



URBAN DESIGN COMMISSION APPLICATION CITY OF MADISON

215 Martin Luther King Jr. Blvd; Room LL-100
PO Box 2985; Madison, Wisconsin 53701-2985
Phone: 608.266.4635 | Facsimile: 608.267.8739

This form may also be completed online at:
<http://www.cityofmadison.com/planning/documents/UDCapplication.pdf>

Please complete all sections of the application, including the desired meeting date and the type of action requested.

Date Submitted: <u>June 24th, 2015</u>	<input type="checkbox"/> Informational Presentation
UDC Meeting Date: <u>July 15th, 2015</u>	<input type="checkbox"/> Initial Approval
Combined Schedule Plan Commission Date (if applicable): _____	<input checked="" type="checkbox"/> Final Approval

1. Project Address: 477 S. High Point Rd, Suite A, Madison, WI 53719
Project Title (if any): _____

2. This is an application for (Check all that apply to this UDC application):

- New Development
- Alteration to an Existing or Previously-Approved Development

A. Project Type:

- Project in an Urban Design District* (public hearing-\$300 fee)
- Project in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) (\$150 fee, Minor Exterior Alterations)
- Suburban Employment Center (SEC) or Campus Institutional District (CI) or Employment Campus District (EC)
- Planned Development (PD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Planned Residential Complex

B. Signage:

- Comprehensive Design Review* (public hearing-\$300 fee)
- Street Graphics Variance* (public hearing-\$300 fee)
- Signage Exception(s) in an Urban Design District (public hearing-\$300 fee)

C. Other:

- Please specify: Modification Of Condominium Signage

3. Applicant, Agent & Property Owner Information:

Applicant Name: Matthew Jones Company: HPC I, LLC
 Street Address: 477 S. High Point Rd, Suite A City/State: Madison, WI Zip: 53719
 Telephone: (608) 207-0015 Fax: () _____ Email: opmanager@oroszfagenproperties.com

Project Contact Person: Matthew Jones Company: HPC I, LLC
 Street Address: 477 S. High Point Rd, Suite A City/State: Madison, WI Zip: 53719
 Telephone: (608) 207-0015 Fax: () _____ Email: opmanager@oroszfagenproperties.com

Project Owner (if not applicant) : _____
 Street Address: _____ City/State: _____ Zip: _____
 Telephone: () _____ Fax: () _____ Email: _____

4. Applicant Declarations:

A. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with Alan Martin on 6/19/2015.
(name of staff person) (date of meeting)

B. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Name of Applicant Matthew Jones Relationship to Property Corporate Operation Manager

Authorized Signature *Matthew Jones* Date 6/24/2015



477 S. High Point Rd, Suite A, Madison, WI 53719
(P) 608-829-2500 (F) 608-829-2544

June 24, 2015

Urban Design Commission
Madison Municipal Building LL-100
215 Martin Luther King, Jr. Blvd
P.O. Box 2985
Madison, WI 53701-2985

Dear Urban Design Commission,

We at HPC I, LLC (High Point Commons), in accordance with the sign control ordinance section 31.14(3)(g)2, are seeking the permission of the commission to replace our existing signs which are 34.875 sqft with new signs that are 27.36 sqft. At the same time we will be removing two additional signs from our property reducing the total signage from roughly 130 sqft to 82.08 sqft.

For your review we are submitting the design for the new signs as well as pictures of the signs being replaced. Also included is a sitemap that shows where the signs that are being replaced, marked with an R, and the signs being removed, marked with an X, are located. The signs we are replacing fall 20 (7756), 21 (7549), and 26 (7502) feet from the street. We plan on redoing the beds around the signs and have also included a drawing for the beds.

We appreciate your time and consideration as we update and modernize our property to offer first class accommodations at a reasonable price.

Sincerely,

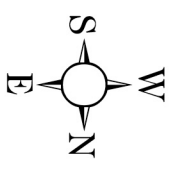
A handwritten signature in black ink, appearing to read "Matthew Jones", with a long, sweeping flourish extending to the right.

Matthew Jones
Corporate Operations Manager
HPC I, LLC
opmanager@oroszfagenproperties.com
608-207-0015

R - Sign Being Replaced
X - Sign Being Removed



**High Point
Commons**



Leasing
Office

High Point Road

High Point Rd.
485 477

~~493~~

D'Onofrio Drive
592 584

7757 7765

7766

7756 7740

7741 7725

7742 7726

7722 7702

7701 7709 7717

7702 7710 7718

7654 7662 7670

7697 7617 1097

7618 7626 7634
7602 7610

7638 7646

7641 7633
7649 7657 7697

7549 7533

7518 7502

7601 1091

7617

~~7679~~

7717

7749

7709 7705 7701

414
D'Onofrio

Mineral Point Road

Ganser Way

Risser Building -
7571-7579

West Towne Way

D'Onofrio Drive

D'Onofrio Drive

Carrington Drive

Carrington Drive

Carrington Dr.

