

CITY OF MADISON
INTER-DEPARTMENTAL
CORRESPONDENCE

DATE: April 17, 2012

TO: Noble Wray, Chief of Police

FROM: Richard Bach, Captain of Police

SUBJECT: **2012 First Quarter Traffic Enforcement Activity Report**

The information provided in this document represents the Madison Police Department's traffic enforcement activity for January- March, 2012.

In the first quarter of 2012, the Madison Police Department issued 6,751 traffic citations (4,218 citations for hazardous violations and 2,533 citations for non-hazardous violations). These numbers reflect an overall increase of 35% from the total number of citations issued in the first quarter of 2011. Of the 6,751 total citations issued, 2,655 citations (1,869 hazardous and 786 non-hazardous) were issued by the Traffic Enforcement Safety Team. These numbers represent a 75% increase in the total number of citations issued by TEST officers over the same time frame last year.

Several of the first quarter citation totals for hazardous violations rebounded from the levels observed in the same time frame last year. Citations for speeding, for example, nearly doubled from 2011 totals, returning to the level consistent with those seen in the first quarter of 2010. Citation totals for non-hazardous violations also rebounded, increasing 46% from 2011 totals. Of particular note, citation totals for vehicle equipment violations increased substantially in 2012. This is in large part due to the awarding and administration of a seat belt enforcement grant, new for 2012.

As noted in prior quarterly reports, it is believed that a significant portion of the discrepancy in citation totals observed between the first quarter of 2011 and the first quarter of this year is likely the result of the staffing demands placed on the Madison Police Department related to events at the State Capitol last spring arising from the introduction of the State Budget Repair Bill legislation, and the subsequent demonstrations. Staffing these events required the application of significant amounts of police resources, which impacted officer availability for traffic enforcement and other officer initiated activities. Some validation for this can be seen in the relative stability of the citation numbers observed in those offenses which are less dependent upon officer initiated activity, or where there is less officer discretion in the issuance of a citation. For example, violations such as Following too Close, and Inattentive Driving, offenses which are generally determined following officer investigation at accident scenes, remained fairly stable from the first quarter of last year to this year. Officer response to crash scenes would generally not have been impacted by the staffing demands at the Capitol, as the Madison Police Department maintains a level of staffing necessary to provide base services. Thus citation totals for these aforementioned violations should remain fairly consistent. Interestingly, citations for Failure to have Control, also typically issued at crash scenes, dropped considerably in 2012 as compared to 2011 (94 citations issued this year, as opposed to 196 in 2011). One possible explanation for this could be the relatively mild winter Madison experienced, with generally good road conditions. Regardless of the causes for observed variations in citation totals from year to year, traffic enforcement and motorist education are central to the Madison Police Department's core values regarding service, community partnership and continuous improvement, and the Madison Police Department will continue to strive to honor these values.

The Traffic Complaint Hotline (previously known as the Speeders Hotline) received 234 citizen calls during the first quarter of 2012. 96 warning letters were sent as a result of reported violations. In Madison's school zones, reports from Crossing Guards resulted in 523 warning letters being sent and 58 citations issued for observed violations in the first quarter of 2012.

Forty one traffic enforcement overtime grant initiatives were scheduled for the first quarter of 2012. These were coordinated through the Department of Transportation, Bureau of Transportation Safety. The grant initiatives focused on impaired driver (OMVWI), excessive speed, seat belt and pedestrian safety enforcement. These initiatives resulted in 865 citations, and 155 warnings being issued.

In the first quarter of 2012, Traffic Specialists investigated two significant traffic crashes. These crashes resulted in the death of one pedestrian, and injury to a bicyclist. The use of alcohol is not believed to have been a factor in either of these crashes. Neither of these crashes resulted in charges against the drivers involved.

Please see attachments for all citation/warning data.

**MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2010 - 2012)
FIRST QUARTER 2012**

DEPARTMENT WIDE

HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2010	2011	2012	2010	2011	2012	2010	2011	2012	2010	2011	2012	2010	2011	2012
OMVWI (A)	202	143	151	174	153		174	176		149	144		699	616	151
OMVWI (B)	138	115	91	121	104		125	114		110	94		494	427	91
RECKLESS	13	10	19	17	14		17	15		18	18		65	57	19
SPEEDING	2517	1266	2500	2862	1835		2225	2035		1435	1506		9039	6642	2500
STOP & GO	332	233	211	325	280		281	273		258	242		1196	1028	211
ARTERIAL	140	81	89	199	137		160	121		78	53		577	392	89
PASS/TURNING MVMT	160	127	123	172	137		173	172		141	134		646	570	123
DEVIATING	70	80	74	80	95		87	87		67	88		304	350	74
WRONG WAY	103	128	112	190	175		224	155		143	97		660	555	112
ALL OTHERS	51	29	92	77	120		63	143		32	83		223	375	92
RIGHT OF WAY (M.V.)	292	254	231	244	190		259	242		240	242		1035	928	231
RIGHT OF WAY (PED.)	79	78	50	193	66		236	66		90	45		598	255	50
FAILURE TO CONTROL	133	196	94	95	94		103	92		174	82		505	464	94
FOLLOW TOO CLOSE	177	176	184	214	205		252	227		220	223		863	831	184
INATTENTIVE	173	159	146	195	174		229	196		184	191		781	720	146
UNSAFE BACKING	35	39	24	32	29		25	30		22	20		114	118	24
DR. SIGNAL	2	0	0	0	0		0	0		0	2		2	2	0
BIKE/PED	47	10	27	81	83		51	50		24	31		203	174	27
TOTAL HAZARDOUS	4,664	3,124	4,218	5,271	3,891	0	4,684	4,194	0	3,385	3,295	0	18,004	14,504	4,218

