



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

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Wednesday, December 16, 2015

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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### Call to Order/Roll Call

At 5:32 PM, Mr. Landgraf in the chair.

**Present:** 7 - Paul E. Skidmore; Michael E. Verveer; Thomas A. Landgraf; Kathryn D. Hill;  
Michael S. Donnelly; Shiva Bidar-Sielaff and Stefan J. Fletcher

**Absent:** 3 - Fernando Cano Ospina; Everett D. Mitchell and Charles D. Kreger

**Non Voting:** 5 - Eric Christianson; James Boxrud; Carl Gloede; Roger Allen and Mark D.  
Woulf

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).

Applications will go to the Common Council Meeting of January 5, 2015

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### Notified Absences:

### Approval of Minutes

A motion was made by Bidar-Sielaff, seconded by Donnelly, to Approve the Minutes with the following correction: The suspension period for Madhatters should start on Jan 14, not Jan 28 . The motion passed by voice vote/other.

### Public Comment

### Disclosures and Recusals

### Presentation of the Consent Agenda

#### Operator's License Applications

1. [40742](#) Operator License Application  
Carla A Friede - Establishment where employed: Benvenutos

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.**

**Absent:** 2 - Fernando Cano Ospina; Everett D. Mitchell and Charles D. Kreger

#### Temporary Class B Concurrent with Street Use

2. [40738](#) Temporary Class B Retailer License Concurrent with Street Use Permit  
Outreach  
Event Location: 100 block of King St  
Event Date: 08/06/2016  
Aldermanic District 4 (Alder Verveer)  
Police District: 406  
Event: Woofs (King St) Block Party

**A motion was made by Verveer, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**There was one registrant in support.**

**Absent:** 2 - Fernando Cano Ospina; Everett D. Mitchell and Charles D. Kreger

#### Changes of Agent

3. [39616](#) Change of Agent  
BAT Inc • dba Madhatter  
322 W Gorham St  
New Agent: Susan McKinney  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer)

**A motion was made by Donnelly, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**There were two registrants in support.**

4. [41058](#) Change of Agent  
Center for Advanced Studies in Business Inc • dba Fluno Center  
601 University Ave  
New Agent: Matthew Skemp

Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer)

**A motion was made by Fletcher, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

5.     [41059](#)     Change of Agent  
Benvenutos Madison Inc • dba Benvenutos Italian Grill  
1849 Northport Dr  
New Agent: Collin Bernhardt  
Class B Combination Liquor & Beer  
Aldermanic District 12 (Alder Palm)

**A motion was made by Fletcher, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

6.     [41060](#)     Change of Agent  
Kabul Inc • dba Kabul Restaurant  
540 State St  
New Agent: Hamed Zafari  
Class B Combination Liquor & Beer  
Aldermanic District 2 (Alder Zellers)

**A motion was made by Verveer, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

There was one registrant in support.

#### Change of Licensed Premise

7.     [39609](#)     Change of Licensed Premise  
BAT Inc • dba Madhatter • Capacity: 200  
322 W Gorham St • Agent: Ted Gervasi  
Class B Combination Liquor & Beer • 100% alcohol, 0% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
Increase indoor capacity to 320.

**A motion was made by Bidar-Sielaff, seconded by Skidmore, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.**

#### Entity Reorganization

8.     [39614](#)     Entity Reorganization

BAT Inc • dba Madhatter  
322 W Gorham St  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer)  
1 new officer, remove 1 officer

**A motion was made by Verveer, seconded by Bidar-Sielaff, to Refer to the regularly scheduled February meeting of the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.**

**There were two registrants in support.**

9. [41061](#) Entity Reorganization  
Sundance Cinemas LLC • dba Sundance Cinema  
430 N Midvale Blvd  
Class B Combination Liquor & Beer  
Aldermanic District 11 (Alder Schmidt)  
1 new officer, remove 1 officer

**A motion was made by Fletcher, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

#### **21+ Entertainment License**

10. [41062](#) 21+ Entertainment License  
BAH Enterprises LLC • dba The Icon • Capacity: 106  
206 State St • Agent: Travis Splan  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 406

The condition is:

- 1) Establishment must meet the definition of a restaurant under section 38.02 MGO

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.**

**There was one registrant in support.**

11. [41063](#) 21+ Entertainment License  
Kabul Inc • dba Kabul Restaurant • Capacity: 99  
540 State St • Agent: Scott Haumersen  
Class B Combination Liquor & Beer • 10% alcohol, 90% food  
Aldermanic District 2 (Alder Zellers) • Police Sector 403

**A motion was made by Bidar-Sielaff, seconded by Donnelly, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice**

vote/other.