Carrington Dr.

Carrington Dr.

Carrington Dr.

Carrington Dr.

Carrington Dr.

Carrington Dr.

Carrington Dr.

Radcliffe Dr.

Radcliffe Dr.

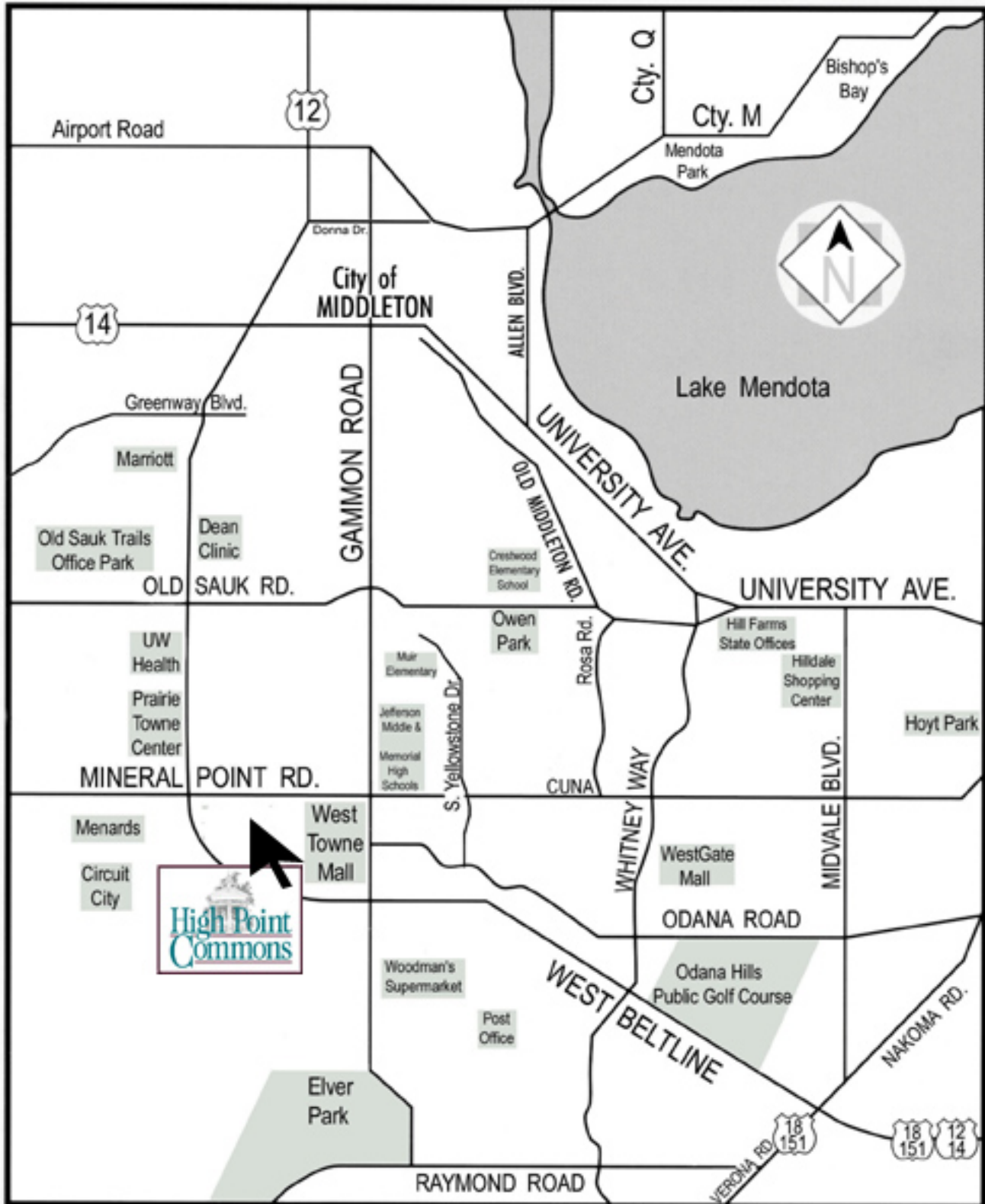
R

R

R

X

X



High Point Commons 7571 Carrington Drive Madison, WI 53719

608-829-2500

info@highpointcommons.com

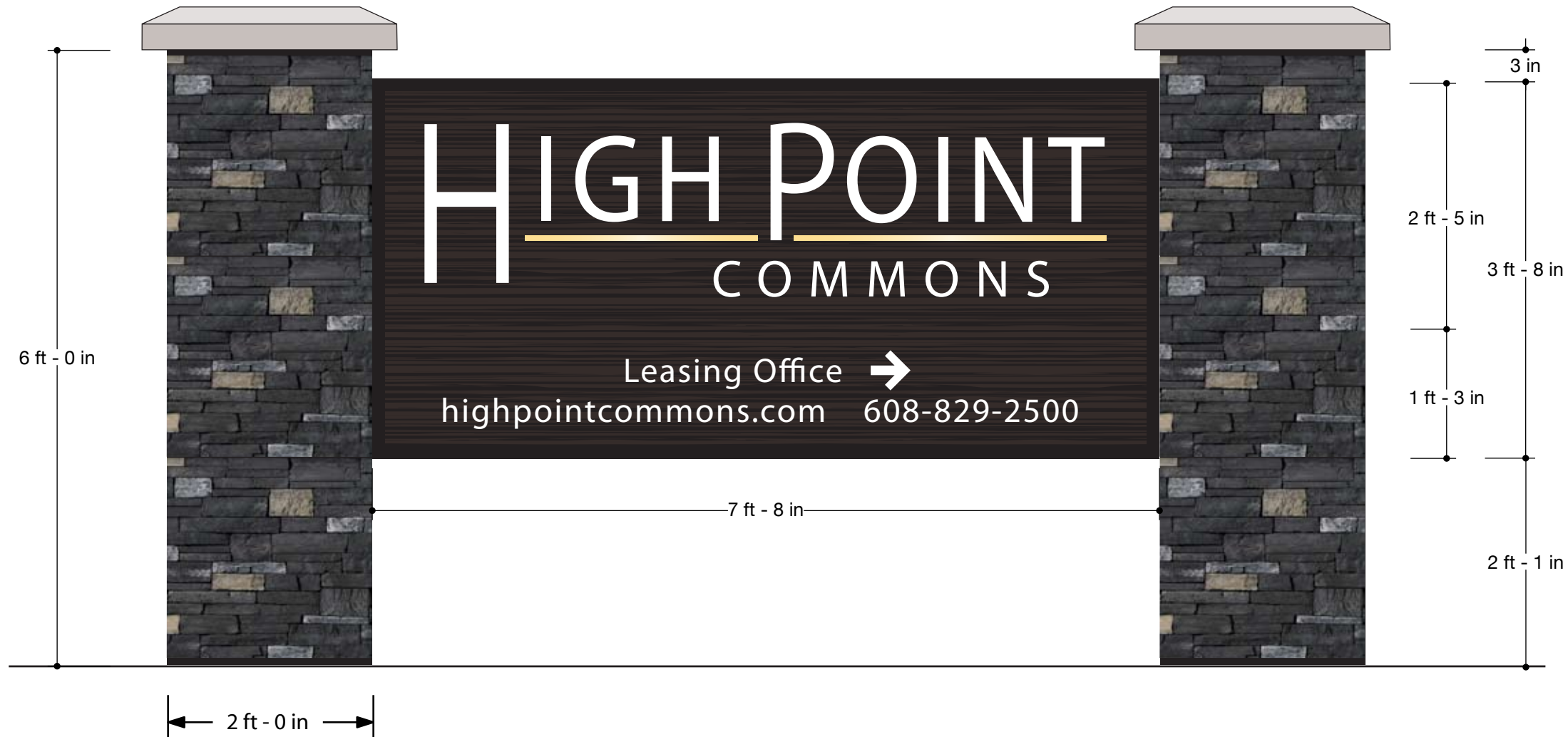


High Point Commons



