

SASY

Schenk-Atwood-Starkweather-Yahara Neighborhood Association

Wednesday, June 14, 2017

TO: City of Madison Alcohol License Review Committee (c/o City Clerk), Meghan Blake Horst
(Street Vending Coordinator)

Dear ALRC members and Ms. Blake Horst,

I send this letter on behalf of the SASY Neighborhood Association in support of an application that will soon come before you from the owners of Monsoon Siam, a restaurant located at 2045 Atwood Avenue in the heart of the SASY business district.

One of the owners of Monsoon Siam, Dutdao Wonglaka ("Pooh"), attended the June 8th SASY Board meeting to present her proposal for the additional seating. Our understanding is that the owners seek to expand their outdoor seating to include a limited amount in front (Atwood side) of the building, additionally with the ability to serve alcohol to all guests who dine outside. The restaurant already has a history of successful outdoor dining; the change is to allow the drinking and dining activities to include the front of the building as well.

The SASY Board voted unanimously to support the proposed changes in street vending and alcohol license. The owners have run the restaurant responsibly since the day it opened and it has become popular dining destination in the neighborhood. Additionally, the SASY Board feels that putting additional people on the Atwood side will further activate the street in a way that will benefit the surrounding area.

Please consider the support of the SASY Board and the broader neighborhood as you make your decisions regarding the Monsoon Siam application.

Thank you for your service, and for your consideration.

Respectfully,



Brad Hinkfuss
President - SASY, Inc.

Cc: Alder Marsha Rummel, Dutdao Wonglaka, SASY Board