



# City of Madison

City of Madison  
Madison, WI 53703  
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## Meeting Minutes - Approved COMMON COUNCIL ORGANIZATIONAL COMMITTEE

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Tuesday, April 8, 2014

4:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 103A (City-County Building)

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### CALL TO ORDER / ROLL CALL

**Present:** 7 -

Chris Schmidt; Paul E. Skidmore; Marsha A. Rummel; David Ahrens; Anita Weier; Matthew J. Phair and Shiva Bidar-Sielaff

**Excused:** 1 -

Scott J. Resnick

**Others Attending:** Heather Allen, Ald. Denise DeMarb, Melissa Gombar, Jordan Bingham, City Attorney Michael May, Ald. Lisa Subeck, Sally Miley, Ald. Maurice Cheeks and Anne Monks

Ald. Chris Schmidt, chair, called the meeting to order at 4:32 p.m.

### APPROVAL OF MINUTES

A motion was made by Ald. Matt Phair, seconded by Ald. Anita Weier, to approve the minutes from the March 4, 2014 Common Council Organizational Committee meeting. The motion passed by voice vote/other.

### PUBLIC COMMENT

There was no public comment.

### DISCLOSURES AND RECUSALS

There were no disclosures or recusals from committee members present.

## UPDATES

**Ald. Scott Resnick arrived at 4:35 p.m.**

**Present:** 8 -

Chris Schmidt; Scott J. Resnick; Paul E. Skidmore; Marsha A. Rummel;  
David Ahrens; Anita Weier; Matthew J. Phair and Shiva Bidar-Sielaff

### 33566

Updates from Council Legislative Analyst, Heather Allen: Legislative Agenda Work Group (Demographic & Alternative Sources of Revenue) and Research/Other Projects

**Attachments:** [Project Updates April 2014.pdf](#)

Heather Allen, Council Legislative Analyst, provided an update on her activities:

1. Demographic Change Work Group - attending committee meetings relative to the referral of their Interim Report on Demographic Change & the City, work group met with Rev. Gee on 3/18/14 to discuss the report.
2. Alternative Revenue Work Group - has not met since last report
3. Racial Equity and Justice - report to be introduced to Council 4/29/14. Specific recommendations to advance equity in city policies and budgets, operations, etc. Request by alders on data being used to reach goals.
4. White Privilege Conference - attended conference

Completed Legislative Analysis: Bed & Breakfast Promotion Models, Participatory Budgeting, City Property Usage Definitions  
Open Projects: Alternative Revenue Proposal for Work Group, Transportation Structure, Model Ordinances to Protect Historic Districts, Poverty & Segregation in D. 18, Community Funding Processes, Redevelopment of Entertainment Venues and Arenas

### 33567

Update: City's Equity Team - Jordan Bingham, Madison-Dane County Public Health Department

**Attachments:** [4/8/14 PowerPoint Presentation to CCOC.pdf](#)

Jordan Bingham and Melissa Gombar were present from the Equity Team to provide an update on the City's Racial Equity and Social Justice Initiative (see attached PDF of PowerPoint presentation). Some next steps: equity in department work plans, hire a data solutions specialist, introduce performance-based budgeting.

Ald. Scott Resnick requested that they provide budget information in the report so alders would know the implementation costs.

Ald. Shiva Bidar-Sielaff asked if they were looking at internal or external training. Ms. Gombar stated that they were looking at what was available in internally and community resources (eg: YWCA). Ald. Bidar-Sielaff thought it

would be a good idea to also "train" the Council members so they were familiar with the training as well.

Ald. David Ahrens stated that the Council was voting on a contract proposal from the Planning Division with Calthorpe & Associates (contract to provide microlevel data analysis) and thought that analysis might be helpful in the future (if the city receives the TIGER grant funding).

Ald. Marsha Rummel asked how performance-based budgeting was different from participatory budgeting. Ms. Bingham stated that each department would tie their budget requests to performance indicators (which are tied to a larger purpose). Ald. Denise DeMarb stated that a budget would be tied to an organization's strategic goals and analytics are attached to the data to develop a budget. Ald. Resnick used an example of a neighborhood initiative; more than one budget would focus on a neighborhood and it would allow the city to look at the overall picture and shift money within departmental budgets. It allows you to see the impact on the overall budget. It was noted that David Schmiedicke was involved in the development of the performance based budgeting process.

Ald. Rummel asked if they were going to address class and equity. Ms. Gombar stated that they made the decision to call out race because of the reports on racial disparities but they could make it more explicit to list disabilities, sexual orientation and class in the final report.

#### DISCUSSION/ACTION ITEM

[33568](#)

Discussion/Action Item: Procedure for Appointing Interim Alderperson to Aldermanic District 13.

Attachments: [COPY Resolution Legislative File 33572.pdf](#)

Ald. Schmidt referenced the resolution that was being introduced for adoption at the Council meeting that evening that stated the preference for an appointment process vs. a special election process.

Ald. Resnick asked the costs of holding a special election vs. appointment process:

Primary in August 2014/Election in November 2014

\$14,000

Primary in September 2014/Election in November 2014

\$25,000

There was consensus by the CCOC members to recommend the appointment process vs. holding a special election.

Final process agreed upon:

Applications due by Wednesday, April 16, 2014 (information to be provided in resume is described in MGO 2.03)

Special Meeting: Tuesday, April 22, 2014 at 8:00 pm / open meeting and not go into closed session (time changed in observance of last night of Passover)

If 5 or more applicants:

- each candidate allowed 5 minutes to speak to CCOC members
- after candidates have spoken, CCOC will review and vote on four (4) candidates to continue interviewing
- interview questions will be provided to each candidate 5 minutes before they are interviewed; candidates will be asked to wait outside Room 260 while other candidate is being questioned

CCOC members will email Ald. Chris Schmidt with two - three questions they wish to ask the candidates. Council Leadership will create a final list of questions to ask each candidate.

## REFERRAL FROM COMMON COUNCIL

### 33381

SUBSTITUTE Amending the title of Section 33.09 and creating Section 33.09(3) of the Madison General Ordinances establishing the City-County Homeless Issues Committee.

**Sponsors:** John Strasser, Larry Palm, Marsha A. Rummel and Shiva Bidar-Sielaff

**Attachments:** [Version 1](#)

Ald. Scott Resnick moved, seconded by Ald. Marsha Rummel to amend the ordinance to read:

(3) City-County Homeless Committee.

(b) Membership: Terms.

1. a. Alders shall have a term coextensive with their terms on the Common Council. Other members shall serve INSERT "STAGGERED" three (3) year terms INSERT "ENDING ON JUNE 30."

Th motion amend passed by voice vote/other.

A motion was made by Ald. Scott Resnick, seconded by Ald. Marsha Rummel, to RECOMMEND TO COUNCIL TO ADOPT THE SUBSTITUTE - REPORT OF OFFICER. The motion passed by voice vote/other.

## FUTURE AGENDA ITEMS

No other future agenda items were discussed.

## ADJOURNMENT

A motion was made by Ald. Scott Resnick, seconded by Ald. Matt Phair, to adjourn. The motion passed by voice vote/other. The meeting adjourned at 5:56 p.m.