



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

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Wednesday, November 6, 2019

5:30 PM

Central Library - Room 302  
201 W Mifflin Street  
Madison, WI 53703

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### CALL TO ORDER / ROLL CALL

Convened by Chair Anderson at 5:34 PM

**Present:** 14 - Rebecca Kemble; Garrett P. Peterson; Erica C. Anderson; Dustin K. Lundt; Christopher G. Brockel; Hedi L. Rudd; Lindsey Day Farnsworth; Claire Mance; Teal M. Staniforth; Devika J. Suri; Sarah M. Larson; Regina M. Vidaver; Maeraj H. Sheikh and Benjamin E. Rush

**Excused:** 5 - Arvina Martin; Allison E. Martinson; Allison M. Dopf; Henry D. Aschauer and Jennifer N. Lam

**Others present:** George Reistad, Nick Heckman, Jess Calkins, Charlie Romines

### APPROVAL OF MINUTES

A motion was made by Brockel, seconded by Day Farnsworth, to Approve the Minutes. The motion passed by voice vote/other.

### PUBLIC COMMENT

None

### DISCLOSURES AND RECUSALS

None

### NEW BUSINESS

None

### SPECIAL PRESENTATION

[57637](#)

Food Scraps Recycling Pilot Updates - Charlie Romines (Streets Superintendent)

**Attachments:** [Food scraps recycling update\\_MFPC 110619.pdf](#)

**Q:** Would residents pay for this service?

**A:** Levy limits may dictate whether this is feasible. Further trials may look at this question.

**Q:** What are the next steps?

**A:** Individuals involved with the grant may be pursuing additional research. We may try to run this in another neighborhood. Interest in streets division to do this work more broadly.

There may be food scrap drop off points incorporated into current refuse and yard waste sites in the future.

## MEMBER SPOTLIGHT

[58069](#)

Member Spotlight - Chris Brockel, FEED Kitchens and Healthy Food For All

**Member Spotlight - Chris Brockel, FEED Kitchens and Healthy Food For All**  
Chris discusses his background in food systems: from income maintenance programs to Community Action Coalition, FairShare CSA, and ultimately FEED Kitchens/Healthy Food For All.

FEED services include business incubation and business skill development. Other programs: MarketReady Program, FEED Bakery Training Program. Healthy Food For All also rescues bulk, prepared food from large-scale cafeterias to (Monona Terrace, Epic, American Family, Aldo Leopold Nature Center, and more).

**Q:** What percent drop in the growing season?

**A:** Food cart season will cause a 30% drop in income. Other seasonality occurs. Looking at how to increase array of products.

## WORK GROUP REPORTS

[58070](#)

Community Engagement November 2019

The Community Engagement Work Group met in September. As previously mentioned, the group continues its work with Center for a Livable Future (CLF) on governance structure research with the assistance of a CLF doctoral student, Darriel Harris and a UW-Madison URPL intern, Daniel Zhou. The group reviewed the intern work plan and brainstormed future needs of the work group. Daniel's time will primarily be focused on the Governance Structure project, with remaining time dedicated to Community Gardens and Food Waste Task Force initiatives. Next steps include connecting the intern with CLF staff to discuss the best path forward. The next CEWG meeting is November 21.

[58071](#)

Food Waste and Recovery November 2019

Did not meet in October. Intern Daniel Zhou is making calls to municipalities across the country and administering a 15-question survey developed by the work group. Next few work group meetings conflict with holidays. Next meeting will be on Jan. 22, 2020.

[58072](#)

Healthy Retail Access November 2019

Work Group met on 10/22 and discussed changes to program materials - pre-application eligibility form, application, background letter, FAQ with staff

team.

