



# City of Madison

City of Madison  
Madison, WI 53703  
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## Master

**File Number: 80325**

**File ID:** 80325

**File Type:** Resolution

**Status:** Council New  
Business

**Version:** 1

**Reference:**

**Controlling Body:** COMMON  
COUNCIL

**File Created Date :** 10/10/2023

**File Name:** HRAP Luna's Groceries

**Final Action:**

**Title:** A resolution to update File No. 38465 regarding the Healthy Retail Access Program to authorize a one-time increase in the maximum award amount for Luna's Groceries (Luna's Groceries, LLC) project in the amount of \$210,000. (District 10)

### Notes:

**CC Agenda Date:** 10/17/2023

**Sponsors:** Regina M. Vidaver, Tag Evers, Yannette Figueroa  
Cole And Satya V. Rhodes-Conway

**Effective Date:**

**Attachments:** Healthy Retail Review Team - Lunas Groceries  
Funding Rec Memo 101023.pdf, Lunas HRAP  
Application FINAL 100223.pdf, Luna's HRAP  
Presentation\_2023.pdf, FILE ID 38564

**Enactment Number:**

**Author:** George Reistad, Business Development Specialist

**Hearing Date:**

**Entered by:** nmakinen@cityofmadison.com

**Published Date:**

### History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Economic Development Division	10/10/2023	Referred for Introduction				
	<b>Action Text:</b>	This Resolution was Referred for Introduction					
	<b>Notes:</b>	Madison Food Policy Council (10/18/23), Common Council (11/7/23)					

### Text of Legislative File 80325

#### Fiscal Note

The proposed resolution authorizes a \$210,000 grant from the Economic Development Division's Healthy Retail Access capital program (Munis program 63009) to support the expansion of cold and dry storage capacity of Luna's Groceries at 2010 Red Arrow Trail as well as supporting inventory at the new Luna's Groceries planned for South Park Street at the Village on Park. It further authorizes the award to exceed the \$100,000 limit originally established by adopted RES-15-00521 (Leg file 38465) in 2015.

Luna's Groceries has previously received a Healthy Retail Access Program grant in the amount

of \$157,735 (Leg file 50956, RES-18-00203).

The proposed grant will be funded by \$210,000 in total funding from the Healthy Retail Access Program. No additional City appropriation is required.

**Title**

A resolution to update File No. 38465 regarding the Healthy Retail Access Program to authorize a one-time increase in the maximum award amount for Luna's Groceries (Luna's Groceries, LLC) project in the amount of \$210,000. (District 10)

**Body**

WHEREAS, On June 19, 2015 Common Council adopted RES-15-00521 to create the Healthy Retail Access Program and authorized the Madison Food Policy Council to make awards through this program of up to \$100,000; and

WHEREAS, Since that resolution was adopted, the Healthy Retail Access Program Fund has grown to \$250,000 in annual appropriations within the Capital Budget; and

WHEREAS, The Madison Food Policy Council has received an application from Lunas Groceries, LLC to expand the current community grocery store, which provides affordable, healthy, and culturally relevant food products to residents of the Allied-Dunn's Marsh neighborhood in the amount of \$210,000; and

WHEREAS, On October 4, 2023 the Healthy Retail Access Review Team of the Madison Food Policy Council met and recommended that the Madison Food Policy Council approve the Luna's Groceries application and tentatively award full funding at their upcoming October 18, 2023 meeting; and

WHEREAS, >83% of the total costs (\$1,288,000) of launching this business -- building acquisition, building renovations, equipment purchases, inventory procurement, and other costs associated with a start-up business -- is being financed by the owners of Luna's Groceries, LLC,

NOW, THEREFORE BE IT RESOLVED, That the Common Council authorizes the Madison Food Policy Council to make a Healthy Retail Access Program grant agreement awarding \$210,000 to Luna's Groceries, LLC as described above (\$125,000 in 2023 and \$85,000 in 2024); and the Mayor and Clerk are authorized to sign the contract(s) needed in a format approved by the City Attorney, as set forth in the original resolution.