



PREPARED FOR THE URBAN DESIGN COMMISSION

Project Address: 6918 Seybold Road
Application Type: Renovation of an existing building for single retail tenant located in UDD No. 2
Requesting Initial/Final Approval
Legistar File ID # 54465
Prepared By: Janine Glaeser, Urban Design Commission Secretary

Background Information

Applicant | Contact: Tom Sanford, Sanford Enterprises, Inc., 2669 Scott Ln., McFarland, WI 53558

Project Description: Renovate an existing restaurant building for a single retail tenant.

Project History/Schedule:

- The **Urban Design Commission** received an informational presentation on February 13, 2019.

Approval Standards:

The UDC is an approving body on this request. The site is located in Urban Design District 2 ("UDD 2"), which establishes the Urban Design Commission is an approving body, using the design standards and guidelines for that district. MGO §33.24(9)

Summary of Design Considerations

At their February 13, 2019 meeting, the UDC provided the following comments:

- Recommend a hierarchy to help distinguish where the entrance is. Maybe limit it to one main and a secondary.
- Reconsider extending EIFS material to the ground. Explore more durable material.

Conclusion and Recommendations

Staff recommends the UDC review the project against the requirements and guidelines of UDD 2 and Commission comments from the Feb. 13, 2019 meeting. The proposed façade design is generally in keeping with UDD 2 Guidelines.