

# WPCRC 2026 Fees

**FACILITIES PROGRAMS AND FEES**

**SUBCOMMITTEE (Parks)**

**Presented by: Zach Watson 9/15/25**

# New Fees for 2026

- **Pickleball Fees**
- **Wedding Packages**
- **Community Studio (4)**
- **Birthday Packages**
- **WPCRC Vendor Fee**
- **Sports and Recreation Packages**

# WPCRC Fees Overview

## WPCRC fees are based upon

- Stakeholder's residency
- Organizational status
- Desired rental purpose or activity

## WPCRC Budget Revenue categorized into (3) Sections

- Catering contracts
- Facility rentals
- Admissions

# Pickle Ball Fees

- \$4.00 Daily - (Resident)
- \$6.00 Daily - (Non-Resident)
- \$65.00 (20) Punch Pass - (Resident)
- \$100.00 (20) Punch Pass - (Non-Resident)
- \$330.00 Annual - (Resident)
- \$540.00 Annual - (Non-Resident)
- The pickle ball fees mirror both the resident and non-resident fees associated with the existing fitness center fees
- Incorporated various rental rates and fees from Pickle Pro Courts, SEA (Verona/Stoughton) Rent-A-Court, MSCR and the Goodman Community Center.

# Community Studio Rates

- **Community Studio (4)** will offer various rental rates based on Stakeholder's residency and/or organizational status as well as the desired rental purpose and/or activity.
- Rates are listed on the 2026 WPCRC Room Rates according to stakeholder's residency, organizational status and desired rental purpose or activity.

# WPCRC Event Vendor Fee

WPCRC Vendor Fee: \$80.00

- Arts and Craft Fairs
- KNOW Program Series

# Wedding Packages

- Full Day - \$2580.00
- Selected Saturdays (8:00a - 10:00p)
- (CR 1/2/3)
- Meeting Room
- Craft Room
- Add-ons available

# Birthday Packages

- \$250.00 (2 hours)
- Community Studio (4)
- Gym (A)
- Add-ons available



# Sports and Recreation Packages

- Full Day - \$2040.00
- (7:00am-7:00pm)
- Community Studio (4)
- Includes Gym (A) and (B)
- Add-ons available

# GUIDING QUESTIONS

- What is the reason for the fee change, and what is the expected revenue impact (increase or decrease amounts)?
  - WPCRC is under construction for an expansion, of which will allow us to provide more programming and services as well as add efficiencies to our rental approaches.
  - WPCRC is anticipating an increase of \$16,000.00 to our 2026 revenue.
- What data/analysis did you utilize to come to your determination?
  - We incorporated various rental rates and package opportunities utilizing data from Madison College/Goodman Sports Complex, Pickle Pro Courts, SEA (Verona/Stoughton) Rent-A-Court, Goodman Community Center Rental Information and Olbrich Botanical Gardens.
- Who will benefit from this change, and who might be negatively affected by it?
  - All stakeholders will benefit from these changes, as we will continue to offer a balance of community use and rental use to ensure we are exceeding our service capacities prior to the expansion project.