



City of Madison

Meeting Minutes - Approved

LANDMARKS COMMISSION

City of Madison
Madison, WI 53703
www.cityofmadison.com

Wednesday, September 19, 2007

4:30 PM

215 Martin Luther King, Jr. Blvd.
Rm LL-130 (Madison Municipal Building)

CALL TO ORDER/ROLL CALL

Present: 5 -

Brenda K. Konkel; Daniel J. Stephans; Michael J. Rosenblum; Randall A. Page and Erica Fox Gehrig

Excused: 2 -

Stuart Levitan and Robin M. Taylor

Guests: Mr. Michael Bridgeman, Mr. Matthew Aro, Mr. Scott Leslie, Mr. Matt Gerding, Mr. George Austin, Mr. Gary Brown

APPROVAL OF MINUTES

The minutes of the September 5, 2007 Landmarks Commission meeting were approved as written. The motion passed by voice vote/other.

UNFINISHED BUSINESS

1. [06956](#) Amending Section 28.04(22) of the Madison General Ordinances to change various provisions of the ordinance regulating the demolition of buildings.

Since the draft revisions to the Ordinance had not been completed, a motion was made by Stephans, seconded by Rosenblum, to Refer to the next LANDMARKS COMMISSION meeting. The motion passed by voice vote/other.

Consideration of Issuance of Certificates of Appropriateness

2. [07356](#) Majestic Theater, 115 King Street, designated landmark - consideration of issuance of Certificate of Appropriateness for painting façade and marquee with metallic paint

A motion was made by Stephans, seconded by Gehrig, to Approve the issuance of a Certificate of Appropriateness for this project. The motion passed by voice vote/other.

Mr. Aro, the architect for the project, presented the plans. He said that the original porcelain enamel panels were in fairly good shape, but the clips that hold them onto the front are not. He noted that the current color scheme was outdated and showed a sample of the brushed metallic silver color they proposed to paint them with. The pin-striping on the current panels will be retained, and there will be a darker version of the metallic silver

color on the bottom panels, to reflect the darker color that is on the bottom panels now. He noted that he and the owners had been approached by several of the neighboring business people urging them to update the color scheme. The paint will be applied in a four-part system with an auto body type of paint. They are not sure yet whether they will be able to paint the panels in place or will have to take them down. It appears that there is tile underneath. They are fixing up the existing marquee. The neon will be restored as will the letter area.

NEW BUSINESS ITEMS

3. [07514](#) Rennebohm Building, 1357 University Avenue - request from Plan Commission staff for Landmarks Commission's opinion on request for demolition permit for WID/MIR

A motion was made by Stephans, seconded by Rosenblum, to advise the Plan Commission to Approve the demolition. The motion passed by the following vote:

Excused: 2 -

Stuart Levitan and Robin M. Taylor

Ayes: 4 -

Brenda K. Konkell; Daniel J. Stephans; Michael J. Rosenblum and Randall A. Page

Noes: 1 -

Erica Fox Gehrig

Mr. Austin described the proposal for the new WID/MIR building. He said that the UW will document the history of the Rennebohm Drug Stores in a display in the public area of the building. The ground floor will be like a town center with entrances at each corner of the block. There will be a cafeteria at one corner, a coffee shop at another and a soda fountain at another. They asked the Madison Trust and the Rennebohm Foundation to advise them on parts of the old building that should be recycled, including the medallions and the prism glass. They propose to demolish the existing buildings in December. They will photo document the buildings prior to demolition.

Ms. Gehrig thanked the UW for paying attention to the concerns of the Madison Trust and the Landmarks Commission. She added that there had been little support for Landmarking, but said she hated seeing a structurally sound historic building demolished. Mr. Stephans noted that the major reason for permitting the demolition was the loss of the context of the building.

OTHER BUSINESS

Secretary's Report

ADJOURNMENT

The meeting was adjourned at approximately 5:20 p.m.