



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Minutes - Approved MADISON FOOD POLICY COUNCIL

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Wednesday, March 23, 2022

5:30 PM

Virtual

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The City of Madison is holding the Madison Food Policy Council meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to [mfpc@cityofmadison.com](mailto:mfpc@cityofmadison.com)

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

(877) 853-5257 (Toll Free)

Meeting ID: 854 3782 9591

**CALL TO ORDER / ROLL CALL**

**Others Present:** Nick Heckman, Nan Fey, George Reistad, Taylr Johnson, Nicole Glassman

**MFPC called to order by Chair Anderson at 5:33PM**

**Present:** 15 - Yannette Figueroa Cole; Regina M. Vidaver; Nicholas S. Leete; Jamie R. Bugel; Rebecca Kemble; Hedi L. Rudd; Christopher G. Brockel; Kirsten E. Moore; Taylor E. Foster; Devika J. Suri; Lindsey Day Farnsworth; Laura G. Scandurra; Erica C. Anderson; Jennifer S. Conroy and Alma T. Horlock  
**Excused:** 4 - Arvina Martin; Dadit G. Hidayat; Teal M. Staniforth and Sarah M. Larson

**APPROVAL OF MINUTES**

**Motion to approve previous MFPC minutes made by Vidaver. Second by Leete. Vote passed with unanimous approval.**

**PUBLIC COMMENT**

- 1. [67957](#) Public Comment  
  
None

**DISCLOSURES AND RECUSALS**

- Brockel disclosed a relationship with Healthy Food For All, which had submitted a SEED grant applicant. The applicant was withdrawn prior to review. Brockel recused himself from voting due to a relationship with the SEED applicant Wild Bearies, which included membership fees to FEED Kitchens, where Brockel is employed.
- Leete disclosed that he and Rudd are employed by Rooted, which submitted a SEED grant application (and did not receive funding).
- Bugel disclosed that Dane County Farmers Market was an applicant but did not get suggested for funding by the workgroup.

**NEW BUSINESS**

**ACTION ITEM**

- 2. [70607](#) Authorizing 2022 SEED Grant Recommendations

**Attachments:** [2022 FUNDING RECS MEMO SEED Grants 032322.pdf](#)

**Authorizing 2022 SEED Grant Recommendations Attachments: 2022 FUNDING RECS MEMO\_SEED Grants 032322.pdf**

**Motion to approve the funding recommendations made by Moore. Second by Day Farnsworth. Motion passed with unanimous approval.**

This Discussion Item was Discuss and Finalize

### PRESENTATIONS

3. [70627](#) Leadership Transition Process - Madison Food Policy Council

**Attachments:** [MPFC Leadership Transition\\_EAD\\_032322.pdf](#)

**Leadership Transition Process - Madison Food Policy Council Attachments:  
MPFC Leadership Transition\_EAD\_032322.pdf**

Chair Anderson presented following the attached slides.

4. [70608](#) Food Access, Relief, and Econ Support - March 2022

No report

### WORK GROUPS REPORTS

5. [70609](#) Food Plan - March 2022

The documents for Dane County RFP 122013 – Dane County Pandemic Food System Study can be found on [www.danepurchasing.com/bids](http://www.danepurchasing.com/bids). Proposals are due 4/15/22. Last day to submit an inquiry (written) on the RFP is 3/25/22. All submitted inquiries and answers will be posted 4/1/22.

The USDA Regional Food System Partnership grant (RFSP) was recently posted; due 5/16/22. Food Plan WG will be meeting on 4/6/22 (2-3pm, zoom) to discuss application planning.

6. [70610](#) Regional Agriculture and Food Sovereignty - March 2022

RAFS is re-visiting project list after submitting an Ag Leases on City-Owned Land memo to Staff in January and a Farmland Preservation memo to Common Council in connection with the Raemisch Farm proposed development in February.

### STAFF REPORTS

7. [70611](#) Business Development Specialist - March 2022

Madison Public Market Project has received a \$4million grant from the Wisconsin Department of Administration. Another application has been submitted to the Economic Development Administration.

8. [70612](#) Public Health Madison & Dane County - March 2022

Updates delivered regarding the ongoing COVID-19 situation for Dane County.

Mayors Alliance to End Child Hunger has been working to advocate for extended school and summer meal waivers.

9. [70613](#) Extension Dane County, UW-Madison - March 2022
- Dane County Partners in Equity (PIE) Food Project grants – 22 applications were received, totaling \$70,066.**
- Upcoming food systems educational events on the UW-Madison Extension Dane County website (<https://dane.extension.wisc.edu/>) include Tips for Food Business Success: Virtual Winter/Spring 2022 Workshop Series (Mondays 10-11:15am CT, March 7th – April 4th) Green Thumb Gardening – Spring Series (Wednesdays 9-11am, March 9th-May 25), and Webinars for WI Gardeners (May 10, 18, 31; 12pm).**
- 2022 Organic Vegetable Production Conference materials - All video recordings, presentations, and handouts are available now for only \$50 for all materials (\$40 for FairShare Farms). Register for materials here: <https://www.eventbrite.com/e/2022-organic-vegetable-production-conference-recordings-registration-272966679687>**

## REGULAR BUSINESS REPORTS

10. [70614](#) Community Gardens - March 2022
- Gardens Summit registration is now open. Gardens are also planning for registration and events throughout the year.**
11. [70615](#) Madison Metropolitan School District - March 2022
- Continuing to offer weekly meal boxes to virtual students at LaFollette and Memorial High Schools on Monday**
12. [70616](#) Double Dollars Program - March 2022
- No updates from CAC regarding Farmers Markets.**
- No updates from Willy Street Co-op**
13. [70617](#) Johns Hopkins Center for a Livable Future - Community of Learning Practice - March 2022
- Moore shared the following update:  
The Johns Hopkins Community of Learning and Practice on Racial Equity and Economic Justice in Food Policy Councils last met on March 2.**
- We continued our discussion about how the structure of Food Policy Councils can impact the council's relationships, community, and the way in which the council works towards its mission and lives out its values.**
- In particular, we were provided a presentation on power, conflict, and comfort norms within organizations. For example:**
- **Power hoarding: holding decision making and resources close to the chest or treating ideas from less senior people as a threat.**
  - **Avoiding conflict: valuing politeness over honesty**
  - **Maintaining comfort for the privileged: scapegoating those who bring attention to the discomfort of others, defaulting to all or almost all white**

leadership, and using urgency or lack of a diverse group of qualified people as justifications for exclusivity.

Power within organizational cultures can show up in the:

Objects we value and clothing we expect people to wear

- The jargon, verbal cues, metaphors and euphemisms groups use
- The way agendas are set and facilitated
- Informal, unspoken practices related to what we talk about and do, and on what timeframe
- And the stories we use to describe our problems and the solutions we propose

There is a general consensus among the FPCs participating in the Community of Learning and Practice that we would all benefit from making our internal and external engagement activities relevant to the engagement patterns that already exist in the communities we serve, regardless of circumstances, by centering our constituents, and listening with intention to learn.

My hope is that the new leadership in the Madison council and the Dane County Food Council will engage with Abha and I as well as County staff to discuss more about how we can bring the information from the COLP to the council's work and meetings.

#### **ADJOURNMENT**

Motion to adjourn the MFPC made by Rudd. Second by Conroy. Motion approved by unanimous approval at 6:43 PM.