



PREPARED FOR THE URBAN DESIGN COMMISSION

Project Address: 2165 Linden Avenue
Application Type: Planned Development (PD) – Informational Meeting / Concept Presentation
Legistar File ID # [69208](#)
Prepared By: Kevin Firchow, AICP, Principal Planner

Background Information

Applicant | Contact: Kevin Burow, Knothe & Bruce Architects, LLC | Tyler Krupp, Threshold Development | Zion Lutheran Church

Project Description: The applicant is providing an informational presentation for the development of a three-story residential building containing 32 dwelling units and underground parking. The applicant will be seeking a rezoning from TR-V1 (Traditional Residential-Varied 1) District to the Planned Development (PD) District.

Project Schedule:

- A PD application has been filed, but has not yet been accepted as a Concept Presentation meeting with the Urban Design Commission is required in order to complete the required pre-submittal requirements.

Approval Standards:

Upon submittal, the UDC would be an **advisory body** on the Planned Development request. For Planned Developments, the Zoning Code requires that the concept be submitted for review to the Urban Design Commission at an informational meeting. No formal action will be taken by the Commission. The Commission should review the concept in reference to the objectives listed in Subsection 28.098(1) and the other requirements of the Planned Development Subchapter. A copy of the PD standards is included as an appendix to this report.

Adopted Plan Recommendation:

The current Comprehensive Plan recommends “Low Residential” uses for the subject property, which generally include one and two story residential building forms, up to densities of 15 dwelling units per acre. The recommendation specifies single-family detached, two-unit, and civic/institutional as appropriate building forms. When already present or recommended in special-area plans, other larger building forms such as three-unit buildings, single-family attached, and small multi-family buildings are also recommended. In order to address plan consistency questions, the District Alder has requested that Planning Division staff prepare a draft of a neighborhood plan amendment for future consideration by the Plan Commission and Common Council. If approved, such an amendment would provide policy support for a larger residential use at this location, similar in scale to the proposed development.

Summary of Design Considerations and Recommendations

Planning Division staff requests that the UDC provide feedback based on the aforementioned standards and guidelines for Planned Developments.

Summary of Design Considerations

- **Scale and Massing of the Building.** Staff requests the UDC’s feedback on the building’s overall placement, scale, and massing, including comments related to the proposed building’s relationship to surrounding structures and context.

- **Façade Composition.** Staff also requests the UDC's feedback on the overall façade composition, articulation, and detailing.
- **Adequacy of Useable Open Space.** Finally, staff requests the UDC's feedback on the adequacy of the development's open space. Plans show balconies comprising approximately 1,920 sf of open space with an additional 1,782 sf of unstructured open space, designated along the western and southern facades.

ATTACHMENT
PD Zoning Statement of Purpose and Standards

28.098 (1) Statement of Purpose.

The Planned Development (PD) District is established to provide a voluntary regulatory framework as a means to facilitate the unique development of land in an integrated and innovative fashion, to allow for flexibility in site design, and to encourage development that is sensitive to environmental, cultural, and economic considerations, and that features high-quality architecture and building materials. In addition, the Planned Development District is intended to achieve one or more of the following objectives:

- (a) Promotion of green building technologies, low-impact development techniques for stormwater management, and other innovative measures that encourage sustainable development.
- (b) Promotion of integrated land uses allowing for a mixture of residential, commercial, and public facilities along corridors and in transitional areas, with enhanced pedestrian, bicycle and transit connections and amenities.
- (c) Preservation and enhancement of important environmental features through careful and sensitive placement of buildings and facilities.
- (d) Preservation of historic buildings, structures, or landscape features through adaptive reuse of public or private preservation of land.
- (e) Provision of more adequate, usable, and suitably located open space, recreational amenities, and other public facilities than would otherwise be provided under conventional land development techniques.
- (f) Facilitation of high-quality development that is consistent with the goals, objectives, policies, and recommendations of the Comprehensive Plan and adopted neighborhood, corridor or special area plans.

