

CITY OF MADISON  
**INTER-DEPARTMENTAL**  
CORRESPONDENCE

DATE: August 11, 2010

TO: Noble Wray, Chief of Police

FROM: Richard Bach, Captain of Police

SUBJECT: **2010 Second Quarter Traffic Enforcement Activity Report**

The information provided in this document represents the Madison Police Department's traffic enforcement activity for April-June, 2010. The Traffic Enforcement Safety Team (T.E.S.T.) continued to operate at its fully authorized strength (1 sergeant, 5 AM officers, 3 PM officers) for the quarter.

The Madison Police Department issued 7,108 traffic citations (5,271 citations for hazardous violations and 1,837 citations for non-hazardous violations) in the second quarter of 2010. These numbers reflect a 3% decrease over the total number of citations issued in the second quarter of 2009. Of this total, 2,312 citations (1,967 hazardous and 345 non-hazardous) were issued by the Traffic Enforcement Safety Team. These numbers represent a 9% increase in the total number of citations issued by TEST officers over the same time frame last year.

Two specific offenses which reflected a large percentage increase in the number of citations issued over the second quarter of 2009 are right-of-way violations (failure to yield to pedestrians), which increased from 63 to 193, and citations issued to bicyclists, which increased from 19 to 81. Variables that could, in part, explain these increases are the return of the T.E.S.T. unit to its fully authorized strength, an increase in the number of pedestrian right-of-way and bicycle enforcement grant initiatives, due to an increase in funding, scheduled during the second quarter in 2010, and the ongoing commitment to establishing partnerships between the Madison Police Department and local organizations, such as Safe Communities, aimed at raising awareness, through education and enforcement efforts, of pedestrian, bicyclist and motorist rights and responsibilities.

Offenses in which a significant drop in citations was noted from the second quarter of 2009 to that of 2010 include OMVWI, which declined from 197 citations issued to 174, a drop of 12%, and speeding, where ticket totals declined from 3085 to 2862, reflecting a 7% decrease. Speeding citations issued by the TEST unit in the second quarter remained at a consistent level, with 1572 tickets issued in 2010, as compared to 1582 in 2009. Continued data collection and examination is necessary to try and determine the causative factors which may account for the overall differences noted. Some possible explanations include fewer traffic violations of this nature, improved traffic engineering, and calls for service affecting officer availability for traffic enforcement. Regardless, MPD officers and supervisors remain cognizant of the vital role traffic enforcement plays in the safety of our community, and we will continue to make traffic enforcement a priority in 2010.

The Traffic Complaint Hotline (previously known as the Speeders Hotline) received 338 citizen calls during the second quarter of 2010. 143 warning letters were sent as a result of reported violations. In Madison's school zones, Crossing Guard observations resulted in 1020 warning letters being sent and 45 citations issued in the second quarter of 2010.

Forty nine traffic enforcement overtime grant initiatives were scheduled for the second quarter of 2010. These were coordinated through the Department of Transportation, Bureau of Transportation Safety. The grant initiatives focused on impaired driver (OMVWI), excessive speed, and pedestrian and bicycle safety. These initiatives resulted in 874 citations and warnings being issued.

In the second quarter of 2010, Traffic Specialists investigated 6 significant traffic crashes. These crashes resulted in the deaths of two individuals, and in serious injury to four others. The use of alcohol was determined to be a factor in one of these crashes. These crashes resulted in injury to three pedestrians.

Please see attachments for all citation/warning data.