NON-HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2010	2011	2012	2010	2011	2012	2010	2011	2012	2010	2011	2012	2010	2011	2012
DL/VEH REG	1440	1078	1292	1307	1237		1383	1178		1090	943		5220	4436	1292
VEH EQUIP	317	172	530	351	218		224	234		157	225		1049	849	530
HIT AND RUN	87	71	98	84	70		93	64		76	68		340	273	98
ALL OTHERS	25	410	613	95	448		491	522		400	402		1011	1782	613
TOTAL NON-HAZ	1,869	1,731	2,533	1,837	1,973	0	2,191	1,998	0	1,723	1,638	0	7,620	7,340	2,533

TOTAL VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2010	2011	2012	2010	2011	2012	2010	2011	2012	2010	2011	2012	2010	2011	2012
	6,533	4,855	6,751	7,108	5,864	0	6,875	6,192	0	5,108	4,933	0	25,624	21,844	6,751

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**MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2010 - 2012)
FIRST QUARTER 2012**

T.E.S.T UNIT

HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2010	2011	2012	2010	2011	2012	2010	2011	2012	2010	2011	2012	2010	2011	2012
OMVWI (A)	0	0	0	1	0		0	0		1	0		2	0	0
OMVWI (B)	0	0	0	1	0		0	0		1	0		2	0	0
RECKLESS	0	1	0	1	0		0	1		0	1		1	3	0
SPEEDING	1813	885	1743	1572	881		1087	1205		909	984		5381	3955	1743
STOP & GO	24	16	14	35	22		41	37		22	15		122	90	14
ARTERIAL	18	1	18	38	22		25	35		11	2		92	60	18
PASS/TURNING MVMT	14	7	9	9	5		6	8		5	5		34	25	9
DEVIATING	3	0	0	2	1		1	4		0	0		6	5	0
WRONG WAY	38	86	43	143	98		88	61		69	51		338	296	43
ALL OTHERS	0	3	8	2	45		0	67		1	18		3	133	8
RIGHT OF WAY (M.V.)	58	29	11	39	10		47	17		19	23		163	79	11
RIGHT OF WAY (PED.)	42	34	21	108	16		120	21		43	6		313	77	21
FAILURE TO CONTROL	3	3	1	2	0		2	1		2	4		9	8	1
FOLLOW TOO CLOSE	1	0	1	1	3		0	0		1	1		3	4	1
INATTENTIVE	1	2	0	0	0		1	3		0	0		2	5	0
UNSAFE BACKING	0	0	0	0	0		0	0		0	0		0	0	0
DR. SIGNAL	0	0	0	0	0		0	0		0	0		0	0	0
BIKE/PED	0	0	0	13	19		6	9		0	0		19	28	0
TOTAL HAZARDOUS	2,015	1,067	1,869	1,967	1,122	0	1,424	1,469	0	1,084	1,110	0	6,490	4768	1869

NON-HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2010	2011	2012	2010	2011	2012	2010	2011	2012	2010	2011	2012	2010	2011	2012
DL/VEH REG	216	124	233	158	111		148	149		143	141		665	525	233
VEH EQUIP	196	86	169	181	77		102	114		81	95		560	372	169
HIT AND RUN	0	0	0	0	0		0	0		0	0		0	0	0
ALL OTHERS	17	218	384	6	230		256	273		198	229		477	950	384
TOTAL NON-HAZ	429	428	786	345	418	0	506	536	0	422	465	0	1,702	1847	786

TOTAL VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2010	2011	2012	2010	2011	2012	2010	2011	2012	2010	2011	2012	2010	2011	2012
	2,444	1,495	2,655	2,312	1,540	0	1,930	2,005	0	1,506	1,575	0	8,192	6,615	2,655

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MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2010 - 2012)
FIRST QUARTER 2012

Alcohol (OWI) Enforcement Grant

		Written Warnings Issued	Total
Jan to Mar. 2012	*Citations Issued 157	82	239

Speed Enforcement Grant

		Written Warnings Issued	Total
Jan to Mar. 2012	*Citations Issued 360	39	399

Seat Belt Enforcement Grant

		Written Warnings Issued	Total
Jan to Mar. 2012	*Citations Issued 338	34	372

Pedestrian Safety Enforcement Grant

		Written Warnings Issued	Total
Jan to Mar. 2012	*Citations Issued 10	0	10

Bicycle Safety Enforcement Grant

		Written Warnings Issued	Total
Jan to Mar. 2012	*Citations Issued 0	0	0

*Various offenses which are reflected in the Department quarterly totals.

MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2010 - 2012)
FIRST QUARTER 2012

Warning Totals (Stop Card and Written)

	Central	East	North	South	West	TEST
Jan. to Mar. 2012	235	428	201	313	349	549

MADISON POLICE DEPARTMENT
 TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2010 - 2012)
 FIRST QUARTER 2012

Traffic Complaint Hotline Totals

TRAFFIC COMPLAINT HOTLINE CALLS

	First Quarter			Second Quarter			Third Quarter			Fourth Quarter			TOTALS		
	2010	2011	2012	2010	2011	2012	2010	2011	2012	2010	2011	2012	2010	2011	2012
CITYWIDE	223	197	234	338	328		317	287		255	288		1133	1100	234
LETTERS	130	122	96	143	159		140	124		122	112		535	517	96
RECORDED*	93	75	138	195	169		177	163		133	176		598	583	138

TOTAL HOTLINE CALLS BY DISTRICT

	First Quarter			Second Quarter			Third Quarter			Fourth Quarter			TOTALS		
	2010	2011	2012	2010	2011	2012	2010	2011	2012	2010	2011	2012	2010	2011	2012
WEST	81	103	92	155	144		165	137		127	120		528	504	92
EAST	29	21	48	43	37		36	26		26	49		134	133	48
SOUTH	45	22	42	55	60		41	49		33	39		174	170	42
NORTH	14	15	11	28	34		35	27		22	18		99	94	11
CENTRAL	54	36	41	57	53		40	48		47	62		198	199	41

*Calls under "Recorded" are kept in a database for each district to view complaint areas. These calls are either general speeding complaints for certain streets or calls where there was not enough information available to send out a letter. General complaints are also forwarded to each district as they come in.

Citizen Complaint Boom Car Ordinance Totals

Citations Warnings Totals

Jan. to Mar. 2012

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MADISON POLICE DEPARTMENT
 TRAFFIC ENFORCEMENT ACTIVITY REPORT - CROSSING GUARDS
 FIRST QUARTER 2012

Warning letters/Violation letters sent: 1/1/2012-3/31/2012	West	East	South	North	Central
Failure to Stop for Crossing Guard – warning	25	5	14	1	
Failure to Stop for Crossing Guard – citation	20	4	33	1	
Failure to stop for school bus w/red lights-warning		1	1		
Failure to stop for school bus w/red lights-citation		2	1	1	
Failure to stop for emer vehicle at Fire Station-warning					
Failure to stop for emer vehicle at Fire Station-citation					
Driving against traffic			14		
Drop off in “No Stopping, Standing, Parking” zone	2	54		1	
Excessive speed in school zone		3	66	23	
Excessive speed in school zone w/children present	14	3	27		
Failure to observe posted “STOP” sign	9		94	13	
Failure to stop for clearly marked red stop light	3		4		
Failure to yield to pedestrian in a crosswalk					
Mid-block or unsafe U-turn in a school zone	19	8	4	1	
Parking in a “No Parking” zone		1			
Parking too close to a crosswalk, less than 15 feet			1		
Stopping on/blocking marked crosswalk	9	30	7		
Unsafe drop off of a child (in middle street and/or mid block crossing)	9	5	3		
Miscellaneous	5	8	4		
Total Warnings / Violations by district*	115	124	273	41	0
Total Warning letters/Violation letters sent*	115	121	249	38	0
# of Adult School Xing Guard locations in the district	18	8	10	11	2
# of Schools served by Xing guards in the district	16	7	7	8	2

All letters sent are “warnings” as reported by Adult School Crossing Guards and/or ASCG Supervisors unless specifically listed as “citation” in which case a ticket was issued and mailed for the listed violation.

* Total warnings/violations may be higher than total letters sent if two or more violations are reported for the same driver/vehicle but one letter is sent showing both violations.

**SCHOOLS SERVED BY CROSSING GUARDS
 WITHIN EACH DISTRICT:**

WEST	EAST	SOUTH	NORTH	CENTRAL
Crestwood	Allis	Wingra	Emerson	Marquette
Falk	Elvehjm	Blssd Sac	Gompers	OKeefe MS
Huegel	Glendale	Edgewood	BlckhwkMS	
Midvale	Hawthorne	Randall	Lakeview	
Queen of P	Kennedy	Lincoln	Lindberg	
Van Hise	Schenk	Franklin	Lowell	
Hamilton MS	Whitehorse MS	Leopold	Mendota	
John Muir			Sandburg	
Jefferson MS				
Memorial HS				
Orchard Rdg				
Toki M.S.				
St. Maria Gor				
GlenStephen				
Thoreau				
Chavez				