



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft DOWNTOWN COORDINATING COMMITTEE

Thursday, April 19, 2012

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 108 (City-County Building)

I. CALL TO ORDER / ROLL CALL

Staff - Mark Woulf, Capt. Carl Gloede, Tom Skaife

Present: 8 -

Michael E. Verveer; Scott J. Resnick; Chelsea B. Johnson; Rosemary Lee;
Mary Lang Sollinger; Ledell Zellers; Mary C. Carbine and Kelli Lamberty

Absent: 3 -

Sarah K. Reiter; Donna V. Hurd and Ronald S. Luskin

Excused: 2 -

Gregory O. Frank and Patrick T. McDonnell

II. APPROVAL OF MINUTES

During discussion of the minutes a Motion by Lang-Salinger, seconded by Crabb, asking staff to look into MP3 technology for producing meeting minutes and/or prepare more detailed minutes or minimally minutes that highlight discussion points. Motion passed on Voice Vote with Lee voting No

Motion was made by Lee/Crabb to Approve the Minutes of the April 19, 2012 regular meeting of the Downtown Coordinating Committee.

III. PUBLIC COMMENT

There were no members of the public registered to speak to items not on the agenda.

IV. DISCLOSURES AND RECUSALS

V. STAFF REPORTS

A. [26038](#) Special Events Report

Attachments: [01-03.12monrep.pdf](#)

Mall/Concourse Maintenance

VI. NEW BUSINESS

- A. Annual review of the Alcohol License Density Ordinance

Link to ALDO presentation

- B. Mifflin Street Block Party

- C. [26039](#) 2012 Special Event Resolution Chart

Attachments: [2012SEResChart.pdf](#)

[25932](#)

To SUSPEND the handcrafted goods and personally prepared food vending restrictions on May 12, 2012 during World fair trade day and authorizing SERRV, as sponsor of the special event, to select vendors for the duration of the event at "30 On the Square" (the performance area at the top of State St. adjacent to the Wisconsin Veteran's Museum)

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION. The motion passed by voice vote/other.

[25933](#)

To SUSPEND the handcrafted goods vending restrictions on May 20, 2012 from 9:00a.m. to 3:00pm during the CAPITAL K-9S CHALLENGE and authorizing City of Madison Police K-9 and Equine Partners, Inc. (aka Capital K9s) as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the following blocks of the Capitol Concourse - the 10 blocks of S. and N. Pinckney, the 10 blocks of E. and W. Mifflin St., the 10 block of N. Carroll St., and the 10 block of E. Main St.

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION. The motion passed by voice vote/other.

[25934](#)

To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 3:00p.m., Saturday, May 26 to 5:00p.m. Sunday, May 27, 2012 during MADISON MARATHON and authorizing Madison Festivals Inc., as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. & W. Main St. and Mifflin St., 10 blocks of N. & S. Carroll and Pinckney St. and the 100 blocks of E. Washington Ave. and Martin Luther King, Jr. Blvd.

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION. The motion passed by voice vote/other.

[25935](#)

Authorizing Madison Festivals Inc. as sponsor of MADISON MARATHON, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for MADISON MARATHON, from 3:00p.m., Saturday, May 26 to 5:00p.m. Sunday, May 27, 2012 within the perimeter of the area involved in the event.

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION. The motion passed by voice vote/other.

[25936](#)

To SUSPEND the handcrafted goods and personally prepared food vending restrictions on June 2, 2012 during COWS ON THE CONCOURSE and authorizing the Dane County Dairy Promotion Committee, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. Main St., N. & S. Pinckney, the 100 block of E. Washington Ave. and the 200 block of Martin Luther King Jr. Blvd.

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION. The motion passed by voice vote/other.

[25937](#)

To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses Saturday, June 2, 2012 in the areas specified below for the benefit of the Greater State St. Business Association (GSSBA), so that Cars on State may occur.

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION. The motion passed by voice vote/other.

[25938](#)

Authorizing the Greater State Street Business Association (GSSBA), as sponsor of CARS ON STATE, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of CARS ON STATE, Saturday, June 2, 2012 within the perimeter of the area involved in the event.

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION. The motion passed by voice vote/other.

