

TAXICAB SERVICE SURVEY 2009 (2008 financial and statistical data)

ITEM	UNION CAB	BADGER CAB	MADISON TAXI	FIRST TRANSIT INC. (Laidlaw)	TRANSIT SOLUTIONS	BADGER BUS	TOTAL	AVERAGE
MILES	3,638,216	3,092,547	2,611,489	482,265	790,579	300,200	10,915,296	1,559,328
PASSENGERS	601,261	598,042	407,080	60,236	115,000	51,685	1,833,304	261,901
PASSENGER TRIPS	438,005	398,696	239,941	60,236	115,000	51,685	1,303,563	186,223
REVENUES	6,367,486	5,402,178	4,392,812	1,296,425	1,800,000	917,030	20,175,931	2,882,276
TOTAL EXPENSES*	6,457,010	5,424,653	4,324,399	1,218,016	1,720,000	861,155	20,005,233	2,857,890
PROFIT (LOSS)	-\$89,524	-\$22,475	\$68,413	\$78,409	\$80,000	\$55,875	\$170,698	\$24,385
COMPANY COST PER PASSENGER	10.79	9.07	10.79	20.22	15.65	16.66	83.18	11.88
CRASHES	37	38	30	3	2	12	122	17
CRASHES WHERE DRIVER WAS AT FAULT	13	19	16	1	2	7	58	8
MILES/CRASH	98,330	81,383	87,050	160,755	395,290	25,017	847,824	121,118
CO. COMPLAINTS	34	43	38	46	3	8	172	25
DOT COMPLAINTS	6	8	5	0	0	0	19	3
PERMITS REQUESTED	65	43	50	18	28	20	224	32

*Report expenses before earnings distribution to owners and officers

UNION: A METERED CAB OPERATION, OPERATED AS A COOPERATIVE, (EMPLOYEES OWN THE COMPANY)

BADGER CAB: A ZONE CAB (NO METERS), OPERATES AS A LEASED OPERATION, (DRIVERS LEASE VEHICLES, PAYING A DAILY LEASE RATE AND RETAINING SUBSEQUENT REVENUE), PROVIDES A SHARED RIDE SERVICE

MADISON TAXI: A METERED CAB OPERATION THAT IS PRIVATELY OWNED, SOME LEASED CABS

*FIRST TRANSIT (FORMERLY LAIDLAW WITH DISABILITIES. THIS IS A NATIONWIDE COMPANY. ALL CONTRACTUAL.

TRANSIT SOLUTIONS: PRIVATELY OWNED FLAT RATED OPERATION TO TRANSPORT ELDERLY & PEOPLE WITH DISABILITIES. THEY ALSO HAVE LICENSE TO SERVE THE AIRPORT AS A TAXICAB.

*BADGER BUS-- PRIVATELY OWNED FLAT RATED OPERATION FOR MADISON METRO FOR DISABLED PASSENGERS

* does not accept demand responsive rides & does not list contract rates