

AGENDA # 2

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: February 6, 2013

TITLE: 2550 University Avenue – Alteration to a Previously Approved PUD(SIP), Revised Commercial/Retail Ground Signage Details, Permanent Real Estate Signage Package. 5th Ald. Dist. (25324)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Alan J. Martin, Secretary

ADOPTED:

POF:

DATED: February 6, 2013

ID NUMBER:

Members present were: Richard Wagner, Chair; Richard Slayton, John Harrington, Dawn O’Kroley, Melissa Huggins, Cliff Goodhart, Marsha Rummel and Henry Lufler.

SUMMARY:

At its meeting of February 6, 2013, the Urban Design Commission **GRANTED FINAL APPROVAL** of the retail signage. The Commission referred consideration of the real estate rental signage to a future meeting. Ald. Bidar-Sielaff also requested referral of #8 to be considered at a future meeting.

ACTION:

On a motion by Harrington, seconded by Lufler, the Urban Design Commission **GRANTED FINAL APPROVAL** of the retail signage, with the exception of #7 (the real estate rental signage) and #8 at the request of Ald. Bidar-Sielaff **REFERRED** to a future meeting. The motion was passed on a vote of (8-0).