[25939](#)

To SUSPEND the handcrafted goods, personally prepared food vending restrictions on June 3, 2012 from 8:00am to 4:00pm during Ride the Drive and authorizing Madison Parks Division, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 100 block of E. Washington Ave., the 10 blocks of N. & S. Pinckney and E. & W. Mifflin

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION. The motion passed by voice vote/other.

[25940](#)

To SUSPEND the handcrafted goods and personally prepared food vending restrictions on June 9, 2012 during Safety Saturday and authorizing the Madison Fire Department, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. Main St., the 10 blocks of N. & S. Pinckney and the 100 block of E. Washington Ave.

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION. The motion passed by voice vote/other.

[25941](#)

To SUSPEND the handcrafted goods, personally prepared food vending restrictions on June 27, July 4, 11, 18, 25 and August 1, 2012 (rain dates June 28, July 5, 12, 19, 26 and August 2, 2012) from 3:00 p.m. to 11:59 p.m. during CONCERTS ON THE SQUARE and authorizing the Wisconsin Chamber Orchestra, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 10 blocks of E. & W. Main St. and N. & S. Pinckney and the 100 blocks of E. Washington and MLK Jr. Blvd.

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION. The motion passed by voice vote/other.

[25942](#)

To SUSPEND the handcrafted goods vending restrictions on July 1, 2012 from 8:00a.m. to 9:00pm during TOUR OF AMERICA'S DAIRYLAND and authorizing Midwest Cycling Series, LLC, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the Capitol Square - comprised of the 10 blocks of N. and S. Pinckney, the 10 blocks of N. and S. Carroll St., the 10 blocks of E. and W. Mifflin St. and the 10 blocks of E. and W. Main St.

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION. The motion passed by voice vote/other.

[25943](#)

To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses from 6:00p.m. July 13 to 9:00p.m. July 15, 2012 in the areas specified below for the benefit of the Madison Museum of Contemporary Art, so that the 54th Annual ART FAIR ON THE SQUARE may occur.

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with

**the Recommendation for Approval to the STREET USE STAFF COMMISSION.
The motion passed by voice vote/other.**

[25944](#)

Authorizing the Madison Museum of Contemporary Art, as sponsor of the 54th Annual ART FAIR ON THE SQUARE, EXCLUSIVE RIGHTS to select vendors, salespersons, vending sites and performers for the duration of this special event, 6:00p.m. July 13 to 9:00p.m. July 15, 2012, within the perimeter of the area, defined in the companion resolution, involved in the event.

**A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION.
The motion passed by voice vote/other.**

[25945](#)

To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 6:00p.m. July 13 to 9:00p.m. July 115, 2012 on the 200 block of Martin Luther King, Jr. Blvd. for the benefit of WI Alliance of Artists & Craftspeople, so that ART FAIR OFF THE SQUARE may occur.

**A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION.
The motion passed by voice vote/other.**

[25946](#)

Authorizing the WI Alliance of Artists and Craftspeople, as sponsor of the ART FAIR OFF THE SQUARE, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of the ART FAIR OFF THE SQUARE, from 6:00p.m. July 13 to 9:00p.m. July 15, 2012 on the 200 block of Martin Luther King Jr. Blvd.

**A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION.
The motion passed by voice vote/other.**

[25947](#)

To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses on July 20, 21 and 22, 2012 in the areas specified below for the benefit of the Greater State St. Business Association (GSSBA), so that MAXWELL ST. DAYS may occur.

**A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION.
The motion passed by voice vote/other.**

[25948](#)

Authorizing the Greater State Street Business Association (GSSBA), as sponsor of MAXWELL ST. DAYS, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of MAXWELL ST. DAYS, July 20, 21 and 22, 2012 within the perimeter of the area involved in the event.

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION. The motion passed by voice vote/other.

[25949](#)

To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses on July 20, 27, August 17, 24 and September 29, 2012 from 7:00p.m.-10p.m., during LIVE ON KING STREET CONCERT SERIES and authorizing Majestic Theatre, LLC, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 100 block of King St.

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION. The motion passed by voice vote/other.

[25950](#)

Authorizing the Majestic Theatre, LLC, as sponsor of LIVE ON KING STREET CONCERT SERIES, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers on July 20, 27, August 17, 24 and September 29, 2012 from 7:00p.m.-10p.m., during LIVE ON KING STREET CONCERTS, within the perimeter of the area involved in the event.

