



Change of Premises

LICPCH-2016-
(Number) 00228

(scanned)

42237
(Leg file number)

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

(Processing step)

web
(initials)

This application modifies existing alcohol license number: LIC113
1877-1212

- Class A Beer
- Class B Beer
- Class A Liquor
- Class B Liquor
- Class C Wine

Aldermanic District: 19 Alder Name: Mark Clear Police Sector: 113

Corporate Information

Licensed Premise Information

Business Legal Name: Schwogler Park Towne ^{Laws} _{Inc} Business dba Name: Schwogler Park Towne

Business Address: 444 Grand Canyon Dr. Licensed Address: 444 Grand Canyon Dr.

Corporate Contact Name & Position: _____ Business Contact Name & Position: _____

Robert Bloxham Field Supervisor Robert Bloxham Field Supervisor

Phone & Email: 608-228-6930 robaschwogler.com Phone & Email: robaschwogler.com

Liquor Beer Agent Name: Carter Smith % Alcohol: 33 % Food: 16

Current Capacity (indoor): 1300 Current Capacity (outdoor): _____

Proposed Capacity (indoor): _____ Proposed Capacity (outdoor): 150

Description of Proposed Changes: See attached sheets.

Detailed Floor Plans included (required)

Orange sign and "License Renewals & Changes" brochure issued

X [Signature] Date: 3-21-16
Applicant signature



444 Grand Canyon Dr.
Madison, WI 53719
Phone: 608.833.7272
Web: www.schwoegler.com

March 3, 2016

City of Madison
Change Of Premises
210 Martin Luther King Jr. Blvd
Room 103
Madison, WI 53703

To Whom It May Concern:

We propose the change of our serving area to include our new outdoor volleyball courts and deck. Our intention is to have a small service bar on the deck staffed with a bartender and waitress. This change of premise would be from April 15th through September 15th. Our outside area will only be temporary due to parking issues during the bowling season. I have included site plans for the addition and the cover letter submitted to the city council. If there are any questions or concerns please contact me.

Sincerely,

Robert Bloxham
rob@schwoegler.com
608-228-6930



444 Grand Canyon Dr.
Madison, WI 53719
Phone: 608.833.7272
Web: www.schwoegler.com

March 3, 2016

City of Madison
Common Council Office
210 Martin Luther King Jr. Blvd
Room 417
Madison, WI 53703

To Whom It May Concern:

Attached are the site plans for the addition of two outdoor, seasonal volleyball courts at Schwoegler's Park Towne Lanes, located at 444 Grand Canyon Drive.

Our intention is to utilize a portion of the north side of our parking lot – May through August, bowling's off-season – for the purpose of recreational volleyball. The volleyball courts would be removed from September through April to accommodate the higher parking demands during our league-bowling season.

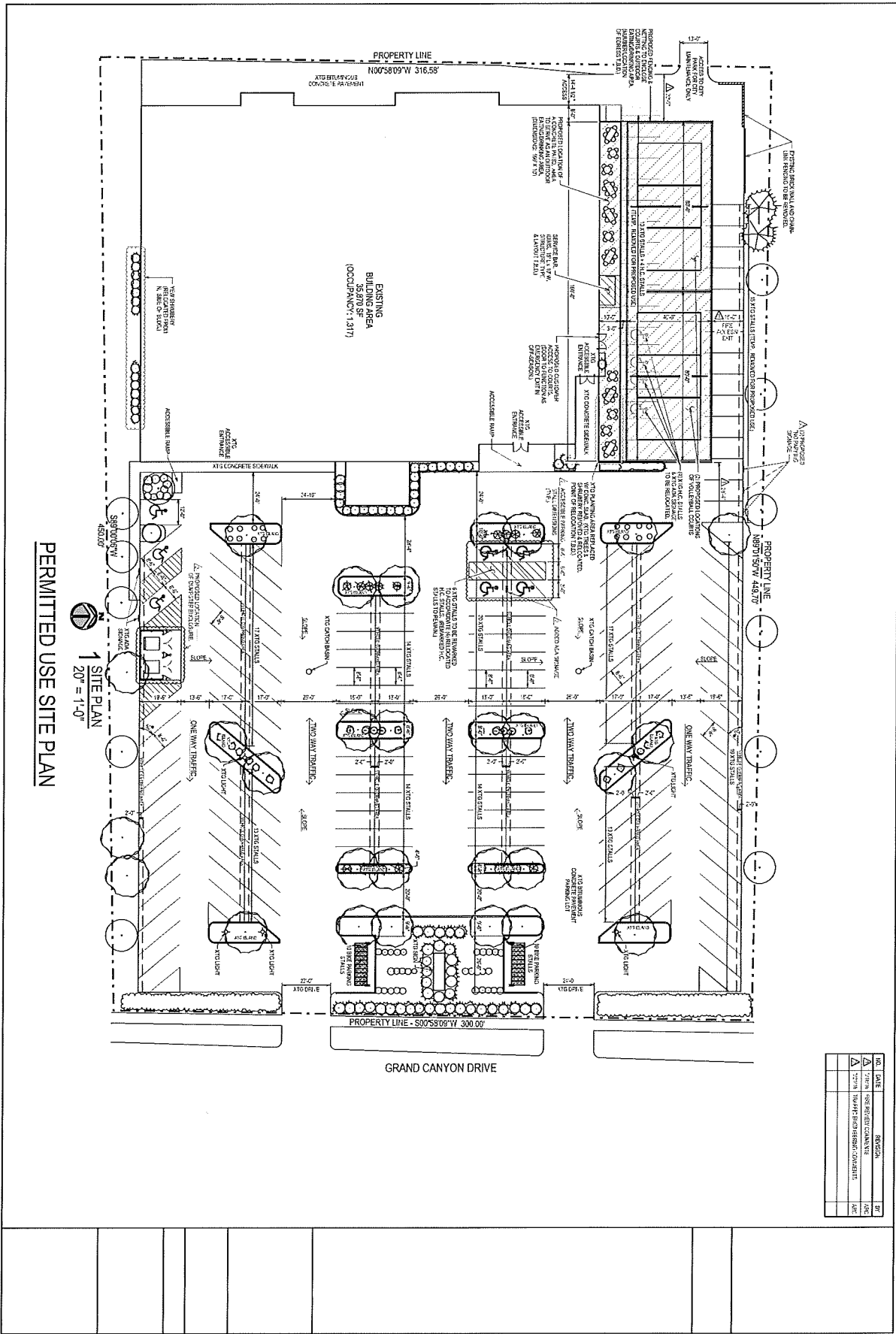
Patrons will be able to enter and exit the courts, which will be fenced by a twenty-foot-tall net, through the existing entryway on the north end of the building.

To fulfill the spatial requirements of the volleyball courts, the plans include the permanent relocation of our garbage/recycle area and four accessible parking stalls, all of which are currently located on the north end of the parking lot. We have also included a request to reduce the size of our bicycle stalls, as the size of our facility and actual bicycle use from patrons and employees are not correlated.

Please feel free to contact me to discuss any questions or concerns. Thank you for your consideration.

Sincerely,

Robert Bloxham
rob@schwoegler.com
608-228-6930



PERMITTED USE SITE PLAN

1 SITE PLAN
20" = 1'-0"

NO.	DATE	REVISION
1		ISSUED FOR PERMITTING
2		REVISED PER PERMITTING
3		REVISED PER PERMITTING
4		REVISED PER PERMITTING