



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, September 21, 2022

5:30 PM

Virtual Meeting

The City of Madison is holding the Alcohol License Review Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel website
<https://media.cityofmadison.com/mediasite/showcase>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)
Webinar ID: 886 2047 2007

Applications will go to the Common Council Meeting of October 11, 2022.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Donnelly, Reece (arriving late)

Call to Order/Roll Call

Present: 8 - Charles Myadze; Michael E. Verveer; Colin R. Barushok; Karen L. Reece; Kathryn M. Farley; Amy L. Westra; Sheri Carter and Stefan J. Fletcher

Absent: 2 - Amanda M. Jovaag and Linda Vakunta

Excused: 1 - Michael S. Donnelly

Non Voting: 4 - Jim Verbick; James Boxrud; Harrison Zanders and Steve Brist

Approval of Minutes

A motion was made by Barushok, seconded by Carter, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

1. [73783](#) Public Comment

Kristina Pirius spoke on desire for Essen Haus to appear before the ALRC to discuss their entertainment license.

Disclosures and Recusals

Presentation of the Consent Agenda

Operator's License Applications

2. [73223](#) Operator License Application
Kirstin Thiel - Establishment where employed: Kwik Trip

A motion was made by Westra, seconded by Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE,. The motion passed by the following vote:

Ayes: 6 - Charles Myadze; Michael E. Verveer; Karen L. Reece; Kathryn M. Farley; Amy L. Westraand Sheri Carter

Noes: 1 - Colin R. Barushok

Abstentions: 1 - Stefan J. Fletcher

3. [73773](#) Operator License Application
Andrew Weber - Establishment where employed: Walgreens

A motion was made by Westra, seconded by Carter, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE,. The motion passed by the following vote:

Ayes: 7 - Michael E. Verveer; Colin R. Barushok; Karen L. Reece; Kathryn M. Farley; Amy L. Westra; Sheri Carter and Charles Myadze

Abstentions: 1 - Stefan J. Fletcher

4. [73812](#) Operator License Application
Jennifer Wallace - Establishment where employed: Aldi

A motion was made by Farley, seconded by Reece, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by the following vote:

Appearance by Jennifer Wallace

Ayes: 6 - Karen L. Reece; Kathryn M. Farley; Amy L. Westra; Sheri Carter; Charles Myadze and Michael E. Verveer

Noes: 1 - Colin R. Barushok

Abstentions: 1 - Stefan J. Fletcher

Changes of Agent

5. [73310](#) Change of Agent
HJ Liquors LLC • dba City View Liquor • 6420 Cottage Grove Rd
New Agent: James Reedy
Class A Beer, Class A Liquor
Aldermanic District 3 (Alder Paulson)

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

6. [73311](#) Change of Agent
HJ Liquors LLC • dba University Avenue Liquor • 525 University Ave
New Agent: Bo Zander
Class A Beer, Class A Liquor
Aldermanic District 2 (Alder Heck)

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

7. [73442](#) Change of Agent
Kwik Trip, Inc. • dba Kwik Trip 952 • 2538 Fish Hatchery Rd
New Agent: Christopher Turtenwald
Class A Beer & Liquor
Aldermanic District 14 (Alder Carter)

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice

vote/other.

8. [73772](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 955 • 1625 N Stoughton Rd
New Agent: Bailey Kellerhuis
Class A Beer, Class A Cider
Aldermanic District 12 (Alder Abbas)

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

9. [73775](#) Change of Agent
Knickerbocker Restaurant LLC • dba Everly & Miko Poke • 2701 Monroe St
New Agent: Amanda Byrd
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Evers)

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Business Name Change

10. [73774](#) Business Name Change
Mahendran Namasivayam • Current dba: Sadhana Wine Shop
36 S Bassett St
Class A Beer, Class A Liquor
Aldermanic District 4 (Alder Verveer)
New dba: Mahen's Liquor

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Entity Reorganization

11. [72066](#) Entity Reorganization
Creative Grocer Concepts Inc • dba Jenifer Street Market
2038 Jenifer St
Class A Beer
Aldermanic District 6 (Alder Benford)
Remove one officer

A motion was made by Westra, seconded by Reece, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

12. [73758](#) Entity Reorganization
Capitol Petroleum LLC • dba CP Mart AW

4601 Cottage Grove Rd
Class A Beer
Aldermanic District 16 (Alder Currie)
1 new officer

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

13. [73760](#) Entity Reorganization
Capitol Petroleum LLC • dba VR Mobil
4601 Verona Rd
Class A Beer
Aldermanic District 10 (Alder Figueroa Cole)
1 new officer

