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| APPENDIX D | | | | |
| Madison Central Business Improvement District (BID) | | | | |
| 2016 Proposed Operating Budget | | | | |
| 3-Sep-15 | | | | |
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| | | | | |
| Revenues | 2016 | | | |
| Special Assessment | \$266,390 | | | |
| Map Advertising | \$65,000 | | | |
| Donations/Sponsorships | \$25,610 | | | |
| Programming Support | \$50,000 | Projected: mix of city and private funds | | |
| Interest/Other | \$8,000 | | | |
| Reserves Applied | \$12,000 | | | |
| Total Revenues | \$427,000 | | | |
| | | | | |
| Expenses | 2016 | | | |
| Welcoming Environment | \$142,000 | | | |
| Marketing | \$134,000 | | | |
| Programming | \$50,000 | | | |
| Administration | \$78,000 | | | |
| Community Relations/Other | \$15,000 | | | |
| Business Development | \$8,000 | | | |
| Total Expenses | \$427,000 | | | |