

From: [VNA President](#)
To: [licensing](#)
Cc: [Evers, Tag](#)
Subject: VNA Comment on 5/15/24 Agenda Item #50; Sriram Retails 3
Date: Wednesday, May 15, 2024 1:13:09 PM

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Dear ALRC (copy Alder Evers, D13):

With regards to Agenda Item #50 for 5/15/24, Sriram Retails 3 LLC, Legistar #83198, the Vilas Neighborhood Association (VNA) requests that this discussion be referred to a future meeting to allow time for a public meeting and some Q&A.

I was first made aware of this agenda item yesterday morning by a member of the Vilas Zoning Committee and discussed briefly yesterday afternoon with Alder Evers, who was also unaware of it until yesterday. There is a notification sign at the bottom of a front window at the business, but it is not secured and is falling down and curled on one side with low visibility (picture available upon request). A referral would allow time to:

- Notify the neighborhood through our listserv and at our VNA Council meeting on 5/22.
- Hold a public meeting with the owner to discuss the plan.
- Allow the applicant to provide a drawing of where the seating for up to 100 patrons inside and 100 patrons outside would be placed.
- Discuss how any indoor and outdoor seating and alcohol sales would be treated on football game days.

The Regent Mart has been a welcomed addition to the Vilas neighborhood and the ownership has proven to be responsible and responsive. While we don't envision major issues with the proposed application, it needs time for a proper process and vetting of key questions.

Thanks for your consideration,
-Doug Carlson, VNA President