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

14. [73761](#) Entity Reorganization
Capitol Petroleum LLC • dba CG Mobil
605 Cottage Grove Rd
Class A Beer
Aldermanic District 15 (Alder Foster)
1 new officer

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

15. [73762](#) Entity Reorganization
Capitol Petroleum LLC • dba CP Mart NE
4905 Commercial Ave
Class A Beer
Aldermanic District 3 (Alder Paulson)
1 new officer

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

16. [73763](#) Entity Reorganization
Capitol Petroleum LLC • dba CP Mart West
6702 Mineral Point Rd
Class A Beer
Aldermanic District 19 (Alder Furman)
1 new officer

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

17. [73764](#) Entity Reorganization
Capitol Petroleum LLC • dba CP Mart SA
1010 N Sherman Ave
Class A Beer
Aldermanic District 12 (Alder Abbas)
1 new officer

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

18. [73765](#) Entity Reorganization
Capitol Petroleum LLC • dba CP Mart North
1101 N Sherman Ave
Class A Beer
Aldermanic District 12 (Alder Abbas)
1 new officer

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Request to Extend License Issuance Deadline

19. [73792](#) Second request to extend license issuance beyond the 180 day limit under MGO 38.05
Lush Lounge LLC • dba Lush Lounge
3769 E Washington Ave • Agent: Alisa Davis • Estimated Capacity (in/out): 50/0
Class B Combination Liquor & Beer • 75% alcohol, 25% food
Aldermanic District 3 (Alder Paulson) • Police Sector 605

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

20. [73813](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
The International LLC • dba The International
255 N Sherman Ave #1 • Agent: Apollo Marquez • Estimated Capacity (in/out): 50/32
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 12 (Alder Abbas) • Police Sector 501

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of Licensed Premise

21. [73225](#) Change of Licensed Premise
508 State Street Golf LLC • dba 7 Iron Social
Current Capacity (in/out): 99/0 • Proposed Capacity (in/out): 99/99
508 State St • Agent: Colin Smith
Class B Combination Liquor & Beer • 47% alcohol, 10% food, 43% other
Aldermanic District 2 (Alder Heck) • Police Sector 403
Request to extend premises to include outdoor deck/cafe on back of building rooftop and two bathrooms.

A motion was made by Westra, seconded by Carter, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

22. [73777](#) Change of Licensed Premise
Musonics LLC • dba Cafe Coda
Current Capacity (in/out): 99/8 • Proposed Capacity (in/out): 124/8
1224 Williamson St • Agent: Hanah Jon Taylor
Class B Combination Liquor & Beer • 60% alcohol, 5% food, 35% other
Aldermanic District 6 (Alder Benford) • Police Sector 408
Request to remodel the garage area for classes and workshops.

A motion was made by Reece, seconded by Myadze, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

21+ Entertainment License

23. [73244](#) 21+ Entertainment License
Eno Vino Downtown Madison LLC • dba Eno Vino Downtown Madison
Capacity: 92
1 N Webster St • Agent: Sara Granados
Class B Combination Liquor & Beer • 48% alcohol, 52% food
Aldermanic District 2 (Alder Heck) • Police Sector 406

A motion was made by Verveer, seconded by Reece, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

24. [73780](#) 21+ Entertainment License
First Madco Inc • dba Rocky Rococo Pan Style Pizza, Leopold's Books Bar Caffe
Capacity: 99
1301 Regent St • Agent: Roger Brown
Class B Combination Liquor & Beer • 36% alcohol, 55% food, 9% other
Aldermanic District 13 (Alder Evers) • Police Sector 205

A motion was made by Westra, seconded by Reece, to RECOMMEND TO

COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

New License - Public Hearing

Recessed Public Hearing

25. [72441](#) Public Hearing - New License
Laura Garden LLC • dba TBD
1403 Regent St • Agent: Xi Wang Filion
Class A Beer, Class A Liquor
Aldermanic District 13 (Alder Evers) • Police Sector 205

A motion was made by Barushok, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - RECESSED PUBLIC HEARING. The motion failed by the following vote:

Ayes: 1 - Colin R. Barushok

Noes: 5 - Charles Myadze; Michael E. Verveer; Kathryn M. Farley; Amy L. Westraand Sheri Carter

Abstentions: 2 - Karen L. Reeceand Stefan J. Fletcher

A motion was made by Myadze, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - RECESSED PUBLIC HEARING. The motion passed by the following vote:

The conditions are:

1. Class A Liquor sales limited to wine sales only.
2. No sale of single serve bottles or cans larger than 25 ounces in size.
3. The floor display shall be revised to include the kitchen space.
4. No keg sales.

One registration in support. One registration in opposition.