Rental Information

608-829-2500 highpointcommons.com

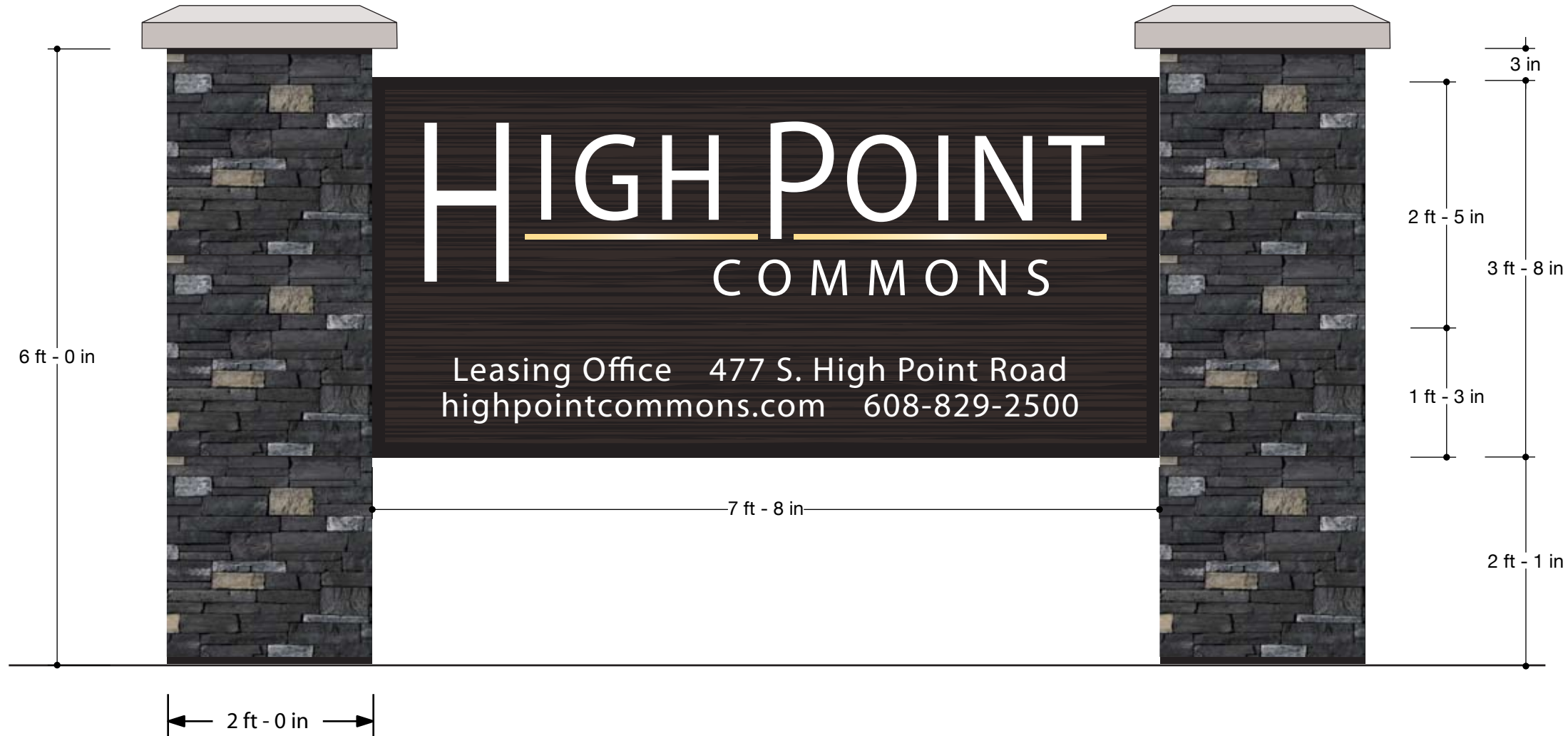




High Point Commons

Rental Information →

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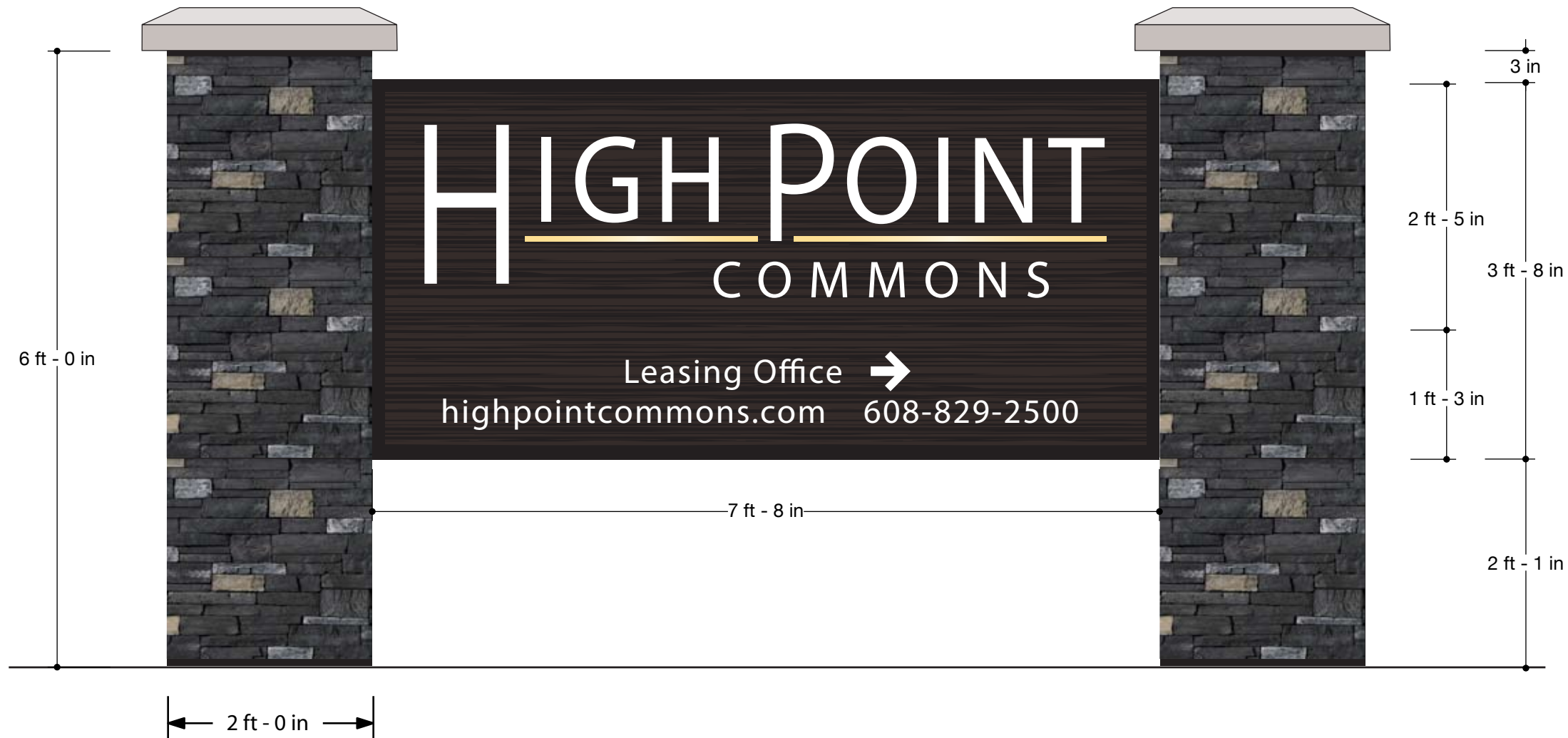




High Point Commons

Rental Information ➡

608-829-2500 highpointcommons.com



Signage Information

