



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, September 21, 2022

5:30 PM

Virtual Meeting

The City of Madison is holding the Alcohol License Review Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel website
<https://media.cityofmadison.com/mediasite/showcase>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)
Webinar ID: 886 2047 2007

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauv, cov ntaub ntauv ua

lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab
cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of October 11, 2022.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Donnelly, Reece (arriving late)

Call to Order/Roll Call

Approval of Minutes

August 17, 2022: <http://madison.legistar.com/Calendar.aspx>

Public Comment

1. [73783](#) Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have seperated out for discussion/debate purposes
- 3) items recommending ordinance changes
- 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

- (b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such

person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

2. [73223](#) Operator License Application
Kirstin Thiel - Establishment where employed: Kwik Trip

3. [73773](#) Operator License Application
Andrew Weber - Establishment where employed: Walgreens

4. [73812](#) Operator License Application
Jennifer Wallace - Establishment where employed: Aldi

Changes of Agent

5. [73310](#) Change of Agent
HJ Liquors LLC • dba City View Liquor • 6420 Cottage Grove Rd
New Agent: James Reedy
Class A Beer, Class A Liquor
Aldermanic District 3 (Alder Paulson)

6. [73311](#) Change of Agent
HJ Liquors LLC • dba University Avenue Liquor • 525 University Ave
New Agent: Bo Zander
Class A Beer, Class A Liquor
Aldermanic District 2 (Alder Heck)

7. [73442](#) Change of Agent
Kwik Trip, Inc. • dba Kwik Trip 952 • 2538 Fish Hatchery Rd
New Agent: Christopher Turtenwald
Class A Beer & Liquor
Aldermanic District 14 (Alder Carter)

8. [73772](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 955 • 1625 N Stoughton Rd
New Agent: Bailey Kellerhuis
Class A Beer, Class A Cider
Aldermanic District 12 (Alder Abbas)

9. [73775](#) Change of Agent
Knickerbocker Restaurant LLC • dba Everly & Miko Poke • 2701 Monroe St
New Agent: Amanda Byrd
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Evers)

Business Name Change

10. [73774](#) Business Name Change
Mahendran Namasivayam • Current dba: Sadhana Wine Shop
36 S Bassett St
Class A Beer, Class A Liquor
Aldermanic District 4 (Alder Verveer)
New dba: Mahen's Liquor

Entity Reorganization

11. [72066](#) Entity Reorganization
Creative Grocer Concepts Inc • dba Jenifer Street Market
2038 Jenifer St
Class A Beer
Aldermanic District 6 (Alder Benford)
Remove one officer
12. [73758](#) Entity Reorganization
Capitol Petroleum LLC • dba CP Mart AW
4601 Cottage Grove Rd
Class A Beer
Aldermanic District 16 (Alder Currie)
1 new officer
13. [73760](#) Entity Reorganization
Capitol Petroleum LLC • dba VR Mobil
4601 Verona Rd
Class A Beer
Aldermanic District 10 (Alder Figueroa Cole)
1 new officer
14. [73761](#) Entity Reorganization
Capitol Petroleum LLC • dba CG Mobil
605 Cottage Grove Rd

Class A Beer
Aldermanic District 15 (Alder Foster)
1 new officer

15. [73762](#) Entity Reorganization
Capitol Petroleum LLC • dba CP Mart NE
4905 Commercial Ave
Class A Beer
Aldermanic District 3 (Alder Paulson)
1 new officer

16. [73763](#) Entity Reorganization
Capitol Petroleum LLC • dba CP Mart West
6702 Mineral Point Rd
Class A Beer
Aldermanic District 19 (Alder Furman)
1 new officer

17. [73764](#) Entity Reorganization
Capitol Petroleum LLC • dba CP Mart SA
1010 N Sherman Ave
Class A Beer
Aldermanic District 12 (Alder Abbas)
1 new officer

18. [73765](#) Entity Reorganization
Capitol Petroleum LLC • dba CP Mart North
1101 N Sherman Ave
Class A Beer
Aldermanic District 12 (Alder Abbas)
1 new officer

Request to Extend License Issuance Deadline

19. [73792](#) Second request to extend license issuance beyond the 180 day limit under
MGO 38.05
Lush Lounge LLC • dba Lush Lounge
3769 E Washington Ave • Agent: Alisa Davis • Estimated Capacity (in/out): 50/0
Class B Combination Liquor & Beer • 75% alcohol, 25% food
Aldermanic District 3 (Alder Paulson) • Police Sector 605