[58073](#)

Healthy Marketing and Procurement November 2019

**Did not meet. Because the work of this group is beginning to wind-down and become more staff-driven, and group numbers have diminished, this group is adopting an ad hoc meeting schedule moving forward.**

[58074](#)

Pollinator Protection November 2019

**Did not meet in October. Reistad met with Mindy Habecker, Dane Co Enviro Council, about collaborations between City of Madison and Dane County. Discussed creating a side-by-side comparison of the Dane County Pollinator Protection Plan and City of Madison Pollinator Protection plan to determine common recommendations and potential policy/program collaborations.**

[58075](#)

SEED Grants November 2019

**SEED Grants will launch another funding cycle in January 2020. Work Group will meet on Thursday Nov 7th to discuss rollout and 2019 evaluation.**

[58076](#)

Urban Agriculture November 2019

**Work Group met on Oct 15th and discussed agriculture lease structures, Gardens Network summit and work for 2020, as well as the transition of the Chair position.**

## REGULAR BUSINESS REPORTS

[58077](#)

Community Gardens Update November 2019

**Discussed planning Gardens Network Summit 2020. Planning strategy meeting with garden leaders and gardeners in March to discuss how these groups can help decide what the central management system for community gardens will look like.**

[58078](#)

Integrated Pest Management Policy Review Task Force November 2019

**Group met on 10/16 and had an informational presentation from Parks, Public Health, and the IPM Institute of North America discussing city pesticide applications by agency over the last 15 years. Also discussed public input process planning for changes to the City's current IPM policy.**

**Next meeting on 11/20 will have informational presentations from Dr. Warren Porter and Dr. Mark Renz from the UW-Madison.**

[58079](#)

Dane County Food Council November 2019

**Met on July 24. Strategic planning process continues to identify priorities and future plan of work.**

**Next meeting August 28.**

[58080](#)

Food Policy Director Update November 2019

Reistad working with Community Groundworks staff and Jess Calkins to plan Garden Summit planning for Feb 2020. Reistad's intern, Daniel Zhou (UW Urban Planning Grad Student) is continuing to conduct food scraps collection program surveys with ~10 municipalities across the country/world. These surveys will provide guidance and recs on a Madison (Dane Co) program. Zhou/Reistad and Community Engagement WG are working with Center for a Livable Future – Food Policy Networks (Johns Hopkins) to research Madison Food Policy Council governance model and begin the process of drafting a strategic plan framework for the Council. ACDS, LLC is continuing with the feasibility study for the food terminal market and held focus groups and 1:1 interviews/meetings with producers, food access orgs, and businesses on interest in a grocery locker pilot program. Reistad presented with Devon Hamilton at YWCA Racial Justice Summit on Community Driven Solutions and Non-performative Allyship and used City SEED Grants application revamp process as a case study of Community Driven Solutions in reporting. The Double Dollars Team is continuing to meet with Amanda White Consulting, who has been hired by Willy Street Co-op through a grant they received (which Chair Anderson was integral in identifying) and is creating a development and fundraising plan for the program.

[58081](#)

Madison Metropolitan School District November 2019

Waste reduction and recycling program in the district has shown promise at Leopold – a 73% reduction in food waste and refuse (11 bags down to 3 bags). The district is looking at a possible expansion to more schools.

[58082](#)

Public Health Madison &amp; Dane County November 2019

An injunction has been issued to temporarily halt the federal “public charge” rule change which was set to go into effect on October 15. To recap, this rule would disqualify certain categories of adult non-citizens and immigrants from becoming legal permanent residents if they use using certain federal assistance programs (such as SNAP, Medicaid, and housing assistance). More information on the rule and the status of current legal challenges can be found at [www.nilc.org](http://www.nilc.org).

A new USDA proposed rule will alter the calculation of the Standard Utility Allowance (SUA) for SNAP. The SUA determines how households' utility costs into account in determining the amount of SNAP benefits for which they qualify. This rule is related to the “heat and eat” method of boosting benefit allotments for SNAP participants that some states have experimented with. Wisconsin was one of those states, but eliminated this provision during the Walker administration. This new rule would see Wisconsin's limitations on benefits into effect nationwide. Comments close 12/02/2019. Public comments can be made at:  
<https://www.federalregister.gov/documents/2019/10/03/2019-21287/supplemental-nutrition-assistance-program-standardization-of-state-heating-and-cooling-standard>

[58083](#)

Public Market Development Committee November 2019

None

**ANNOUNCEMENTS**

Madison Oriental Market (1197 Sherman Ave) Grand Opening on Friday, 11/8  
from 11:00AM to 2:00PM

**ADJOURNMENT**

A motion was made at 7:25 PM by Day Farnsworth, seconded by Sheikh, to  
Adjourn. The motion passed by voice vote/other.