**MADISON POLICE DEPARTMENT**  
**TRAFFIC ENFORCEMENT ACTIVITY -- QUARTERLY REPORT -- (2008-2010)**  
**SECOND QUARTER**

HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			END OF YEAR		
	2008	2009	2010	2008	2009	2010	2008	2009	2010	2008	2009	2010	TOTALS		
													2008	2009	2010
OMVWI (A)	198	198	202	210	197	174	194	176		169	147		771	718	
OMVWI (B)	161	158	138	152	146	121	142	134		123	104		578	542	
RECKLESS	10	18	13	36	20	17	32	26		15	11		93	75	
SPEEDING	1223	2114	2517	1779	3085	2862	2038	2798		1684	1479		6724	9476	
STOP & GO	349	397	332	312	355	325	370	336		356	261		1387	1349	
ARTERIAL	155	137	140	142	146	199	211	194		107	86		615	563	
PASS/TURNING MVMT	168	167	160	144	183	172	174	135		161	143		647	628	
DEVIATING	50	84	70	59	78	80	83	69		63	59		255	290	
WRONG WAY	49	81	103	86	232	190	93	96		72	47		300	456	
ALL OTHERS	52	74	51	77	82	77	90	72		42	46		261	274	
RIGHT OF WAY (M.V.)	274	299	292	238	306	244	242	220		324	278		1078	1103	
RIGHT OF WAY (PED.)	13	26	79	30	63	193	92	128		32	41		167	258	
FAILURE TO CONTROL	252	194	133	53	79	95	101	78		168	138		574	489	
FOLLOW TOO CLOSE	167	169	177	137	201	214	175	231		212	260		691	861	
INATTENTIVE	139	152	173	155	184	195	231	200		170	157		695	693	
UNSAFE BACKING	31	32	35	19	21	32	33	30		26	25		109	108	
DR. SIGNAL	0	0	2	0	1	0	1	1		1	0		2	2	
BIKE/PED	8	12	47	15	19	81	74	28		14	21		111	80	
<b>TOTAL HAZARDOUS</b>	<b>3,299</b>	<b>4,312</b>	<b>4,664</b>	<b>3,644</b>	<b>5,398</b>	<b>5,271</b>	<b>4,376</b>	<b>4,952</b>	<b>0</b>	<b>3,739</b>	<b>3,303</b>	<b>0</b>	<b>15,058</b>	<b>17,965</b>	<b>0</b>
<b>NON-HAZARDOUS VIOLATIONS</b>															
DL/VEH REG	1055	1424	1440	1248	1561	1307	1464	1517		1017	1053		4784	5555	
VEH EQUIP	97	206	317	141	281	351	142	297		126	181		506	965	
HIT AND RUN	64	81	87	79	84	84	80	75		67	48		290	288	
ALL OTHERS	19	23	25	34	25	95	48	15		8	9		109	72	
<b>TOTAL NON-HAZ</b>	<b>1,235</b>	<b>1,734</b>	<b>1,869</b>	<b>1,502</b>	<b>1,951</b>	<b>1,837</b>	<b>1,734</b>	<b>1,904</b>	<b>0</b>	<b>1,218</b>	<b>1,291</b>	<b>0</b>	<b>5,689</b>	<b>6,880</b>	<b>0</b>
<b>TOTAL VIOLATIONS</b>	<b>4,534</b>	<b>6,046</b>	<b>6,533</b>	<b>5,146</b>	<b>7,349</b>	<b>7,108</b>	<b>6,110</b>	<b>6,856</b>	<b>0</b>	<b>4,957</b>	<b>4,594</b>	<b>0</b>	<b>20,747</b>	<b>24,845</b>	<b>0</b>

Updated: 7/29/10/jak

**MADISON POLICE DEPARTMENT**  
**TRAFFIC ENFORCEMENT ACTIVITY -- TEST -- QUARTERLY REPORT -- (2008-2010)**  
**SECOND QUARTER**

HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			END OF YEAR		
	2008	2009	2010	2008	2009	2010	2008	2009	2010	2008	2009	2010	TOTALS		
													2008	2009	2010
OMVWI (A)	0	1	0	1	0	1	0	1		0	1		1	3	
OMVWI (B)	0	0	0	1	0	1	0	1		0	1		1	2	
RECKLESS	0	0	0	0	1	1	0	0		0	0		0	1	
SPEEDING	545	1193	1813	705	1582	1572	681	1293		786	905		2717	4973	
STOP & GO	18	39	24	19	30	35	29	61		32	33		98	163	
ARTERIAL	23	20	18	3	10	38	3	25		6	8		35	63	
PASS/TURNING MVMT	10	18	14	6	20	9	11	14		9	4		36	56	
DEVIATING	0	1	3	0	1	2	1	2		0	1		1	5	
WRONG WAY	12	31	38	9	84	143	13	28		25	12		59	155	
ALL OTHERS	0	5	0	0	1	2	0	2		0	1		0	9	
RIGHT OF WAY (M.V.)	28	23	58	33	53	39	23	33		42	31		126	140	
RIGHT OF WAY (PED.)	0	9	42	7	6	108	18	50		5	6		30	71	
FAILURE TO CONTROL	6	1	3	3	1	2	2	2		3	2		14	6	
FOLLOW TOO CLOSE	0	1	1	0	1	1	0	3		0	2		0	7	
INATTENTIVE	0	0	1	3	1	0	0	0		0	2		3	3	
UNSAFE BACKING	0	0	0	0	0	0	0	0		0	1		0	1	
DR. SIGNAL	0	0	0	0	0	0	0	0		0	0		0	0	
BIKE/PED	0	0	0	0	0	13	0	1		0	0		0	1	
<b>TOTAL HAZARDOUS</b>	<b>642</b>	<b>1,342</b>	<b>2,015</b>	<b>790</b>	<b>1,791</b>	<b>1,967</b>	<b>781</b>	<b>1,516</b>	<b>0</b>	<b>908</b>	<b>1,010</b>	<b>0</b>	<b>3,121</b>	<b>5,659</b>	<b>0</b>
<b>NON-HAZARDOUS VIOLATIONS</b>															
DL/VEH REG	83	144	216	70	178	158	87	147		89	97		329	566	
VEH EQUIP	28	118	196	35	141	181	49	139		52	92		164	490	
HIT AND RUN	0	0	0	0	1	0	0	0		0	0		0	1	
ALL OTHERS	3	13	17	0	4	6	2	0		1	4		6	21	
<b>TOTAL NON-HAZ</b>	<b>114</b>	<b>275</b>	<b>429</b>	<b>105</b>	<b>324</b>	<b>345</b>	<b>138</b>	<b>286</b>	<b>0</b>	<b>142</b>	<b>193</b>	<b>0</b>	<b>499</b>	<b>1,078</b>	<b>0</b>
<b>TOTAL VIOLATIONS</b>	<b>756</b>	<b>1,617</b>	<b>2,444</b>	<b>895</b>	<b>2,115</b>	<b>2,312</b>	<b>919</b>	<b>1,802</b>	<b>0</b>	<b>1,050</b>	<b>1,203</b>	<b>0</b>	<b>3,620</b>	<b>6,737</b>	<b>0</b>

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**MADISON POLICE DEPARTMENT**

**2010 Alcohol (OWI) Enforcement Grant**

	<b>*Citations Issued</b>	<b>Warnings Issued</b>	<b>Total</b>
<b>Apr to June 2010</b>	272	39	311

**2010 Speed Enforcement Grant**

	<b>*Citations Issued</b>	<b>Warnings Issued</b>	<b>Total</b>
<b>Apr to June 2010</b>	331	28	359

**2010 Pedestrian Safety Enforcement Grant**

	<b>*Citations Issued</b>	<b>Warnings Issued</b>	<b>Total</b>
<b>Apr to June 2010</b>	63	1	64

**2010 Bicycle Safety Enforcement Grant**

	<b>*Citations and warnings issued (Reported together for bike grant)</b>
<b>Apr to June 2010</b>	140

\*Various offenses which are reflected in the Department quarterly totals.

