



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, July 17, 2024

4:30 PM

Virtual

1. Written Comments: You can send comments on agenda items to urbandesigncomments@cityofmadison.com. Comments received after 3:00 p.m. day of meeting may not be added to the public record until after the meeting.

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 820 5535 1776

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

For accommodations, contact: (608) 255-4635, or urbandesigncomments@cityofmadison.com.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

[June 26, 2024]: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

1. [81138](#) Public Comment

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

AGENDA OVERVIEW**PUBLIC HEARING ITEMS**

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

2. [83976](#) 3501 E Washington Avenue - Major Exterior Alterations to an Existing Building in Urban Design District (UDD) 5. (District 12)

Owner: Kevin Carey, The Carey Group
Applicant: Jim Olson, Iconica
Initial/Final Approval is Requested
UDC is an Approving Body
3. [83067](#) 3535 & 3553 University Avenue - New Mixed-Use Building in Urban Design District (UDD) 6. (District 5)

Owner: University 3000, LLC
Applicant: Randy Christianson, Walter Wayne Development
Final Approval is Requested
UDC is an Approving Body

UNFINISHED BUSINESS

4. [83459](#) 6402 Schroeder Road - Major Exterior Alteration to an Existing Building in Design District (UDD) 2. (District 19)

Owner: Marcio Sierra, Jr.
Applicant: Jeff Stowe, Thrive Architects, LLC
Final Approval is Requested
UDC is an Approving Body

5. [79707](#) 134, 140, 148, 150 S Blair Street/506, 508, 510, 514, 516, 518, 522 E Wilson Street -
New Residential Building and Hotel in UMX Zoning. (District 6)
- Owner: JDJ Import Company, LLC
Applicant: Brian Munson, Vandewalle & Associates
Final Approval is Requested
UDC is an Advisory Body
6. [82926](#) 603 S Whitney Way - Major Amendment to a Planned Development for a New Mixed-Use
Building. (District 11)
- Owner: Jacob Klein, JT Klein
Applicant: Kevin Burow, Knothe & Bruce Architects, LLC
Initial/Final Approval is Requested
UDC is an Advisory Body
7. [83152](#) 1430-1436 Monroe Street - Major Amendment to a Planned Development (PD) for
Exterior Building Modifications to the Camp Randall Sports Center and the McClain
Athletic Facility Buildings. (District 5)
- Owner: The Board of Regents of the Universities of Wisconsin
Applicant: Cindy Torstveit, University of Wisconsin-Madison
Initial/Final Approval is Requested
UDC is an Advisory Body

INFORMATIONAL PRESENTATION

8. [84250](#) 2450 E Washington Avenue - New Multi-Family Building in Urban Design District (UDD)
5. (District 12)
- Owner: Anthony Adams, Adams Properties, LLC
Applicant: Travis Fauchald, Volker
UDC will be an Approving Body

SPECIAL ITEM OF BUSINESS

9. [82973](#) Repealing and Recreating Section 33.24 of the Madison General Ordinances related to
the Urban Design Commission to implement Phase 1 of planned multi-phase revisions to
the UDC ordinance.
- *To be referred*

SECRETARY'S REPORT

Recent Plan Commission Actions

- 521 E Washington Avenue

Upcoming Matters

- 521 E Washington Avenue
- 131 East Towne Mall
- Northeast Area Plan

- West Area Plan

SCHEDULE OF MEETINGS

August 14, 28; September 11, 25, 2024

BUSINESS BY MEMBERS

- Election of Chair and Vice Chair

10. [81137](#) 2024 Announcements, Questions and/or Considerations for Future Agendas (no other action to be taken under this item).

ADJOURNMENT