



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

---

Wednesday, February 15, 2023

5:00 PM

VIRTUAL

---

### CALL TO ORDER / ROLL CALL

The meeting was Called to Order at 5:04 p.m. Harris chaired the meeting.

Staff in attendance: Mikolajewski, Ouk, Haas, Viste, Baumel, Price, Freedman.

**Present:** 8 - Nasra Wehelie; Afra S. Smith; Susan M. Bulgrin; Wayne R. Harris; Seth W. Lentz; Kabah Bah; Erik Paulson and Tag Evers

**Absent:** 1 - Donna V. Moreland

### APPROVAL OF MINUTES

A motion was made by Bulgrin, seconded by Wehelie, to Approve the Minutes from the January 18, 2023 meeting. The motion passed by voice vote.

### PUBLIC COMMENT

1. [76060](#) Public Comment EDC 2/15/23

**Attachments:**

[2023 2-15 EDC RegistrantsReport-PriorMeetings \(5\).pdf](#)  
[Combined Emails Binder4.pdf](#)  
[Combined Emails Binder3.pdf](#)  
[Combined Emails Binder2.pdf](#)  
[Combined Emails Binder 1.pdf](#)  
[EDC Bennett FW I hope you will support the proposed Building Energy Savi](#)  
[EDC Dawood FW Please support the proposed Building Energy Savings Pr](#)  
[EDC Foye FW Building Energy Savings Program.pdf](#)  
[EDC Fuller FW BESP - please pass this critical ordinance.pdf](#)  
[EDC Glass FW Please support the proposed Building Energy Savings Prog](#)  
[EDC Jandl FW Writing in support of the proposed Building Energy Savings I](#)  
[EDC Kanter FW Clean Wisconsin Written Comments on File No. 75280.pdf](#)  
[EDC Kimbel FW Please support the proposed Building Energy Savings Pro](#)  
[EDC Knapp-Cordes FW BESP.pdf](#)  
[EDC Matthiesen FW Please support the proposed Building Energy Savings](#)  
[EDC Metz FW In Support of the Building Energy Savings Program.pdf](#)  
[EDC Millar & FAQs.pdf](#)  
[EDC Pensack FW Support for the Building Energy Savings Program.pdf](#)  
[EDC Schapiro FW Please support the proposed Building Energy Savings Pi](#)  
[EDC Shults FW Building Energy Savings Program \(BESP\).pdf](#)  
[EDC Strand FW Please support the proposed Building Energy Savings Pro](#)  
[EDC Vedder-Shults FW BESP.pdf](#)

## DISCLOSURES AND RECUSALS

Paulson recused from item #2, FILE ID 75280. Bulgrin disclosed business ownership, other committee participation and affiliation with Greater Madison Chamber of Commerce. Smith disclosed employee of UW Health. Harris disclosed affiliation with Greater Madison Chamber of Commerce.

## NEW BUSINESS

Bah left the meeting at 5:29pm. Quorum was maintained. Bah returned to the meeting at 7:00pm.

2. [75280](#)

Creating Section 29.40 and amending Section 1.08(3)(a) of the Madison General Ordinances to establish a building energy savings code, and to update the bond schedule accordingly.

**Sponsors:** Satya V. Rhodes-Conway, Juliana R. Bennett, Tag Evers, Grant Foster, Sabrina V. Madison And Regina M. Vidaver

**Attachments:** [75280 Substitute Body](#)  
[75280Body\\_V1](#)  
[75280-BESPStaffMemo\\_3Jan2023.pdf](#)  
[75280-Public Comment\\_SMC\\_23 Jan 2023 Batch 1.pdf](#)  
[75280-Public Comment\\_SMC\\_23 Jan 2023 Batch 2.pdf](#)  
[75280-Public Comment\\_EDC\\_18 Jan 2023.pdf](#)  
[EDC-Public Comment, 2/15/23, Pt. 1](#)  
[EDC-Public Comment, 2/15/23, Pt. 2](#)  
[EDC-Public Comment, 2/15/23, Pt. 3](#)  
[EDC-Public Comment, 2/15/23, Pt. 4](#)  
[Memo to EDC \(Price\) \(02.15.23\)](#)  
[Example Tune Up Workbook from Philadelphia \(EDC-Price Presentation, 02. BESP Presentation \(Price-Common Council, 03.07.23\).pdf](#)  
[020123-030723 CC public comments](#)

**Price provided a presentation and answered questions. A motion was made by Evers, seconded by Wehelie, to Amend by delaying implementation of the ordinance until January 2024 and in the intervening months, collaborate with hospitals, health care providers, energy management professionals and the Greater Madison Chamber of Commerce to review concerns raised. The motion to amend passed by the following vote:**

**Absent:** 1 - Donna V. Moreland

**Ayes:** 6 - Nasra Wehelie; Afra S. Smith; Susan M. Bulgrin; Seth W. Lentz; Kabah Bah and Tag Evers

**Abstentions:** 1 - Erik Paulson

**Non Voting:** 1 - Wayne R. Harris

**This Ordinance was RECOMMEND TO COUNCIL WITH THE FOLLOWING RECOMMENDATIONS - accept with amendment.**

**Absent:** 1 - Donna V. Moreland

**Ayes:** 6 - Afra S. Smith; Susan M. Bulgrin; Seth W. Lentz; Kabah Bah; Tag Evers and Nasra Wehelie

**Abstentions:** 1 - Erik Paulson

**Non Voting:** 1 - Wayne R. Harris

## DISCUSSION ITEMS

3. [75547](#) 2023 Economic Development Division Work Plan

**Attachments:** [2023 EDD Work Plan Overview - EDC 3-15-23.pdf](#)

Re-refer to the ECONOMIC DEVELOPMENT COMMITTEE

4. [75546](#) Recommendations for EDC Membership

Re-refer to the ECONOMIC DEVELOPMENT COMMITTEE

#### ADJOURNMENT

A motion was made by Evers, seconded by Bulgrin, to Adjourn at 8:05pm. The motion passed by voice vote.