20. [73813](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
The International LLC • dba The International
255 N Sherman Ave #1 • Agent: Apollo Marquez • Estimated Capacity (in/out):
50/32

Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 12 (Alder Abbas) • Police Sector 501

Change of Licensed Premise

21. [73225](#) Change of Licensed Premise
508 State Street Golf LLC • dba 7 Iron Social
Current Capacity (in/out): 99/0 • Proposed Capacity (in/out): 99/99
508 State St • Agent: Colin Smith
Class B Combination Liquor & Beer • 47% alcohol, 10% food, 43% other
Aldermanic District 2 (Alder Heck) • Police Sector 403
Request to extend premises to include outdoor deck/cafe on back of building
rooftop and two bathrooms.
22. [73777](#) Change of Licensed Premise
Musonics LLC • dba Cafe Coda
Current Capacity (in/out): 99/8 • Proposed Capacity (in/out): 124/8
1224 Williamson St • Agent: Hanah Jon Taylor
Class B Combination Liquor & Beer • 60% alcohol, 5% food, 35% other
Aldermanic District 6 (Alder Benford) • Police Sector 408
Request to remodel the garage area for classes and workshops.

21+ Entertainment License

23. [73244](#) 21+ Entertainment License
Eno Vino Downtown Madison LLC • dba Eno Vino Downtown Madison
Capacity: 92
1 N Webster St • Agent: Sara Granados
Class B Combination Liquor & Beer • 48% alcohol, 52% food
Aldermanic District 2 (Alder Heck) • Police Sector 406
24. [73780](#) 21+ Entertainment License
First Madco Inc • dba Rocky Rococo Pan Style Pizza, Leopold's Books Bar
Caffe
Capacity: 99
1301 Regent St • Agent: Roger Brown
Class B Combination Liquor & Beer • 36% alcohol, 55% food, 9% other
Aldermanic District 13 (Alder Evers) • Police Sector 205

New License - Public Hearing

Recessed Public Hearing

25. [72441](#) Public Hearing - New License
Laura Garden LLC • dba TBD
1403 Regent St • Agent: Xi Wang Fillion
Class A Beer, Class A Liquor
Aldermanic District 13 (Alder Evers) • Police Sector 205
26. [72880](#) Public Hearing - New License
Southern Wisconsin Huts LLC • dba Pizza Hut
7440 Mineral Point Rd • Agent: Clint Miller • Estimated Capacity (in/out): 180/0
Class B Beer • 1% alcohol, 99% food
Aldermanic District 9 (Alder Conklin) • Police Sector 125
27. [72883](#) Public Hearing - New License
Sunny Pho LLC • dba Sunny Pho
602 S Park St • Agent: Khouch Kim • Estimated Capacity (in/out): 56/0
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 13 (Alder Evers) • Police Sector 203

Public Hearing

28. [73483](#) Public Hearing - New License
Cifuentes Liquor Store LLC • dba Cifuentes Liquor Store
4633 Verona Rd • Agent: Ashley Luse
Class A Beer, Class A Liquor, Class A Cider
Aldermanic District 10 (Alder Figueroa Cole) • Police Sector 211
29. [73484](#) Public Hearing - New License
Fuki LLC • dba Fuki Hot Pot
2143 Zeier Rd • Agent: Linping Yang • Estimated Capacity (in/out): 100/0
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 17 (Alder Halverson) • Police Sector 632
30. [73485](#) Public Hearing - New License
The Renfro Refreshment Company LLC • dba Madison Museum of Contemporary Art
227 State St • Agent: Kevin Willmott II • Estimated Capacity (in/out): 700/300
Class B Combination Liquor & Beer • 85% alcohol, 15% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405

Discussion Items

31. [73793](#) Discussion and decision on Alcohol License Review Committee meeting virtual or in-person for future meetings

32. [73796](#) Alcohol License Review Committee Subcommittee Membership

Report of Madison Police Department

33. [73794](#) Summary of Recent Calls for Service

Report of City Clerk's Office

34. [73795](#) Summary of Licenses Issued

Operator's License Applications

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35. [73861](#) Operator License Application
Luke Stauffacher

Adjournment