

ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--March 2011 vs. March 2010
(Routes sorted in order of 2011 passengers per revenue hour productivity)

ROUTE	RIDERSHIP, 2011 vs. 2010 Year to Date			Productivity, Trips per Revenue Hour			Routes < 60% of system avg.	ROUTE KEY
	2011	2010	% change	2011	2010	% Change		
80 UW CAMPUS	622,122	535,309	16.2%	125.49	107.89	16.31%		Core Routes operate every day from early a.m. to late p.m.: 2, 3, 4, 5, 6, 7, 13 (3 operates weekdays only; 7 operates wkends & holidays only).
85 UW CAMPUS-PARK ST CIRCULATOR	111,600	108,013	3.3%	93.76	90.24	3.90%		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	10,352	5,795	78.6%	72.53	41.25	75.85%		
90-93 SUPPLEMENTARY SCHOOL SERVICE	326,360	347,459	-6.1%	66.23	66.45	-0.33%		
81-82 UW LATE NITE CIRCULATORS	97,588	80,696	20.9%	64.23	51.35	25.09%		
22 MENDOTA LOOP & 28 NTP-WTP COMMUTER	172,335	160,969	7.1%	53.57	51.49	4.04%		
2 WTP-NTP	352,546	304,264	15.9%	53.50	47.96	11.56%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	25,320	22,617	12.0%	52.20	47.31	10.32%		
9 ETP - UW CAMPUS & 33 HIESTAND LOOP (peak hour trips on 9 began Aug. 24, 2009)	68,240	60,474	12.8%	49.11	44.78	9.65%		
4 NTP-STP	212,373	200,253	6.1%	44.52	42.77	4.09%		
50 WTP-SCHROEDER-RAYMOND LOOP	45,130	48,102	-6.2%	43.05	46.07	-6.54%		
6 CITY VIEW DR-WTP & 67 WTP-WEST TOWNE	405,852	392,064	3.5%	40.44	38.79	4.23%		
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	37,822	35,632	6.1%	39.16	37.49	4.46%		
3 WTP-ETP	167,967	154,845	8.5%	38.90	36.51	6.53%		
37 & 38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	118,778	112,610	5.5%	36.87	36.17	1.94%		
40 STP - ARBOR HILLS LOOP	45,050	41,899	7.5%	36.51	34.55	5.67%		
14 & 15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	256,668	233,413	10.0%	35.26	34.28	2.89%		
16 STP - ETP	106,375	99,206	7.2%	34.90	32.56	7.19%		
1 CAP SQUARE - UW	8,186	8,234	-0.6%	33.32	34.05	-2.16%		
44 & 48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	33,444	32,578	2.7%	33.29	33.50	-0.63%		
56 & 57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	66,256	70,931	-6.6%	32.36	35.24	-8.16%		
5 ETP-STP, 13 STP-CAP SQUARE & 18 STP-WTP	278,432	273,490	1.8%	32.01	31.61	1.25%		
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	6,234	7,305	-14.7%	31.31	37.29	-16.02%		
51 WTP-MUIR FIELD LOOP	19,847	16,853	17.8%	30.64	25.90	18.30%		
11 & 12 WTP-DUTCH MILL-CAP SQUARE	39,665	38,157	4.0%	30.05	29.38	2.30%		
55 VERONA- WTP COMMUTER	10,400	9,950	4.5%	29.92	29.08	2.90%		
27 NTP - UW CAMPUS COMMUTER	13,704	11,881	15.3%	29.47	26.04	13.21%		
19 RED ARROW TR-CAP SQUARE	52,657	50,633	4.0%	27.69	27.09	2.21%		
47 ARBOR HILLS COMMUTER	22,207	20,604	7.8%	27.28	25.72	6.07%		
7 WTP-ETP (Weekends & Holidays Only)	38,150	31,619	20.7%	27.12	21.65	25.28%		
58 GREENTREE COMMUTER	19,868	19,433	2.2%	26.50	26.34	0.62%		
21 LAKEVIEW LOOP	39,998	49,187	-18.7%	25.98	32.19	-19.29%		
70 MIDDLETON-CAPITOL SQUARE	39,755	36,521	8.9%	23.91	22.42	6.64%	x	
17 ETP-NTP, 20 NTP-EAST TOWNE & 30 ETP-EAST TOWNE	129,520	123,818	4.6%	23.14	22.22	4.12%	x	
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009)	22,554	18,092	24.7%	22.54	18.43	22.30%	x	
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	8,815	8,344	5.6%	21.68	19.77	9.66%	x	
32 ACEWOOD-THOMPSON LOOP	10,946	13,730	-20.3%	20.97	26.15	-19.82%	x	
34 ETP-MATC & 39 ETP - DAIRY DRIVE (peak service on 34 began Aug. 24, 2009)	18,808	17,487	7.6%	19.14	18.23	4.96%	x	
73 WTP-OLD SAUK TRAILS	30,613	31,192	-1.9%	16.90	17.34	-2.57%	x	
63 & 68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	12,420	13,427	-7.5%	16.11	16.74	-3.75%	x	
52 WTP-FITCHBURG	10,724	15,608	-31.3%	15.32	22.76	-32.69%	x	
25 AMERICAN CENTER COMMUTER	2,712	2,497	8.6%	14.79	14.23	3.95%	x	
74 MIDDLETON LOOP	6,024	7,580	-20.5%	12.96	16.57	-21.79%	x	
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	2,672	2,596	2.9%	12.40	12.05	2.93%	x	
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	6,667	11,984	-44.4%	9.18	16.25	-43.49%	x	
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	2,878	2,300	25.1%	7.09	5.46	29.87%	x	
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	598	624	-4.2%	4.30	4.55	-5.69%	x	
UNKNOWN ROUTE & ROAD BUS *	245	338	-27.5%	NA	NA	NA	x	
SYSTEM TOTAL	4,137,477	3,890,612	6.3%	42.52	40.38	5.28%	25.51	
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	3,295,815	3,160,799	4.3%	36.82	35.73	3.07%	22.09	

* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode"). Road buses are put into service to do portions of routes because of vehicle breakdowns, late regular buses or overloads.