

*Car2go Answers to questions posed at City Council Briefing
July 10, 2014*

- Can the Home Area include the entire City of Madison?

We are definitely willing to discuss the inclusion of additional portions of the City of Madison in the Home Area. Typically, we tend to begin service with a smaller Home Area and then expand, as membership and utilization grows over the life of the service. Our initial Home Area will include major commercial/residential/retail destination centers and we then can make adjustments to the Home Area based on member feedback and data we accumulate after several months of operation.

- Do you have any models which include social benefits to the community – e.g., free/reduced membership to low income residents?

We would be willing to discuss a program that subsidizes memberships for low-income residents. Unlike other car sharing services, the car2go membership fee is a one-time fee of \$35 and we typically waive this fee and offer 30 free-drive time minutes for the first 60 days of service.

- What is the speed of the vehicles? How do they manage in inclement and subzero temperature conditions? How well do they get up hills?

Vehicles top out at 90 mph. We have considerable experience operating in sub-zero temperature conditions, with operations in Montreal, Calgary and Minneapolis/St. Paul. This experience has provided unique and invaluable insight into how we manage our fleets during the winter months. They get up hills just fine!

- Would they consider a home area that did not include the core Residential Permit Parking (RP3) area identified on the map provided?

In almost each city that we operate in, members have the ability to park in any residential permit area within the Home Area. This convenience is one of the most important components of being a car2go member; being able to park close or near to your home after public transportation stops working late at night, being able to go grocery shopping and not having to walk a long-stretch home. In addition, we have seen car2go members sell or forego the purchase of a vehicle because of access to one-way car sharing, thereby freeing up parking space in various neighborhood and community streets. We would be willing to speak with you and the Aldermen about any concerns they might have and are also committed to meeting with residents in RP3 to discuss our service and the benefits it provides.