



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft VENDING OVERSIGHT COMMITTEE

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Wednesday, May 30, 2012

5:00 PM

215 Martin Luther King, Jr. Blvd.  
Room 313 (Madison Municipal Building)

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### CALL TO ORDER / ROLL CALL

Foxgrover called the meeting to order at 5:03 p.m. with a quorum present.

**Present:** 7 -

Michael E. Verveer; Scott J. Resnick; Rosemary Lee; Karen A. Foxgrover;  
Sara J. Richards; Hawk Sullivan and Teresa Schwerin

**Absent:** 1 -

Austin E. McClendon

**Excused:** 2 -

Shantelle N. James and Sean Lee

### APPROVAL OF MINUTES

R. Lee moved and Richards seconded that the minutes of April 25, 2012 be approved. The motion passed.

### PUBLIC COMMENT

There was none.

### DISCLOSURES AND RECUSALS

There were none.

### [25754](#)

#### REPORT OF STREET VENDING COORDINATOR

There were no comments.

### NEW BUSINESS

1. [25136](#) DISCUSSION ITEM: Sidewalk Cafe Alcohol Management and Sidewalk Cafe Closing Times  
  
**After some discussion, the committee wished to see language that Assistant City Attorney Lara Mainella would draft that established consistent sidewalk cafe closing times and a safe, secure process for sidewalk cafe outdoor equipment storage. Mainella and alders mentioned that it might be useful for them to contact appropriate MPD staff.**
2. [26422](#) Amending Sections 9.13(4)(d), (j)1., (j)2., (s)1., (s)2. and (s)4. of the Madison General Ordinances to change certain vending site size and equipment restrictions for "basic" street vending to allow a mobile grocery

store trailer to conduct street vending.

The committee wanted to convey to the Common Council their concern that a mobile grocery store must operate on a non-profit basis in order to qualify for this exemption, so that for-profit trucks would not become eligible and exceed the established maximum City of Madison food cart dimensions. The motion passed. Richards suggested that discussion of ice cream trucks could be added to a future VOC meeting.

**Ayes:** 4 -

Michael E. Verveer; Scott J. Resnick; Karen A. Foxgrover and Sara J. Richards

**Noes:** 1 -

Rosemary Lee

**Excused:** 1 -

Shantelle N. James and Sean Lee

3. [26497](#)

Amending Section 9.13(5)(d)7. of the Madison General Ordinances to change the maximum sidewalk cafe entrance width from 5 feet to 6 feet.

**This Ordinance was RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER**

Richards also moved and Verveer seconded that this item not be returned to the VOC for further discussion.

## ANNOUNCEMENTS

There were none.

## ADJOURNMENT

Resnick moved and Richards seconded that the meeting be adjourned. The motion passed. Foxgrover adjourned the meeting at 6:30 p.m. The next meeting of the Vending Oversight Committee is scheduled for Wednesday, June 27, 2012, 5 p.m., in room 313 of the Madison Municipal Building.