- All Signs are to be made out of Vertical Grain Cedar.
- Posts will be 2'x2' stone pillars. The pillars will be of cement and cinder block construction with a facing of Roterra Stone Siding – Slate Collection in the autumn mix colors.

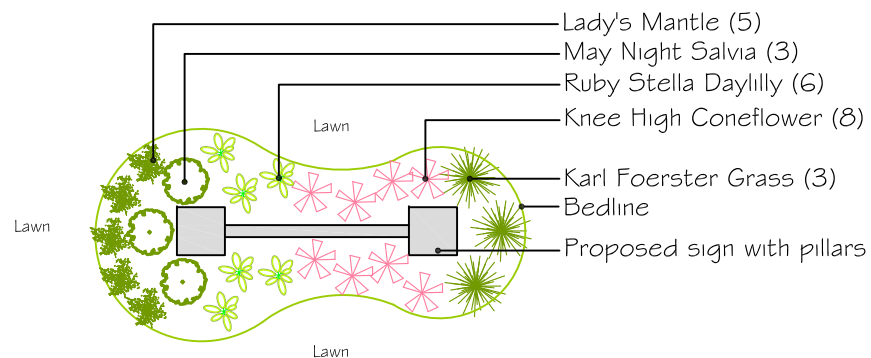


- All Signs are externally lit with a ground mounted lighting using 60 watt halogen bulbs.



3055 SIGGELKOW ROAD
 MCFARLAND, WI 53558
 PHONE: 608.839.2054
 WWW.AVANTGARDENING.COM
 AVANT@AVANTGARDENING.COM

High Point Commons
 477 S. High Point Road



DRAWING TITLE:

DATE:

REVISED:

DRAWN BY:

REVIEWED BY:

FILE NAME:

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 LANDSCAPING INC.
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