

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event The Hues Alive at Five: Celebrating Our Communities of Color

Event Organizer/Sponsor The Capital City Hues LLC

Is Organizer/Sponsor a 501(c)3 non-profit agency? ☐ Yes ☒ No

If Yes, provide State of Wisconsin Tax Exempt Number _____

Address P.O. Box 259712

City/State/Zip Madison, WI 53725-9712

Primary Contact Jonathan Gramling FAX 608-241-2000

Work Phone 608-241-2000 Phone During Event 608-469-0009

E-mail gramling@capitalcityhues.com

Website www.CapitalCityHues.com

Secondary Contact Frances Huntley-Cooper

Work Phone 608-274-3619 Phone During Event 608-576-4113

E-mail akaftc@gmail.com

Annual Event? ☐ Yes ☒ No

Charitable Event? ☐ Yes ☒ No

If Yes, name of charity to receive donations: _____

Estimated Attendance 1,000 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours noon to 7 p.m. ☒ Yes ☐ No

EVENT CATEGORY

☐ Run/Walk ☐ Music/Concert ☒ Festival ☐ Rally ☐ Parking (i.e., bagging meters)
☐ Other _____

LOCATION REQUESTED

☐ Capitol Square (note specific blocks below) ☐ Podium/700-800 State Street
☐ 30 on the Square (a.k.a. top of 100 block of State Street) ☐ Other (specific blocks/streets requested below)
Street Names and Block Numbers: 200 Block Martin Luther King Jr. Blvd.

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 06/25 Rain Date(s) None
Event Start Date(s)/Time(s) 06/25/11 5 p.m. noon Set-Up Date(s)/Time for Event 06/25/11 - 7 a.m.
Event End Date(s)/Time(s) 06/26/11 7 p.m. Take-Down Time 06/26/11 9 p.m.
Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

X I/We waive the 21-day decision requirement.

(Signature) (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statutes and laws.

Signature Jonathan D. Gramling Date 06/26/11

Municipal Building

TRASH

Food

Food

Food

Food

Food

Drink

Stage

Dance Area

Tent

MG&E Energy Display

Dress Tent

Johns

Sidewalk

City-County Building

Applicant: The Capital City Hues LLC

Project Title: The Hues Alive at Five: Celebrating Our Communities of Color

Project Summary

The Capital City Hues bi-weekly newspaper is a multi-culturally owned, written and read newspaper published in the greater Madison area. We chose to name our paper Hues because Hues represents the concept that while we are all distinct colors — with a lot of hues in between — we are all part of the larger band of light that unifies us all. We want to promote the respect for all people.

Our first issue was published on March 22, 2006. It was established as a vehicle to promote the evolution of Madison into a more cosmopolitan community where people regardless of their race, culture or national origin could pursue a high quality of life. Our paper regularly features news in the African, African American, American Indian, Asian American and Latino communities that is not picked up by the mainstream press. Our stories are positive because we want them to be empowering for people within Madison's communities of color.

In order to celebrate our first five years of existence, The Capital City Hues decided to throw a five-year anniversary party with the theme "The Hues Alive at Five: Celebrating Our Communities of Color." While we are observing the five years of the newspapers existence, we are celebrating the people who appear in the paper. In this way, the pages of The Capital City Hues will come alive through our festival.

Our festival will be held on Sunday, June 26, 2011, noon to 7 p.m., on the 200 block of Martin Luther King Jr. Blvd. We will be holding it in this block because symbolically, we wanted to hold it in the center of metropolitan area and on the street that bears the name of Dr. Martin Luther King Jr, because The Hues reflects Dr. King's dream of a Beloved Community. This is also the center of the area that the Ho-Chunk, the first people of this area who still have a strong presence here, call DeJope, the four lakes area.

Over the course of seven hours, "The Hues Alive at Five: Celebrating Our Communities of Color" will be a celebratory event that will also have an ambience that will facilitate the participants to learn more about each other.

We have put together a diverse committee that is planning for the event. The members are Dawn Crim, Jonathan Gramling, Frances Huntley-Cooper, Gwendolyn Jones, Sharyl Kato, Janet Saiz and Teresa Tellez-Girón.

The Performances and Food

Over the course of the seven hours, the festival will feature a broad array of performances by cultural groups representing our communities of color. To date, we have lined up the following groups:

- 1) Call for Peace – A multicultural drumming and dance group will open the celebration.
- 2) A Japanese Taiko Drumming Group
- 3) Ballet Folklorico Esplendor de Mexico
- 4) The Mt. Zion Baptist Church Children's Choir
- 5) The Hanah Jon Taylor Jazz Quartet
- 6) José Madera and Mario Mendoza – Afro-Caribbean music

- 7) Jam Ak Jam – An African drumming and dance group
- 8) Tiawanaku – A Latino dance troupe representing the styles of many Latin American countries
- 9) The Mad Town Singers
- 10) Kalaanjali Classical Indian Dance Company
- 11) Pacal “DJ Pain 1” Bayley

Throughout the day, our performance stage will be emceed by individuals from each of the communities of color.

We will also have five food stations that will serve African, African American, American Indian, Asian American and Latino foods. We are currently in the process of identifying restaurants and caterers who can provide the food from each of these communities. The Capital City Hues will pay each vendor for the food and the vendors will set up the food booths with signage about their restaurant or catering business. We hope to expose these vendors to a wider market. Adults will be charged \$15 and children \$10 for food. They will be given five food coupons, which they can use to get servings at each of the five food booths. We want to encourage the people in attendance to experience different cultural foods.

In addition to the cultural food booths, we will also have a dessert stand and have a beer/wine/juice/water stand, which will sell beverages.

Cultural Displays

As a part of its five-year celebration, The Capital City Hues is commissioning the creation of five cultural displays. The displays will depict diversity **within** the African, African American, American Indian, Asian American and Latino communities. We have selected Toni Garcia-Breitweiser, a Native graphic artist who is earning her Master’s degree in multicultural design from the University of Wisconsin-Madison, to work with committees composed of members of each community of color to work with Toni in developing the 12 feet wide by 6 feet high displays.

While the cultural displays will be unveiled at the celebration, they will be housed at the Wisconsin Women of Color Network, which will loan them out to community groups who may want to use them at their celebrations. We are also exploring the possibility of obtaining funding to develop sets of the panels to be mounted in many Madison public schools.

Cultural Diversity Awards

As a part of our celebration, we want to recognize individuals who have made contributions within their own communities, but have also had an impact beyond their communities to make our community a better place for all people. The following people have been selected to receive a cultural diversity award:

- 1) **Former Governor James Doyle** – For appointing a significant number of people of color to meaningful decision-making positions within his administration. Former Governor Doyle has not yet confirmed that he will be present to receive the award.
- 2) **Ada Deer** – For working on racial disparity in the criminal justice issues as well as facilitating the Menominee Nation in regaining its federal tribal status.

- 3) **Jacqueline DeWalt** – For directing the UW-Madison PEOPLE Program that assists children of color and first-generation college-bound middle and high school students prepare for higher education.
- 4) **Paul and Atsuko Kusuda** – For quietly providing support to many progressive causes over the years and for Paul's writing in Asian Wisconzine and The Capital City Hues.
- 5) **Liliam Post** – For working at the Catholic Multicultural Center helping it stay open and helping people attain needed services and free meals and also for her work with Contacto Latino and Centro Hispano.