613 (District 15)
19. [92372](#) Public Hearing - New License
GO Veg LLC • dba Green Owl
1970 Atwood Ave • Agent: Michael Randall
Estimated Capacity (in/out): 40/40
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Police Sector 410 (District 6)

Report of Madison Police Department

20. [92677](#) Recent Calls for Service

Report of City Clerk's Office

21. [92678](#) Summary of Licenses Issued

Adjournment