28.098(2) Approval Standards for Project

The standards for approval of a zoning map amendment to the PD District, or any major alteration to an approved General Development Plan, are as follows:

- (a) The applicant shall demonstrate that no other base zoning district can be used to achieve a substantially similar pattern of development. Planned developments shall not be allowed simply for the purpose of increasing overall density or allowing development that otherwise could not be approved unless the development also meets one or more of the objectives of (1) above. Conditions under which planned development may be appropriate include:
 - 1. Site conditions such as steep topography or other unusual physical features; or
 - 2. Redevelopment of an existing area or use of an infill site that could not be reasonably developed under base zoning district requirements.
- (b) The PD District plan shall facilitate the development or redevelopment goals of the Comprehensive Plan and of adopted neighborhood, corridor or special area plans.
- (c) The PD District plan shall not adversely affect the economic health of the City or the area of the City where the development is proposed. The City shall be able to provide municipal services to the property where the planned development is proposed without a significant increase of the cost of providing those services or economic impact on municipal utilities serving that area.

- (d) The PD District plan shall not create traffic or parking demands disproportionate to the facilities and improvements designed to meet those demands. A traffic demand management plan may be required as a way to resolve traffic and parking concerns. The Plan shall include measurable goals, strategies, and actions to encourage travelers to use alternatives to driving alone, especially at congested times of day. Strategies and actions may include, but are not limited to, carpools and vanpools; public and private transit; promotion of bicycling, walking and other non-motorized travel; flexible work schedules and parking management programs to substantially reduce automobile trips.
- (e) The PD District plan shall coordinate architectural styles and building forms to achieve greater compatibility with surrounding land uses and create an environment of sustained aesthetic desirability compatible with the existing or intended character of the area and the statement of purpose of the PD District.
- (f) The PD District plan shall include open space suitable to the type and character of development proposed, including for projects with residential components, a mix of structured and natural spaces for use by residents and visitors. Areas for stormwater management, parking, or in the public right of way shall not be used to satisfy this requirement.
- (g) The PD district shall include suitable assurances that each phase could be completed in a manner that would not result in an adverse effect upon the community as a result of termination at that point.
- (h) When applying the above standards to an application for height in excess of that allowed in Section 28.071(2)(a) Downtown Height Map, except as provided for in Section 28.071(2)(a)1. and Section 28.071(2)(b), the Plan Commission shall consider the recommendations in adopted plans and no application for excess height shall be granted by the Plan Commission unless it finds that all of the following conditions are present:
 - 1. The excess height is compatible with the existing or planned (if the recommendations in the Downtown Plan call for changes) character of the surrounding area, including but not limited to the scale, mass, rhythm, and setbacks of buildings and relationships to street frontages and public spaces.
 - 2. The excess height allows for a demonstrated higher quality building than could be achieved without the additional stories.
 - 3. The scale, massing and design of new buildings complement and positively contribute to the setting of any landmark buildings within or adjacent to the project and create a pleasing visual relationship with them.
 - 4. For projects proposed in priority viewsheds and other views and vistas identified on the Views and Vistas Map in the City of Madison Downtown Plan, there are no negative impacts on the viewshed as demonstrated by viewshed studies prepared by the applicant.
- (i) When applying the above standards to an application to reduce or eliminate stepbacks required by Section 28.071(2)(c) Downtown Stepback Map, the Plan Commission shall consider the recommendations in adopted plans, including the downtown plan. No application to reduce or eliminate stepbacks may be granted unless it finds that all of the following conditions are present:
 - 1. The lot is a corner parcel.
 - 2. The lot is not part of a larger assemblage of properties.
 - 3. The entire lot is vacant or improved with only a surface parking lot.
 - 4. No principal buildings on the lot have been demolished or removed since the effective date of this ordinance

