



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved TRANSPORTATION ORDINANCE REVIEW AD HOC COMMITTEE

---

Monday, February 6, 2017

4:00 PM

210 Martin Luther King, Jr. Blvd.  
Room GR-27, City-County Building  
Police Conf. Room

---

### 1. Call to Order/Roll Call

The meeting was called to order at 4:04 PM.

**Present:** 5 - Denise DeMarb; Ledell Zellers; Steve King; Rebecca Kemble and Mark Clear

**Excused:** 1 - Paul E. Skidmore

### 2. Approval of Minutes

A motion was made by Kemble, seconded by Zellers, to approve the minutes of the January 25, 2017 meeting. The motion passed by voice vote/other.

### 3. 46093

The following persons spoke: Robbie Webber, Stevens Street, 53705, spoke in support of the City of Madison having a Director of Transportation, using other cities as examples (handout attached); Grant Foster, Anchor Drive, 53714, shared his opinion on the commission/committee/board structure via charts, the necessity of a planning board if there was a Director of Transportation, and the transportation agency as a whole (charts attached).

### 4. Disclosures and Recusals

None.

### 5. 46013

Review and Discuss Alternate Ordinances Requested at TORC meeting of 1/25/17 - TORC 02.06.17

Asst. City Attorney John Strange went over the five points in his memo dated February 2, 2017, and discussed the ordinance language in the draft alternatives related to having a Director of Transportation, and moving Metro Transit out of the DOT.

The Committee discussed whether a Director of Transportation was needed, the Director's duties, where the position would be housed, how the position would meet the needs the Committee was trying to fill, and who the position would report to.

Strange informed the Committee he had drafted a version of a two-body structure inside Sec. 3.14, which he had not yet distributed to the Committee,

which included a paragraph directly addressing their discussion and concerns about a possible Director. On page 6, paragraph (5) of his draft, instead of calling for an Executive Secretary, it called for a Transportation Policy and Planning Coordinator, housed in Planning, the DOT, or both. The Coordinator would work at the staff level to ensure the work of the Transportation Policy and Planning Board was being implemented.

After further discussion, Kemble suggested the Committee go back to the January 25, 2017 draft, to include the language regarding the Transportation Policy and Planning Coordinator, who would be co-equal to the department heads of Traffic Engineering and Metro Transit, and would be responsible for public outreach, image and resource marshalling.

DeMarb asked the Committee to consider adding language to ensure the Transportation Policy and Planning Board be required to review its overall structure annually, to ensure optimal functionality, and determine if a Director of Transportation position may, after all, be required.

Kemble raised concern that the Board composition had too many Alders. After discussion, the Committee agreed to change the composition to three alders, three residents, one regional representative and one alternate, who could be an alder or a resident.

DeMarb asked Strange to draft the changes to the Board composition, as well as revise Sec. 33.55 and Sec. 3.14 to inject Transportation Planning and Policy Coordinator verbiage.

Alder King requested the title be changed to Transportation Planning and Policy Manager. The Committee agreed on the title, and that the position be placed in Comp Group 21. Strange said he would get the changes into a draft for review at the next meeting.

6.       **45759**           Address specific remaining questions pertaining to staffing, appeals, and board and commission composition - TORC 01.25.17

This item was referred to the next meeting.

7.       **General Announcements by Chair/Future Agenda Items**

None.

8.       **Adjournment**

A motion was made by King, seconded by Zellers to adjourn. The meeting adjourned at 5:23 PM.