



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved DOWNTOWN COORDINATING COMMITTEE

---

Thursday, June 23, 2016

5:30 PM

201 West Mifflin Street  
Central Library, 3rd Floor Community Room

---

**\*\*NOTE MEETING ROOM CHANGE!\*\***

### CALL TO ORDER / ROLL CALL

**Present:** 6 - Michael E. Verveer; Ledell Zellers; Davy Mayer; Gregory O. Frank; Ted Crabb and Sandra J. Torkildson  
**Excused:** 3 - Adam J. Plotkin; Thomas E. Hirsch and Matthew J. Covert

### APPROVAL OF April 21, 2016 MINUTES

A motion was made by Crabb, seconded by Frank, to Approve the April 21, 2016 Minutes. The motion passed by voice vote/other.

### PUBLIC COMMENT

None

### DISCLOSURES AND RECUSALS

None

1. [41722](#) Report of Mall Maintenance and Special Events 2016

Lisa Laschinger, Parks Division, gave a brief report on Mall Maintenance Activities for May and June. She noted that the construction on the Square is moving along ahead of schedule, and that they have had good luck working with the BID on downtown programming activities. There are lots of summertime events that are underway, and more are starting in the coming weeks including Live on King and Concerts on the Square. Laschinger also noted that they have been working with police on new abandoned property procedure which seems to be working.

Verveer asked about the request for additional plants and flowers in the planter bed by the Triangle Market. She said that they planted some annuals, which look great, and may become a part of their regular future planting plans.

2. [43150](#) Authorizing the process to select a Public Art Feature

Rebecca Cnare, Planning Division, described the resolution before them regarding the new public art feature process for the 700 block of State Street, to replace the previously approved LEAF sculpture. Cnare said the Madison Arts Commission (MAC) has agreed to use the existing public art subcommittee process so as to not create a whole new process for this piece. Cnare discussed the history of the art process with the MAC and encouraged

them to invite one or two DCC members to be ex-officio like members of their Subcommittee for this process to provide context and input on the process. The MAC agreed and asked Cnare to discuss it with the DCC at their next meeting.

Davy Mayer and Ted Crabb volunteered to assist the MAC with the selection process.

**A motion was made by Verveer, seconded by Zellers, to Return to Lead with the Recommendation for Approval and to appoint Mayer and Crabb to assist in the selection process to the MADISON ARTS COMMISSION. The motion passed by voice vote/other.**

3. [43357](#) Utility Box Art

Cnare presented a proposal for a pilot program to wrap four utility boxes in the downtown with art. She describe the test locations and proposed artwork to be used in the pilot, noting that the pilot will allow staff to see what kind of durability, graffiti abatement and other opportunities and issues arise during their installation. There were a few clarifying questions from DCC members about chosen sites. Zellers said that this pilot is very exciting, and that she had been encouraging staff to look into this idea for some time. Verveer agreed that this was a great pilot project for downtown.

**A motion was made by Zellers, seconded by Crabb, to approve the pilot program to wrap the utility boxes and directed staff to move forward with the project as proposed. The motion passed by voice vote/other.**

4. [33826](#) Committee Member & Staff Updates

No updates.

## ADJOURNMENT

**A motion was made by Verveer, seconded by Zellers, to Adjourn the regular meeting at 5:51 p.m. to allow for a public meeting on the Downtown Retail and Market Analysis, where a quorum of the DCC was present as noticed in the separate meeting announcement /agenda. The motion passed by voice vote/other.**