There was one registrant in support.

### Recessed Public Hearing

12. [40245](#) Public Hearing - New License  
Oriental Gifts LLC • dba Tobacco Plus  
1935 Monroe Street • Agent: Abdul Qadir  
Class A Beer, Class A Cider  
Aldermanic District 13 (Alder Eskrich) • Police Sector 303

A motion was made by Verveer, seconded by Bidar-Sielaff, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

13. [40616](#) Public Hearing - New License  
Madison Oil LLC • dba iLiquor  
6706 Raymond Rd • Agent: Lakhvir Kaur  
Class A Beer, Class A Liquor  
Aldermanic District 1 (Alder McKinney) • Police Sector 123

A motion was made by Fletcher, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

There was one registrant in support.

### New License - Public Hearing

14. [40916](#) Public Hearing - New License  
One Barrel Brewing Company LLC • dba One Barrel Brewing Company  
2001 Atwood Ave • Agent: Peter H Gentry • Estimated Capacity: 85  
Class C Wine • 88% alcohol, 9% food, 3% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 410

A motion was made by Fletcher, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

There was one registrant in support.

15. [40917](#) Public Hearing - New License  
BAH Enterprises LLC • dba The Icon  
206 State St • Agent: Travis Splan  
Estimated Capacity: 90 indoor, 16 outdoor  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 406

The condition is:

- 1) Establishment must meet the definition of a restaurant under section 38.02 MGO

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.**

**There was one registrant in support.**

16. [40918](#)

Public Hearing - New License  
Winedown LLC • dba Winedown  
118 State St • Agent: Jennie Shufelt • Estimated Capacity: 244  
Class B Combination Liquor & Beer • 75% alcohol, 25% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 406

The conditions are:

1. Food will be available at all times.
2. The capacity is a total of 168 persons.
3. The establishment shall close by 11pm Sun-Wed and midnight Thur-Sat.

**A motion was made by Donnelly, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.**

**There was one registrant in support.**

17. [40919](#)

Public Hearing - New License  
RED Sushi 2 LLC • dba IN  
316 W Washington Ave, Suite 100 • Agent: Tatsiana Zhykharevich  
Estimated Capacity: 160  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 405

The conditions are:

- 1) Establishment must meet the definition of a restaurant under section 38.02 MGO;
- 2) The outdoor patio area shall close by 10:00 pm daily;

**A motion was made by Fletcher, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.**

**There were two registrants in support.**

18. [40920](#)

Public Hearing - New License  
Layla's Restaurant LLC • dba Noosh  
1920 S Park St • Agent: Laila Borokhim  
Estimated Capacity: 40 inside, 20 outside  
Class B Combination Liquor & Beer • 15% alcohol, 85% food  
Aldermanic District 14 (Alder Carter) • Police Sector 307

**A motion was made by Fletcher, seconded by Skidmore, to RECOMMEND TO**

**COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

19. [40921](#) Public Hearing - New License  
The Cheesecake Factory Restaurants Inc  
dba The Cheesecake Factory  
1 West Towne Mall, #C-1 • Agent: Anthony Jampole • Estimated Capacity:  
313  
Class B Combination Liquor & Beer • 11% alcohol, 88% food, 1% other  
Aldermanic District 9 (Alder Skidmore) • Police Sector 124

**A motion was made by Fletcher, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

#### Discussion Items

20. [36229](#) Tavern Safety Training update

#### Report of Madison Police Department

21. [34003](#) Summary of recent calls for service

#### Report of City Clerk's Office

22. [28524](#) Summary of licenses issued

#### Adjournment

**A motion was made by Bidar-Sielaff, seconded by Verveer, to Adjourn at 7:28 PM. The motion passed by voice vote/other.**