

{ EMAIL COMMENTS RECEIVED }  
3/9/16 1-4PM

TPC 03.09.16  
ITEM H.1

**Subject:** FW: Public hearing on parking rate increases

---

**From:** porchchat@gmail.com [mailto:porchchat@gmail.com] **On Behalf Of** Robbie Webber  
**Sent:** Wednesday, March 09, 2016 11:54 AM  
**To:** Tolley, Sabrina  
**Subject:** Public hearing on parking rate increases

Sabrina - Please forward to TPC members for public hearing tonight.

Dear TPC members and Parking utility Manager -

I support increases in the cost of parking controlled by the city Parking Utility. We have aging structured parking and increasing demand that the city provide more parking in the emerging Capitol East area. If we want to maintain or rebuild existing parking structures, we will need a considerable increase in revenues.

Until now, the Parking Utility has always been self supporting (although I would debate that we are including all the costs involved in managing parking in the city, meaning that general revenues still likely subsidize the PU.) We are now talking about using TIF to build parking, yet city-owned structures are not taxed, meaning that by building parking, there is a lost opportunity for higher tax revenues on that property.

Again, we are facing high future spending to maintain the parking we have and also supply more for a growing downtown and Capitol East corridor. We must raise rates to build a fund.

As to the Residential Parking Permit cost increase, I was shocked that it is still at \$21. I live in an RP3 area, and thought it had already gone to \$28. (I have one car, and one driveway spot, so rarely have to buy an RP3 permit.)

Quite honestly, the fee for the RP3 should be much higher. The costs of administering this program have not included the enforcement of the streets, which is the only way the program works. Enforcement is so lax that residents don't believe there is a purpose to the program. Commuters can receive quite a few tickets and still come out ahead of paying for a market-rate parking spot.

I would urge that the RP3 costs be raised even higher and enforcement be stepped up 3-4X current levels.

Thank you for your consideration of this matter.

Robbie Webber  
Transportation Policy Analyst  
608-263-9984 (o)  
608-225-0002 (c)  
[Robbie@RobbieWebber.org](mailto:Robbie@RobbieWebber.org)

All opinions expressed are my own and do not necessarily reflect those of my employer or any other group with which I am affiliated.

Laurie Ross  
6145 Dell Dr, Unit 2  
Madison WI 53718

Laura Pleasants  
7824 E Oakbrook Cir  
Madison WI 53717

March 9, 2016

Dear City of Madison:

We are opposed to the rate increase at the Brayton Lot going from \$130 to \$150 per month (\$240/year). We are both employed by the State of Wisconsin and have not received any wage increases for years. Instead, we are required to pay a lot more for our benefits which has greatly reduced our take-home pay.

We have heard that city and county employees get reduced rates in the city/county lots and have been receiving wage increases while we have not. We find it unfair that we are in effect subsidizing their parking. Taking the bus is not an option due to our work schedules. We are taxpayers in the City of Madison and are very frustrated.

In addition, we work in a state government building where parking access is limited only to bureau cars, management, carpoolers, and the disabled. Carpool stalls are very difficult to come by...the going joke is you will retire before your name is called. Cost per stall to park under a state building is approximately \$87 per month. We realize this is not your issue but please see our frustration.

We are single moms who cannot work a second job. We greatly appreciate having these stalls available to us and will pay whatever cost is charged to us. However, after years of dwindling take home pay, this will be a hardship. Please do not increase our parking fees.

Thank you very much for your attention to this matter.

Sincerely,

  
Laurie Ross

  
Laura Pleasants

**Subject:** FW: Ramp price increases

---

**From:** John Amundson [<mailto:jhamundson@yahoo.com>]

**Sent:** Tuesday, March 08, 2016 1:07 PM

**To:** Parking

**Subject:** Ramp price increases

Please forward my remarks to the people responsible for approving or denying the proposed parking increases.

Dear Commission Members,

I am writing to express concern over the amount and timing of the proposed parking increases for the downtown parking ramps. I park in the Capital North ramp and pay a monthly fee that is currently \$130 a month. The proposed increase is to \$150 a month, a 15% increase. The letter we received cites the need to build cash reserves for replacement of aging structures, and mentions three garages in need of replacement soon.

I would like to suggest that the reserves to replace these structures should be collected on an ongoing basis, with annual increases limited to something reasonably close to the inflation rate unless there are significant long term changes in costs for replacement that do not track with the inflation rate. Had these rates adjusted annually the impact on parkers in any given year would be much lower, and you may find a more positive image of the city management as a result.

Thank you,

John Amundson