



Funding and Recovery Team

October 2020 Update

In March, the City of Madison activated the Emergency Operation Center to lead the community through the acute response to the COVID-19 pandemic. As the depth of the social, cultural, and economic disruption became evident, the Funding and Recovery Team was formed to coordinate longer-term recovery planning and response through at least 2022. The Funding and Recovery Team is composed of six groups: 1) Housing Team, 2) Economy and Culture Team, 3) Human Services Team, 4) Transportation and Infrastructure Team, 5) Funding and Coordination Team, and the 6) Government Services Team.

As noted in the EOC Disparity Workgroup Report, the pandemic has exacerbated existing racial and economic disparities in our community. With this in mind, the Funding and Recovery Team is intentionally building work plans that promote an equitable recovery.

1. Housing Team

What is the Goal?	How is it Going?	What was Accomplished?
A. Provide safe, supported shelter for people experiencing homelessness	Underway	<ul style="list-style-type: none"> • About 96 families are served at local hotels. As of September, about 28 families have moved to permanent housing since March from hotels. • Currently serving about 159 individuals who are at a higher health risk (over 65, underlying health conditions, pregnancy) at hotels. Dane County has included funding of \$9 million to secure hotels until June in the 2021 Operating Budget • Catholic Charities has housing navigators dedicated to those living in hotels. • About 90 men are served per night at the new single men’s shelter in Warner Park. Discussions to secure a larger, permanent space are ongoing. • Medical Respite Center, which serves people experiencing homelessness with COVID symptoms, is under contract until June 2021. • Two Temporary Permissible Encampments, which are safe outdoor spaces for people experiencing homelessness, have been established.
B. Expand existing rehousing and permanent supportive housing programs in the City	Underway	<ul style="list-style-type: none"> • A resolution to use federal Emergency Solutions Grant (ESG-CV) funding to expand Rapid Rehousing programs was referred to the October 20 Common Council for final approval. • The Community Development Division requested a small amount of funding for non-profit networks to build permanent supportive housing capacity in 2021 Operating Budget. • Additional support for behavioral health services included in Dane County’s 2021 budget.
C. Develop programs to keep residents experience financial hardship from losing permanent housing	Underway	<ul style="list-style-type: none"> • Worked in collaboration with Dane County and local non-profits to coordinate rental assistance programs and provide marketing for the programs. • The Community Development Division added a small amount of funding for tenant services in 2021 Operating Budget to combat unwarranted or discriminatory evictions. • Property tax payment deadlines were delayed until October without penalty. • Marketing materials for Property Tax Financing for Eligible Seniors (65+), which is a City loan program available to pay lower income and eligible older adults’ property taxes, will go out in the 2021 tax bills.
D. Increase access to permanent, affordable housing in the City	Underway	<ul style="list-style-type: none"> • The RFP for Affordable Housing Funds awarded \$5.77 million in 2020 for new developments with affordable housing components. • A draft land banking policy, with an emphasis on affordable housing, is complete and will be referred to Council in December. • An RFP to increase homeownership opportunities for people of color has gone out.

2. Economy and Culture Team

What is the Goal?	How is it Going?	What was Accomplished?
A. Use lessons learned during COVID to make lasting improvements to City services for small businesses	Not Started	
B. Help restaurants survive and create lasting dining regulation changes	Underway	<ul style="list-style-type: none"> • The summer Streatery program, which allows restaurants and taverns to expand outdoor dining on sidewalks and parking areas, has been successfully implemented. • The winter Streatery program, which provides direction on tents, heating, and lighting, has launched.
C. Support entrepreneurs of color and build the foundation of a more equitable post-COVID economy	Underway	<ul style="list-style-type: none"> • Contracts to increase support for the Black Chamber of Commerce and the Latino Chamber of Commerce are complete. • The KIVA program, which provides community-supported microloans to Madison entrepreneurs, is running. • The Commercial Ownership Assistance Program, which provides loans for business owners who rent to purchase commercial space, has been approved by the Common Council. • The Small Business Equity and Recovery Program budget amendment for \$750,000 has been approved by Common Council. This program includes an array of tools to support small businesses in Madison, particularly those owned by people of color. Program guidelines are being drafted.
D. Support Madison’s creative economy and build a foundation for a stronger creative economy following COVID	Not Started	
E. Address systemic childcare challenge that became apparent during the COVID	Not Started	

3. Human Services Team

What is the Goal?	How is it Going?	What was Accomplished?
A. Expand and support programming and resources for middle and high school youth	Underway	<ul style="list-style-type: none"> • Nine City-funded summer youth employment programs served over 150 youth. • Provided \$95,000 to five community-based organizations to fund youth employment this fall. • Kicked off the planning for the Summer Youth Employment Financial Empowerment Program, which provides financial education and banking access for youth participating in the summer employment program.
B. Expand and support programming and resources for school-age care	Underway	<ul style="list-style-type: none"> • Blended in-person and virtual programming provided at 14 City-funded neighborhood centers this summer. • Provided \$100,000 in additional low-income scholarship funding to child care and neighborhood centers for child care/virtual learning support. • In collaboration with United Way and MMSD, created a Child Care Scholarship Fund with a goal of raising \$400,000 for low-income families.
C. Support people and communities in the City who have been disparately impacted by COVID-19	Underway	<ul style="list-style-type: none"> • In collaboration with MSCR and community-based organizations, provide residents with job search support, rental assistance support, food pantry services, and equipment use at the Meadowood Neighborhood Center. • Provided \$150,000 to three community-based organizations to assist immigrant families and individuals. • Provided additional funding to Urban Triage in two areas: 1) Community Resources (\$50,000) for community building/advocacy and 2) CBDG (\$100,000) for Dane County Collaboration of Black Service Providers to assist residents in achieving stable housing. • In collaboration with Libraries, launched the financial navigation hotline to help residents address financial stresses and find available resources. • The Senior Center facility is prepared for safe occupancy with Plexiglass barriers, suggested occupancy counts, hand sanitizers, social distance markers, and PPE.
D. Develop new emergency response protocols for calls better served by mental health clinicians or social workers	Underway	

