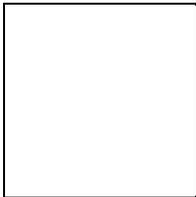


From: Mark Voss <vossorganics@gmail.com>
Sent: Wednesday, May 17, 2023 11:40 AM
To: Park Commission <pacommission@cityofmadison.com>
Subject: Statement in favor of FPTF Report adoption

Caution: This email was sent from an external source. Avoid unknown links and attachments.

My name is Mark Voss. I am an urban farmer and regenerative real estate agent. I wish to voice my support for the adoption of the final report of the Farmland Preservation Task Force. I served as a citizen member of the task force and focused on access to land in the city for growing food for market. Another aspect of my focus was researching the growing trend in real estate of developing subdivisions with farms as the anchor amenity. Growing and marketing food in the city is not mutually exclusive to building housing, even affordable housing. A growing number of forward thinking municipalities and developers are working together to preserve food growing, productive farmland in concert with clustered housing that is adjacent. This adjacency elevates quality of life, regional resilience, economic and physical wellness, and awareness of where food comes from. Such developments are in high demand and should be encouraged as a way to achieve a win-win for development and farmland preservation. Please see the two Urban Land Institute reports that are included as supporting resources in the report to learn more about best practices in agrihood development as well as case studies around the country.

Thank you for your consideration of the adoption of the report. I urge you to vote in favor of adoption.



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