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION. The motion passed by voice vote/other.

[25951](#)

To SUSPEND the handcrafted goods and personally prepared food vending restrictions on August 18, 2012 during India day and authorizing the Association of Indians in America, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 100 block of Martin Luther King, Jr. Blvd.

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION. The motion passed by voice vote/other.

[25952](#)

To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 4:00-11:00p.m. Saturday, August 18, 2012, during WOOF PRIDE and authorizing Woof's as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 100 block of King St.

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION. The motion passed by voice vote/other.

[25953](#)

Authorizing Woof's, as sponsor of WOOF PRIDE, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers on August 18, 2012, during WOOF PRIDE, within the perimeter of the area involved in the event.

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION. The motion passed by voice vote/other.

[25954](#)

To SUSPEND the handcrafted goods and personally prepared food vending restrictions on August 8, 15, 22, 29, September 5, 2012 during the Jazz @ 5 concert series and authorizing Jazz @ 5 Inc., as sponsor of the special event, to select vendors, vending sites and performers within the 100 block of State St. for the duration of the special event.

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION. The motion passed by voice vote/other.

[25955](#)

To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 6:00p.m. August 31 to 11:59p.m. September 2, 2012 in the areas specified below for the benefit of Madison Festivals Inc., so that TASTE OF MADISON may occur.

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION. The motion passed by voice vote/other.

[25956](#)

Authorizing Madison Festivals Inc. as sponsor of TASTE OF MADISON, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of the TASTE OF MADISON, from 6:00p.m. August 31 to 11:59 p.m. on September 2, 2012, within the perimeter of the area involved in the event.

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION. The motion passed by voice vote/other.

[25957](#)

To SUSPEND the handcrafted goods and personally prepared food vending restrictions from 3:00p.m., Wednesday, September 5 to 11:59p.m., Sunday, September 9, 2012 during IRONMAN WI Expo and authorizing the Ford Ironman Wisconsin, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 200 block of Martin Luther King, Jr. Blvd.

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION.

The motion passed by voice vote/other.

[25958](#)

To SUSPEND the handcrafted goods and personally prepared food vending restrictions Saturday, September 15, 2012 during the Food for Thought Festival and authorizing the Dane County REAP Food Group, as sponsor of the event, to select vendors, vending sites and performers for the duration of the event on the 100 and 200 blocks of Martin Luther King, Jr. Blvd.

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION.

The motion passed by voice vote/other.

[25959](#)

To SUSPEND the handcrafted goods vending restrictions on Sunday, September 30, 2012 from 8:00a.m. to 2:00p.m. during THE 1000 MILE JOURNEY and authorizing The Rainbird Foundation, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the Capitol Concourse - comprised of the 10 blocks of N. and S. Pinckney, the 10 blocks of N. and S. Carroll St., the 10 blocks of E. and W. Mifflin St. and the 10 blocks of E. and W. Main St.

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION.

The motion passed by voice vote/other.

[25960](#)

To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses from 6:00p.m. October 27 to 3:00a.m. October 28, 2012 in the areas specified in the Street Use Permit Frank Productions, Inc. will obtain for Freakfest 2012.

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION.

The motion passed by voice vote/other.

[25961](#)

Authorizing Frank Productions, Inc., as organizing group for FREAKFEST 2012, EXCLUSIVE RIGHTS to select vendors, salespersons, vending sites and performers for the duration of this special event, 6:00pm October 27 to 3:00a.m. October 28, 2012, within the perimeter of the area, defined in the Street Use Permit for the event.

A motion was made by Sollinger, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION.

The motion passed by voice vote/other.

VII. OLD BUSINESS

- A. Establishing a subcommittee to identify potential candidates to appoint to the Downtown Coordinating Committee

GENERAL DISCUSSION

- B. Member Interests
 - 1. BID Activities – Carbine
 - 2. Capitol Neighborhoods – Zellers
 - 3. GSSBA - Lang Sollinger
 - 4. State Street Oversight – Crabb
 - 5. Alders - Resnick/Verveer
 - 6. Round-up – Information on downtown activities & happenings

GENERAL INFORMATION

- C. NEXT MEETING - May 17, 2012

VIII. ADJOURNMENT

A motion was made by Sollinger, seconded by Lee, to Adjourn. The motion passed by voice vote/other.