4. Transportation and Infrastructure Team

What is the Goal?	How is it Going?	What was Accomplished?
A. Adjust transportation services and routes to prevent COVID transmission	Underway	<ul style="list-style-type: none"> • Bus capacity reduced to 20 people per bus. • Used traffic control devices to reduce vehicle traffic on key streets for increased pedestrian and bicycle spacing through the summer. • Started work on art projects that promote physical distancing on bike paths, at metro stations, and in parks.
B. Scale transportation capacity in response to reduced resident transit	Underway	<ul style="list-style-type: none"> • Bus service decreased in response to lower ridership. Bus service has increased to 85 percent of pre-COVID levels. • Bus fares resumed on September 1. • Traffic signal timing on arterial streets adjusted to account for lower vehicle volume. Additional time was added for pedestrian crossing. • Street meter fees have resumed. Smart meters are being reallocated to locations with more efficient usage. • Parking ramp rates are currently set at a \$5 per day maximum. • Residential Permit Parking Program (RP3), one hour, and two hour parking restrictions are not enforced. Clean Lakes and Clean Streets restrictions are enforced. • Peak hour lanes have been suspended due to lower traffic
C. Support businesses requiring additional street and sidewalk space in response to COVID	Underway	<ul style="list-style-type: none"> • In collaboration with the Economy and Culture Team, created the Streatery program, which allows restaurants and taverns to expand outdoor dining on sidewalks, parking areas, and streets. • Temporarily rerouted buses on State Street during the summer to promote street café use. Buses are now back on State Street. • Created temporary loading zones throughout the City for restaurant pick up, voting, etc.
D. Prepare “shovel-ready” public works projects should federal stimulus funding be available	Underway	<ul style="list-style-type: none"> • Atwood Avenue reconstruction plan complete.

5. Funding and Coordination Team

What is the Goal?	How is it Going?	What was Accomplished?
A. Develop tools and processes for monitoring grant opportunities	Complete/ Implementation	<ul style="list-style-type: none"> • Researched available funding from federal, state, county, and non-profit sources • Developed tools for sharing grant opportunities within the Recovery Team structure and for tracking ongoing grant programs for future opportunities • Assisted in preparing grant applications • Maintained the Citywide grant tracker monitoring all COVID-related grants throughout their life cycle • Prepared regular reports for Steering Committee regarding status of grant funding
B. Seek state and federal funding to reimburse City's COVID response costs	Complete/ Underway	<ul style="list-style-type: none"> • Completed applications for the State Routes to Recovery and FEMA Public Assistance • The State Routes to Recovery application was submitted and approved. The City received full payment. Action by the Common Council to accept and appropriate funds is underway. • The FEMA application will be submitted in mid-October • A total of \$5 million in funding is anticipated
C. Launch a data dashboard tracking wide range of local indicators tracking COVID response	Underway	<ul style="list-style-type: none"> • The City's COVID response dashboard launched internally in September. The dashboard is a powerful new collaboration between City and community stakeholders to visualize and track the needs of residents and businesses. • The dashboard's external rollout is planned for mid-October.

6. Government Services Team

What is the Goal?	How is it Going?	What was Accomplished?
A. Develop City administrative policies to promote efficient, consistent, and equitable City operations	Underway	<ul style="list-style-type: none"> • A draft of an updated teleworking policy (APM 2-34) is ready for initial review by the Mayor's Management Team. • An initial framework for a City ID policy is ready for review with Department Heads and labor representatives. The policy is intended to increase security while City buildings have low occupancy. • A furlough APM is under final review.
B. Develop a framework to prioritize new and existing cross-departmental initiatives	Underway	<ul style="list-style-type: none"> • An initial survey to inventory existing cross-departmental initiatives has been completed.
C. Support the JIC with timely and accurate communication with City residents about resources available during the COVID recovery	Underway	<ul style="list-style-type: none"> • Collaborated with the Human Services Team and Libraries on a communication program for the City Financial Navigators program, which provides residents with a one-stop information resource to access financial support.
D. Support timely and accurate communication with City staff about the City's ongoing response to COVID	Underway	<ul style="list-style-type: none"> • Collaborated with the Funding and Coordination Team and the Human Services Team to update City employees on the new COVID dashboards and the results of the employee childcare survey.
E. Provide ongoing support to Performance Excellence	Underway	<ul style="list-style-type: none"> • Ongoing discussions on how to operationalize Performance Excellence in the City of Madison