

Land Use Application
Letter of Intent (Revised 8/20/2021)
Food Carts and Outdoor Seating at 521 Cottage Grove Road
“Dive Inn”

Food Carts

We would like to host local food carts at our tavern at 521 Cottage Grove Road, the “Dive Inn.” We feel we could aid in adding an eclectic variety of food to the Cottage Grove Road corridor. Our space is perfect for these food carts, as we have a double lot, including a large parking lot.

We would like to have a consistent rotation of a taco truck weekly on Tuesdays and possibly JD’s chicken and fish, or something similar, on Fridays. We would host the food carts for lunch and/or dinner. Lunch hours would be 11:00-2:00 and dinner hours would be 4:00-8:00. We would like to host a variety of food carts throughout the summer, spring, and fall. We may also continue in the winter at a lesser degree.

We are also supporting our next-door neighbor, the Red Lion, by encouraging patrons to carry-in food from the Red Lion to the Dive Inn. Red Lion boasts some of the best and most authentic Asian food in Madison. Furthermore, I have talked to the owner about our desire to host food carts and we have his blessing.

In summation, as a new small business owner, I have recently experienced how difficult it can be to get a business up and running. We feel we can create a mutually-beneficial relationship with some of these small, local food cart operations. The food carts will have a great place to operate out of our large parking lot, right across the street from the new Pinney library. Meanwhile, we can advertise that the Dive Inn has food carts.

Outdoor Seating

In addition, the Dive Inn would like to allow our customers to enjoy outdoor seating. This seating would be on our property, right out the front door. We would include four patio tables, each seating four patrons, for a total capacity of sixteen people. The space will be fenced in by a split-wood fence and will be 21.5’ by 22’.

The hours of operation of the outdoor eating area would be 11:00 am – 10:00 pm on the weeknights and 11:00 am – 12:00 am on the weekends. There will not be any amplified sound in the outdoor eating area. The outdoor eating area will be bussed by the Dive Inn staff. This outdoor seating area will not increase our capacity. ALRC has already issued us a liquor license that allows alcohol to be consumed in the outdoor eating area, so long as the outdoor patio closes by 10:00 pm on weeknights and 12:00 am on weekends. Finally, the outdoor seating area will be closely managed by the staff and owners of the property.

In summation, this outdoor seating area would allow us to give our patrons the opportunity to sit outside. Giving that choice to patrons is very important to the Dive Inn, as the customers’ are at the front of mind when making our business decisions.

Dive LLC

August 20, 2021

Thank you for your time and consideration. Please call me at 608-358-1628.

Sincerely,

Ryan Ramig, Member
Dive LLC