

**From:** [Lea Jacobs](#)  
**To:** [licensing](#); [Evers, Tag](#); [VNA President](#); [John Perkins](#)  
**Subject:** August 19 Agenda items 61505 and 61515  
**Date:** Tuesday, August 18, 2020 9:04:23 PM

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Dear Alcohol License Review Committee members,

I am writing as chair of the Zoning Committee of the Vilas Neighborhood Association with regard to two items on the agenda for August 19, 2020:

--item 61505, request for extension of licensed premise for Jordan's Big 10 Pub, 1330 Regent Street

--item 61515, request for extension of licensed premise for Sconnie Bar, 1421 Regent Street

While these taverns are not within the borders of the Vilas Neighborhood per se, they nonetheless affect our neighbors on the northern of border of Vilas.

The VNA Council has discussed these requests for a temporary extension of premises to October 25, 2020 and finds them reasonable in the light of business conditions during the pandemic.

We would like to point out, however, that the VNA has some concerns about the high alcohol outlet density in this section of the Regent Street corridor. According to the city's recent study "Impacts of Alcohol Outlet Density on the Provision of City Services," it has the highest density level in the city, the same as the downtown area. In addition, some of our members expressed concerns about late night noise in relation to Sconnies' request, given its proximity to housing and the high percentage of alcohol compared to food that is served. However, we do feel that the extension of these premises makes sense under the current circumstances, and simply hope that Sconnies and Jordan's will refrain from any use of amplified sound in the outdoor seating areas.

Thank you very much for your attention.

Best,  
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