Ayes: 4 - Michael E. Verveer; Kathryn M. Farley; Stefan J. Fletcherand Charles Myadze

Noes: 3 - Colin R. Barushok; Amy L. Westraand Sheri Carter

Abstentions: 1 - Karen L. Reece

A motion was made by Farley, seconded by Carter, to Amend. The motion failed by the following vote:

The conditions are:

1. Liquor shelf space shall be limited to no more than 10% of shelf space.
2. The establishment shall not sell, dispense or give away intoxicating liquor in the original container in amounts of two hundred (200) milliliters or less in volume. 'Intoxicating liquor' shall not include wine in the original container with an alcohol content of 15% or less by volume.

One registration in support. One registration in opposition.

Ayes: 2 - Colin R. Barushok and Kathryn M. Farley

Noes: 4 - Michael E. Verveer; Amy L. Westra; Sheri Carter and Charles Myadze

Abstentions: 2 - Karen L. Reece and Stefan J. Fletcher

26. [72880](#) Public Hearing - New License
Southern Wisconsin Huts LLC • dba Pizza Hut
7440 Mineral Point Rd • Agent: Clint Miller • Estimated Capacity (in/out): 180/0
Class B Beer • 1% alcohol, 99% food
Aldermanic District 9 (Alder Conklin) • Police Sector 125

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -RECESSED PUBLIC HEARING. The motion passed by voice vote/other.

27. [72883](#) Public Hearing - New License
Sunny Pho LLC • dba Sunny Pho
602 S Park St • Agent: Khouch Kim • Estimated Capacity (in/out): 56/0
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 13 (Alder Evers) • Police Sector 203

A motion was made by Barushok, seconded by Reece, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

One registration in support.

Public Hearing

28. [73483](#) Public Hearing - New License
Cifuentes Liquor Store LLC • dba Cifuentes Liquor Store
4633 Verona Rd • Agent: Ashley Luse
Class A Beer, Class A Liquor, Class A Cider
Aldermanic District 10 (Alder Figueroa Cole) • Police Sector 211

A motion was made by Carter, seconded by Westra, to RECOMMEND TO COUNCIL TO DENY BECAUSE OF THE HEALTH, SAFETY, AND WELFARE OF THE COMMUNITY - PUBLIC HEARING. The motion passed by the following vote:

Two registrations in support. Six registrations in support.

Ayes: 7 - Michael E. Verveer; Colin R. Barushok; Karen L. Reece; Kathryn M. Farley; Amy L. Westra; Sheri Carter and Charles Myadze

Abstentions: 1 - Stefan J. Fletcher

29. [73484](#) Public Hearing - New License
Fuki LLC • dba Fuki Hot Pot
2143 Zeier Rd • Agent: Linping Yang • Estimated Capacity (in/out): 100/0

Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 17 (Alder TBD) • Police Sector 632

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

30. [73485](#)

Public Hearing - New License
The Renfro Refreshment Company LLC • dba Madison Museum of Contemporary Art
227 State St • Agent: Kevin Willmott II • Estimated Capacity (in/out): 700/300
Class B Combination Liquor & Beer • 85% alcohol, 15% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405

A motion was made by Verveer, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other. Reece abstains from voting.

One registration in support.

Ayes: 5 - Colin R. Barushok; Kathryn M. Farley; Amy L. Westra; Charles Myadzeand Michael E. Verveer

Abstentions: 2 - Karen L. Reeceand Stefan J. Fletcher

Excused: 1 - Sheri Carter

Discussion Items

31. [73793](#)

Discussion and decision on Alcohol License Review Committee meeting virtual or in-person for future meetings

Refer to the November ALRC meeting.

32. [73796](#)

Alcohol License Review Committee Subcommittee Membership

Refer to the October ALRC meeting.

Report of Madison Police Department

33. [73794](#)

Summary of Recent Calls for Service

MPD submitted the attached report.

Report of City Clerk's Office

34. [73795](#)

Summary of Licenses Issued

Clerk's Office submitted the attached report.

Operator's License Applications

35. [73861](#) Operator License Application
Luke Stauffacher

A motion was made by Reece, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by the following vote:

Granting is contingent upon the receipt of a letter of support from the Deferred Prosecution Program.

Appearance by Luke Stauffacher.

Ayes: 6 - Karen L. Reece; Kathryn M. Farley; Amy L. Westra; Sheri Carter; Charles Myadze and Michael E. Verveer

Noes: 1 - Colin R. Barushok

Abstentions: 1 - Stefan J. Fletcher

Adjournment

A motion was made by Farley, seconded by Myadze, to Adjourn at 10:45pm. The motion passed by voice vote/other.