**Madison Police Department**

**2010 Second Quarter - Warning Totals (Stop Card and Written)**

	<b>Central</b>	<b>East</b>	<b>North</b>	<b>South</b>	<b>West</b>
<b>Apr to June 2010</b>	189	120	156	226	191

**Madison Police Department**

**2010 Traffic Complaint Hotline Quarterly Totals - Second Quarter**

	<b>Citywide calls</b>	<b>Letters Sent</b>	<b>Recorded</b>	<b>Total Calls by District</b>				
<b>Apr to June 2010</b>	<b>338</b>	<b>143</b>	<b>195</b>	<b>West</b>	<b>East</b>	<b>South</b>	<b>North</b>	<b>Central</b>
				<b>155</b>	<b>43</b>	<b>55</b>	<b>28</b>	<b>57</b>

Calls under "Recorded" are kept in a database for each district to view complaint areas. These calls are either general speeding complaints for certain streets or calls where there was not enough information available to send out a letter. General complaints are also forwarded to each district as they come in.

**2010 Boom Car Ordinance Totals - Second Quarter**

	<b>Citations</b>	<b>Warnings</b>	<b>Total</b>
<b>Apr to June 2010</b>	<b>0</b>	<b>1</b>	<b>1</b>

<b>Warning letters/Violation letters sent: 4/1/2010 - 6/30/2010</b>	<b>West</b>	<b>East</b>	<b>South</b>	<b>North</b>	<b>Central</b>
Failure to Stop for Crossing Guard – warning	57	1	14	4	0
Failure to Stop for Crossing Guard – citation	24	3	14	2	1
Failure to stop for school bus w/red lights-warning	0	0	0	0	0
Failure to stop for school bus w/red lights-citation	0	0	0	0	0
Failure to stop for emer vehicle at Fire Station-warning	0	0	0	0	0
Failure to stop for emer vehicle at Fire Station-citation	1	0	0	0	0
Driving against traffic	1	0	14	0	0
Drop off in “No Stopping, Standing, Parking” zone	7	9	8	29	0
Excessive speed in school zone	70	4	122	216	0
Excessive speed in school zone w/children present	11	2	96	8	0
Failure to observe posted “STOP” sign	8	2	39	24	0
Failure to stop for clearly marked red stop light	19	0	42	0	0
Failure to yield to pedestrian in a crosswalk	0	0	0	0	0
Mid-block U-turn in a school zone	16	21	7	17	0
Parking in a “No Parking” zone	13	17	6	4	0
Parking too close to a crosswalk, less than 15 feet	4	0	0	0	0
Stopping on/blocking marked crosswalk	2	7	23	0	0
Unsafe drop off of a child in the middle of the street	1	10	1	2	0
Miscellaneous	6	1	17	0	0
<b>Total Warnings / Violations by district*</b>	<b>240</b>	<b>77</b>	<b>403</b>	<b>306</b>	<b>1</b>
<b>Total Warning letters/Violation letters sent*</b>	<b>239</b>	<b>77</b>	<b>397</b>	<b>303</b>	<b>1</b>
# of Adult School Xing Guard locations in the district	18	8	10	11	2
# of Schools served by Xing guards in the district	16	7	7	8	2

All letters sent are “warnings” as reported by Adult School Crossing Guards and/or ASCG Supervisors unless specifically listed as “citation” in which case a ticket was issued and mailed for the listed violation.

**SCHOOLS SERVED BY CROSSING GUARDS WITHIN EACH DISTRICT:**

\* Total warnings/violations may be higher than total letters sent if two or more violations are reported for the same driver/vehicle but one letter is sent showing both violations.

<b>WEST</b>	<b>EAST</b>	<b>SOUTH</b>	<b>NORTH</b>	<b>CENTRA</b>
Crestwood	Allis	Wingra	Emerson	Marquette
Falk	Elvehjm	Blssd	Gompers	OKeefe
Huegel	Glendale	Edgewoo	BlckhwkM	
Midvale	Hawthor	Randall	Lakeview	
Queen of P	Kennedy	Lincoln	Lindberg	
Van Hise	Schenk	Franklin	Lowell	
Hamilton	Whitehor	Leopold	Mendota	
John Muir			Sandburg	
Jefferson				
Memorial				
Orchard				
Toki M.S.				
St. Maria				
GlenSteph				
Thoreau				
Chavez				