



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended URBAN DESIGN COMMISSION

Wednesday, October 3, 2018

4:30 PM

210 Martin Luther King, Jr. Blvd.
Room 354 (City County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

[September 26, 2018]: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

SECRETARY'S REPORT/AGENDA OVERVIEW

PUBLIC HEARING ITEMS

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

1. [52902](#) 3729 & 3737 E. Washington Avenue - New Development of a "Discount Tire" Located in UDD No. 5. 17th Ald. Dist.

Owner: Becks Enterprises of Dane County, LLC
Applicant: Todd Mosher, raSmith
Final Approval is Requested

2. [52903](#) 1202 S. Park Street - New Development of a Permanent Supportive Housing Project Containing 58 Residential Units and Approximately 1,200 Square Feet of Commercial Space Located in UDD No. 7. 13th Ald. Dist.

Owner: Heartland Housing, Inc.
Applicant: Matt Melendes, Heartland Housing, Inc.
Initial/Final Approval is Requested
3. [53077](#) 201 S. Gammon Road - Amendment to a Comprehensive Design Review for James Madison Memorial High School Campus. 19th Ald. Dist.

Owner: Joe Anderson, Madison Metropolitan School District
Applicant: Mary Beth Growney Selene, Ryan Signs, Inc.
Final Approval is Requested
Applicant Requests Referral to October 24, 2018 Meeting
4. [53081](#) 2903 N. Sherman Avenue - Comprehensive Design Review for "Orthdx Natural Fitness." 12th Ald. Dist.

Owner: David Welther, ORTHDX Natural Fitness
Applicant: Adrian Pereyra, Peredesign, LLC
Final Approval is Requested
Refer to the October 24, 2018 Meeting
5. [53082](#) 110 N. Livingston Street - Comprehensive Design Review/Signage Variance for "Veritas Village." 2nd Ald. Dist.

Owner: Terrence Wall
Applicant: Jaemeson Pohlmeier, Badger Graphic Systems
Initial/Final Approval is Requested
6. [52900](#) 2164 West Beltline Highway - Comprehensive Design Review for Steinhafel's. 14th Ald. Dist.

Owner: Gary Steinhafel
Applicant: Alan Theobald, Iconica
Final Approval is Requested
Refer to October 24, 2018 Meeting
7. [52854](#) 2164 W. Beltline Highway - New Roof Element and Facade at the Main Entry for Steinhafel's. 14th Ald. Dist.

Owner: Gary Steinhafel
Applicant: Alan Theobald, Iconica
Final Approval is Requested
Reconsideration from September 26, 2018 Meeting
Refer to October 24, 2018 Meeting

UNFINISHED BUSINESS

8. [51390](#) 211 North Carroll Street/200-220 Wisconsin Avenue - Redevelopment of the MATC Building into a Hotel in the Downtown Core District. 4th Ald. Dist.
Owner: Madison Area Technical College
Applicant: Larry Westrich, Drury Southwest, Inc.
Final Approval is Requested
9. [52700](#) 8001 Raymond Road - Expansion of UnityPoint Health-Meriter Inpatient Child and Adolescent Psychiatry Program. 7th Ald. Dist.
Owner: Mike Brassler, UnityPoint Health-Meriter
Applicant: Dan Morgan, BWBR Architects, Inc.
Initial/Final Approval is Requested

NEW BUSINESS

10. [53253](#) 614 E. Gorham Street - Public Project: James Madison Park Master Plan and Shelter Concept. 2nd Ald. Dist.
Owner: City of Madison Parks Division
Applicant: Sarah Lerner, Madison Parks Division
Informational Presentation
11. [53254](#) 1050 E. Washington Avenue - New Development of an 11-Story Commercial/Retail, Office and Market-Rate Residential Building, in addition to a 4-Story Building Housing the Youth Arts Consortium Located in UDD No. 8 (Lyric Phase 3). 2nd Ald. Dist.
Owner: Helen Bradbury, Stone House Development
Applicant: Paul Raisleger, Eppstein Uhen Architects
Informational Presentation

BUSINESS BY MEMBERS

- 2019 Joint UDC-Plan Commission Schedule
- Large format retail facade discussion to possibly schedule for 10/24/18 meeting

ADJOURNMENT