



Facilities Programs and Fees Subcommittee

OCTOBER 28, 2019

Purpose of FPF Subcommittee:

- ▶ **As outlined in Madison General Ordinance MGO 33.05:**
 - ▶ Assist BPC in receiving resident input and making recommendations to the Park Commission
 - ▶ Reviews policies and operation standards, makes program recommendations and recommendations on new user fees and charges.



Madison Parks Vision:

To provide the ideal system of parks, natural resources and recreational opportunities which will enhance the quality of life for everyone.

Madison Parks Mission:

- ▶ *To provide an exceptional system of safe, accessible, well-planned and maintained parks, facilities, public cemetery, natural areas and public shorelines.*
- ▶ *To provide affordable opportunities for recreational and educational experiences.*
- ▶ *To preserve and expand our urban forest resources through a well-planned and systematic approach to tree maintenance, planting and natural area management.*
- ▶ *To preserve and promote parks' historic legacy.*
- ▶ *To provide opportunities for cultural interaction by facilitating community and ethnic festivals and through the display of public art.*

What are Facilities?

Providing public spaces:

- ▶ All Park-Owned Facilities
- ▶ Warner Park Community Recreation Center
- ▶ Olbrich Botanical Gardens
- ▶ Madison Golf
- ▶ Goodman Pool

What are Programs?

Bringing purpose to parks:

- ▶ Madison Parks is NOT Parks and REC
 - ▶ Reliance on community partners to provide programming
- ▶ Madison Parks-sponsored programs
 - ▶ Ride The Drive
 - ▶ Lesson Series
 - ▶ Learn-To Series
- ▶ Programming provided at our facilities
 - ▶ WPCRC multigenerational programming
 - ▶ Olbrich Botanical Society Partnership

What are Programs?

- ▶ We rely on Community Partners!
 - ▶ Use Agreements:
 - ▶ Madison School Community Recreation
 - ▶ Madison Area Youth Soccer
 - ▶ Madison Ultimate Frisbee
 - ▶ Operating Agreements:
 - ▶ Brittingham Boats
 - ▶ Olbrich Biergartens

What are Fees?

- ▶ Shelter reservations
- ▶ Permits—storage
- ▶ WPCRC
- ▶ Olbrich
- ▶ Athletics
- ▶ Goodman Pool
- ▶ Recreational Services
- ▶ Forest Hill
- ▶ Park and Special Events

Future Tasks of FPF:

- ▶ Approval of Fees
- ▶ Approval of Events
- ▶ Policy Development
 - ▶ Address for-profit/vending situations
 - ▶ Increasing Children's programming in parks
 - ▶ Condition compliance
 - ▶ Event policy



Questions?